

# Forest and Coastal Hiking Trails' accessibility improvement for different social groups (EE-LV00013 – Accessible Hiking Trails)

8th project partner meeting, March 17th, 2026

Asnāte Ziemele, LCTA

**Interreg**



Co-funded by  
the European Union

**Estonia – Latvia**



# Project prolongation / Request for changes approved

The Joint Secretariat and Managing Authority have reviewed the request and approved the changes on 12 March 2026.

The following requests were approved –

1. Prolongation of the project by 3 months, till 30 September 2026 and accordingly changing the delivery periods of all the necessary activities, deliverables, outputs (pilot actions) and investments.
2. Within the PP2 KPR budget transferring the 5280 EUR from the “External expertise and services” to “Infrastructure and works” to implement the additional infrastructure recommended by the target group and users of developed solution.

Together with the completion of all project activities, with the additional 3 months we will have the opportunity to actively **promote the project results to be taken up by other organizations and to disseminate the improved accessibility of the Baltic Hiking trails.**

# Project reporting

The 7th period project report was approved on February 6.

**The eighth project period ended at the end of February.**

**The eighth period partner reports were due until 14th of March.**

Reporting period start date (MM/DD/YYYY)

11/1/2025



Reporting period end date (MM/DD/YYYY)

2/28/2026



Reporting period

Period 8, month 29 - 32, 11/01/2025 - 02/28/2026



The 9th period (01.03.2026.-30.06.2026.)

**New last 10th period (01.07.2026.-30.09.2026.)**

**Please place emphasis on Work Package 3 in your partner reports.**

On activities, investments, site improvements, pilot testing.

All activities of the period should be described, what is the progress, what is planned, when is it planned to be finished, any obstacles encountered, etc.

# Estonia-Latvia Programme

## Visibility rules and guidelines

Programme visibility guidelines (updated on 31.01.2025.) -  
<https://estlat.eu/en/projects/visibility>

**Each project partner is responsible for implementing the program's visibility rules in their investment objects.**

**4.3.1** When the total project budget is over **EUR 100,000** and the project involves physical investment or the purchase of equipment, a **durable billboard or plaque must be installed as soon as** the physical investment or the purchase of equipment starts or purchased equipment is installed.

**4.3.3** The billboard or plaque must include the following information:

- The Programme logo, covering 25% of the total width of the billboard or plaque.
- The project title or acronym, together with the project number.
- The start and end date of the project.
- The total budget and the amount of co-funding provided by the Programme.
- An explanation of what has been funded within the project at that specific location.



# Project work plan

## WP1 Joint development of accessibility solutions

WP1 develops **7 accessibility solutions** to be implemented on the Coastal Hiking Trail and Forest Trail for the target groups: disabled people (wheelchair, impaired vision, disabled hiking groups), seniors, families with young children, school-aged youth, and people facing language and cross-cultural barrier. Partners will jointly implement the solutions and methodology for their piloting to be carried out under WP3. The WP1 aim is also to ensure training support for tourist service providers.

## WP2 Marketing and promotion

The activities are aimed at cross-border cooperation of partner organisations to promote and market improved accessibility of the Coastal Hiking Trail and the Forest Trail as two cross-border hiking products.

## WP3 Pilot actions of the accessibility solutions in the improved sites

The aim is to improve 16 sites for accessibility and to pilot the 7 accessibility solutions developed under WP1. A piloting action implies a piloting hike with the target group, collection of feedback, conclusions for finalisation of the solution, input for training materials, and recommendations for replication.

Sites to be improved on the map: [Google Maps](#)

7 accessibility solutions (1. Wheelchair accessibility solutions. 2. Accessibility solutions for impaired vision. 3. Web cam accessibility solutions (seniors, families). 4. Accessibility solutions adapting hiking for families with young children. 5. Self-guided hiking skills for school-aged youth. 6. Adaptation for foreign language and cross-cultural social groups. 7. Guided hikes for groups of disabled people).

