



Opening Pärnu Beach for People with Special Needs

Interreg



Co-funded by
the European Union

Estonia – Latvia

PÄRNU LAHE ROTARY CLUB

- THE GOAL OF THE PÄRNU LAHE ROTARY CLUB IS TO PROMOTE AND IMPLEMENT CHARITABLE ACTIVITIES IN THE COMMUNITY.
- *THE CLUB IS COMMITTED TO FULFILLING THE DREAMS OF PEOPLE WHO, DUE TO THEIR SPECIAL NEEDS (DISABILITIES) HAVE NEVER BEEN ABLE TO ENJOY THE BEACHES OF PÄRNU BAY AND SWIM IN THE SEA.*
- *THE INITIATIVE WAS BOOSTED BY PEOPLE WITH SPECIAL NEEDS WHO INSPIRED US AND LET US KNOW WHAT PEOPLE WITH DISABILITIES EXPECT, NEED AND DREAM ABOUT.*

PREPARATION FOR THE INVARAND SUMMMER 2026 SEASON

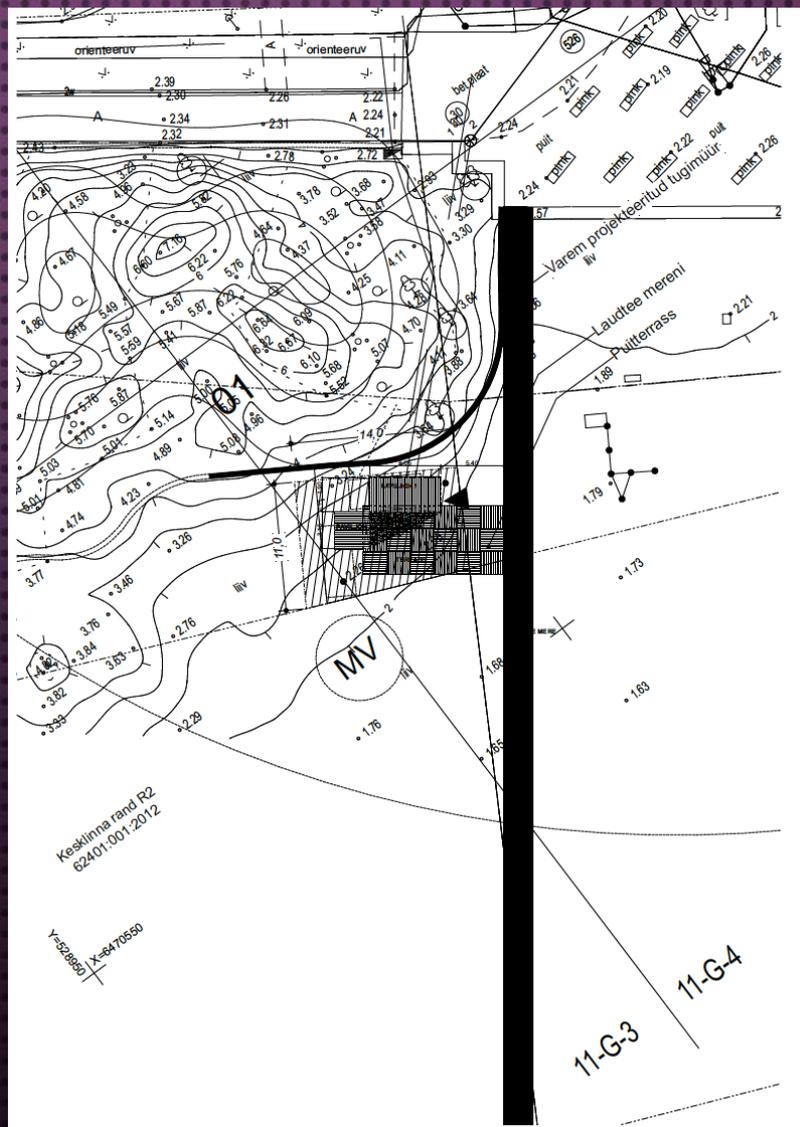
- ON FEBRUARY 3, PÄRNU BAY ROTARY CLUB VISITED THE PÄRNU CITY GOVERNMENT, MET WITH MAYOR KRISTEL VOLTENBERG AND DEPUTY MAYOR VALMAR VESTE.
- THE MEETING WAS SUBSTANTIVE AND HIGHLY PRODUCTIVE., HAD AN IN-DEPTH DISCUSSION ABOUT THE PÄRNU INVARAND TOPIC AND EXPLORED WAYS IN WHICH THE PÄRNU BAY ROTARY CLUB, IN COOPERATION WITH THE CITY, CAN FURTHER DEVELOP THE PROJECT TO MAKE IT EVEN STRONGER AND MORE IMPACTFUL.



SERVICE DEVELOPMENT 2026

IN COOPERATION WITH THE **PÄRNU CITY GOVERNMENT**, ROTARY CLUB WILL INSTALL THE **PÄRNU INVARAND** ON THE BEACH SAND DURING THE SUMMER.

ROTARY CLUB WILL INSTALL A **SHELTER BETWEEN THE TWO PAVILIONS.**



THE JOURNEY AND IMPACT OF ACCESSIBLE RESORT TOURISM

- ON **FEBRUARY 11**, PÄRNU BAY ROTARY CLUB PRESIDENT-ELECT **MARI HERMANN** GAVE A PRESENTATION ON THE JOURNEY AND IMPACT OF ACCESSIBLE RESORT TOURISM, USING THE **PÄRNU INVARAND** PROJECT OF THE **PÄRNU BAY ROTARY CLUB** AS AN EXAMPLE.
- THE PRESENTATION WAS DELIVERED AS PART OF THE **ETC (EUROPEAN TRAVEL COMMISSION) ANNUAL MEETING #11** IN PÄRNU, TO MEMBERS OF THE EUROPEAN TRAVEL COMMISSION'S WORKING GROUPS.
- A TOTAL OF **90 DELEGATES** FROM ACROSS EUROPE ATTENDED THE CONFERENCE, ALONG WITH PARTICIPANTS FROM **COLOMBIA, CANADA, AND THE UNITED STATES**. THE DELEGATES STAYED IN PÄRNU FOR **FOUR DAYS**, AND THE EVENT CONSISTED OF MEETINGS OF THREE DIFFERENT WORKING GROUPS: **MARKETING, SUSTAINABILITY (THE SO-CALLED CHAPTER EARTH), AND RESEARCH**, BRINGING TOGETHER REPRESENTATIVES FROM ALL ETC MEMBER COUNTRIES—EXPERTS IN THEIR RESPECTIVE FIELDS.
- THE PARTICIPANTS DISCUSSED **EUROPEAN TOURISM RESEARCH TRENDS**, REVIEWED **MARKETING COOPERATION PROJECTS**, AND SHARED THE **LATEST TOURISM TRENDS**. IN ADDITION, WORKSHOPS AND DISCUSSIONS WERE HELD TO EXCHANGE **BEST PRACTICES**, DURING WHICH THE **PÄRNU BAY ROTARY CLUB** ALSO HAD THE OPPORTUNITY TO PRESENT AND SHARE ITS STORY.



MEMORIES OF 2025 SUMMER



PLRK PROJECT WEBPAGE

[HTTPS://WWW.LAHEROTARY.COM/PROJEKTID/](https://www.laherotary.com/projektid/)

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