## Project activities

### Activity 1.1

# Involvement of the targeted social groups

Project partners have consulted with some organisations representing the targeted groups already during the project preparation. Representatives of the targeted social groups will be involved in development, piloting and promotion of the accessibility solutions, and in development of training materials.

**Cooperation will take place throughout the project duration.** The social group experts will ensure an active link between their represented organisations and the project team so that the developed solutions are relevant, usable and beneficial for the potential users. Through social group organisations the project information will be channelled to their members.

Project communication with the social group organisations will take place via information exchange in meetings, project events, online communication, etc. The activity will include promotion of the project and Interreg programme for wider public.

**Partner input! Which social group organizations you work with and how do you involve them into your activities?**

Start period

Period 1, month 1 - 4

End period

Period 9, month 33 - 36

## Activity 1.2

# Involvement of local communities

Local involvement is needed to ensure sustainability of the accessibility solutions developed by the project through local awareness and acceptance.

The project will address local NGOs, SMEs, local representatives of the targeted social groups, local guides, local municipalities and other members of local communities.

Local meetings will introduce the pilot solutions for different social groups. Site inspections will be done together with representatives of local communities. They will participate in piloting activities. **Ca 12 regional workshops, seminars and similar events in Latvia and Estonia altogether (ca 15 participants in each event)** will draw public attention to accessibility issues for different social groups and will initiate social involvement - **setting up a hiking trail volunteer movement**. This movement will be based on the already existing network of hiking trail enthusiasts. The activity will include promotion of the project and Interreg programme for wider public.

- **Have all workshops / seminars been organized? Fill out the table.**

<https://docs.google.com/spreadsheets/d/17aLagJQjhvIvBqaaW4Qtwi202Xy8CHEZKsPeFpbs8lo/edit?usp=sharing>

Start period

Period 1, month 1 - 4

End period

Period 9, month 33 - 36

## Activity 1.3,

Development of the accessibility solutions – common presentation by groups (and assessment of their potential uptake)

- 1) **Wheelchair accessibility** solutions to facilitate wheelchair hiking on different surfaces. (*KPR, RPR, PLRK*)
- 2) **Impaired vision.** Accessibility solutions for impaired vision (audio guides, special signposting, brail, etc.). (*RPR, HM, SMG, Peipsimaa, LC, KPR*)
- 3) **Web cam accessibility** solutions for trail current condition visualization before the hiking trip (safe hiking planning for seniors, families with young children). (*VPR (only piloting), Peipsimaa, LC*)
- 4) **Young children.** Accessibility solutions adapting hiking for families with young children (short distance hiking loops on trails, attractive and nature educational games and 3D objects while on a hike). (*VPR, SMG*)
- 5) **School youth.** Self-guided hiking skills for school youth. (*MS, VPR, SMG*)
- 6) **Cross-cultural social groups.** Adaptation for foreign language and cross-cultural social groups. (*MS, LC*)
- 7) **Disabled people.** Guided hikes for people with disabilities. (*ERTO, LC, MS*)

Cooperation between partners google table –

<https://docs.google.com/spreadsheets/d/1xpiLt2JBmPtq3xyS6yrBtJ98JXFCL1h2CqfpzGaRYQA/edit?usp=sharing>

[Assessment of potential uptake or upscale!](#)

# Activity 1.4

## Training materials and training

1. Guidelines (LV/EE/EN) with set of criteria (addressing the targeted social groups) for development of accessible hiking services. The final version will include best practice piloting experiences of the accessibility solutions. **NEXT SLIDE**
2. Practical hints for hikers on how to use the online solutions (weather stations, web cameras, and platforms etc.) for planning a safe hike. (MS PP4) **COMPLETED**
3. Training video and a methodology on how to guide groups with special needs. (ERTO) **COMPLETED**
4. Short 8 training videos (to include in the guidelines) recorded with experts from the targeted social groups. (KPR, RPR, 2 VPR, MS, LC, Setu, Peipsi, ERTO (+HM))  
<https://www.youtube.com/playlist?list=PLhU0NeNcsG48hOzh0cAxl9yADmMTaCOUA>
5. Practical training seminars for service providers and guides, with participation of social group experts (3 in EE, 3 in LV, ca 20 persons in each). KPR, RPR, VPR + ERTO, Seto, Peipsi, HM.  
**How many have been organized?**

*Please fill the table regarding the organized/planned 6 practical training seminars for service providers and guides.*

<https://docs.google.com/spreadsheets/d/17aLagJQjhvIvBqaaW4Qtwi202Xy8CHEZKsPeFpbs8lo/edit?usp=sharing>

6. Accessibility service icons will be designed for the targeted social groups and added on the web to the Coastal Hiking Trail and the Forest Trail. (LC) **COMPLETED**

# Activity 1.4

## Guidelines (LV/EE/EN) for development of accessible hiking services

In the project's google drive folder you will find 7 separate files - one for each solution. If anyone is still developing their guidelines, you can also find the sample document there –

[https://drive.google.com/drive/folders/1gciXLM\\_p\\_6gGjSJ1nvxSNdR\\_Nug\\_Aao4F?usp=drive\\_link](https://drive.google.com/drive/folders/1gciXLM_p_6gGjSJ1nvxSNdR_Nug_Aao4F?usp=drive_link)

The plan is to leave each solution as its own separate document, rather than "binding" them together in one document. All documents will be available on the website. We also plan to prepare a single digital "visual poster" with our designer. A clear, pleasant to look at and interactive poster, where it will be possible to find an intro, basic information, all 7 documents, etc.



Pārgājēju maršrutu un taku ar audiogidu veidošana cilvēkiem ar redzes traucējumiem

*KULDĪGAS PIEMĒRS*

Specifiskā mērķauditorija: Cilvēki ar redzes ierobežojumiem.

Nespecifiskā mērķauditorija: Pašvaldības vai organizācijas, kas vēlas izstrādāt pakalpojumus cilvēkiem ar redzes traucējumiem vai radīt lietotājam draudzīgus audio gidus.

Sociālo ekspertu organizācija, kas konsultēja risinājuma izstrādes laikā: Sociālais uzņēmums "Sociātegra darbinā", Rīgas vārdredzīgo un neredzīgo biedrība "Redzi mani".

### 1. Ievads

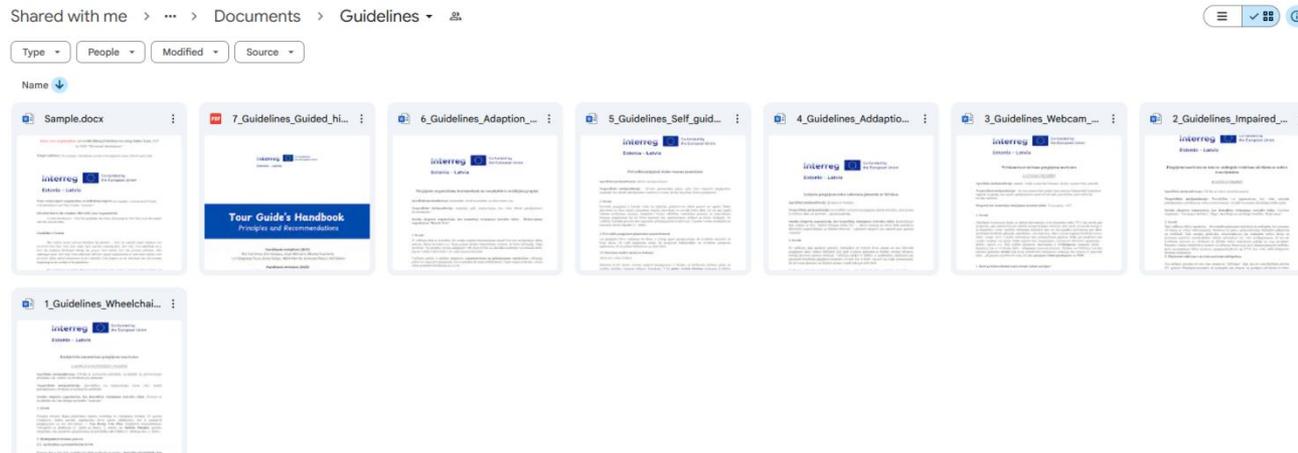
Šajā vadlīniju daļā ir aprakstīts, - kā izstrādāt pārgājēju maršrutus ar audiogidu, kas pieejami cilvēkiem ar redzes traucējumiem, balstoties uz pašas mērķauditorijas līdzdalību plānošanā un testēšanā. Tajā sniegta praktiskas rekomendācijas par audiogida saturu, drošu un pieejamu maršruta infrastruktūru, taktisko informāciju un vides pieļaujamiem, kā arī par testēšanas procesu ar cilvēkiem ar dažādu redzes traucējumu pakāpi un sniž-pavadoni. Piederze veidota sadarbībā ar nozares sociālajiem ekspertiem un ir izmantojama pašvaldībām, īpaši aizsargājamo dabas teritoriju apsaimniekotājiem un NVO, kas vēlas radīt iekļaujošu tūrisma risinājumu.

### 2. Maršrutu veidošana vai esošo maršrutu pielāgošana

Šim mērķim projekta ietvaros tika izmantota "Mežtakas" daļa, kas iet cauri Kuldīgas pilsētai (9,2 ponus). Pārgājēju maršrutu un audiogidu, kas domāti vai pielāgoti cilvēkiem ar redzes traucējumiem, veidošanā ir piesaistīti attiecīgā mērķauditorija (1. attēls). Jau paša maršruta veidošanas sākuma procesā ir nepieciešams konsultēties ar neredzīgiem cilvēkiem - pa kuru vietu un kā labāk maršrutu veidot, kādu saturu un formu izvēlēties audiogidā iekļautajiem objektiem un ceļā aprakstam. Kad jautā maršruts ir izveidots, vai esošais ir pielāgots - to nepieciešams notestēt un veikt korekcijas. Jāņem vērā, ka cilvēki ar redzes traucējumiem ir ļoti dažādi atkarībā no to redzes traucējumu pakāpes un veida.

### 3. Rekomendācijas

#### 3.1. Par audiogida formu un saturu



## Activity 2.2

### Hikers friendly sign for accessibility

<https://baltictrails.eu/en/forest/hikerfriendly/map>



HF awarding meetings will take place twice a year in EE and LV online.

Ca 350 services in Latvia and Estonia will be labelled as Hikers' Friendly – accessible.

**Total HF objects - 512. LV = 282. EE = 40. LT = 203.**

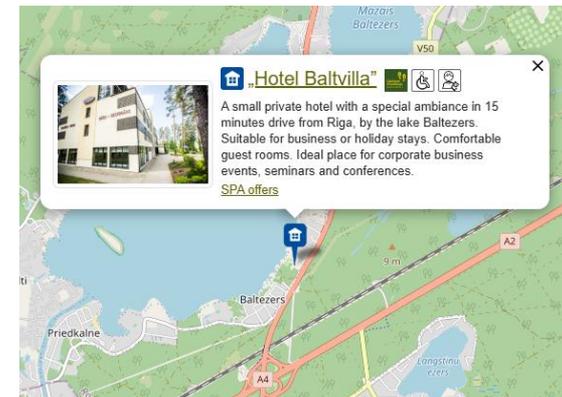
**Accessible HF objects - 221. LV = 106. EE = 112. LT = 2.**



Estonian partners - are the HF recipients updated on the baltictrails.eu website?

Please write some information about the activity in the partner reports, otherwise there is only information about LV.

Next LV HF commission meeting – June 2nd, 2026.



# Activity 2.2

## Hikers friendly sign for accessibility

### Baltic Forest Hiking - "Hiker-friendly" providers

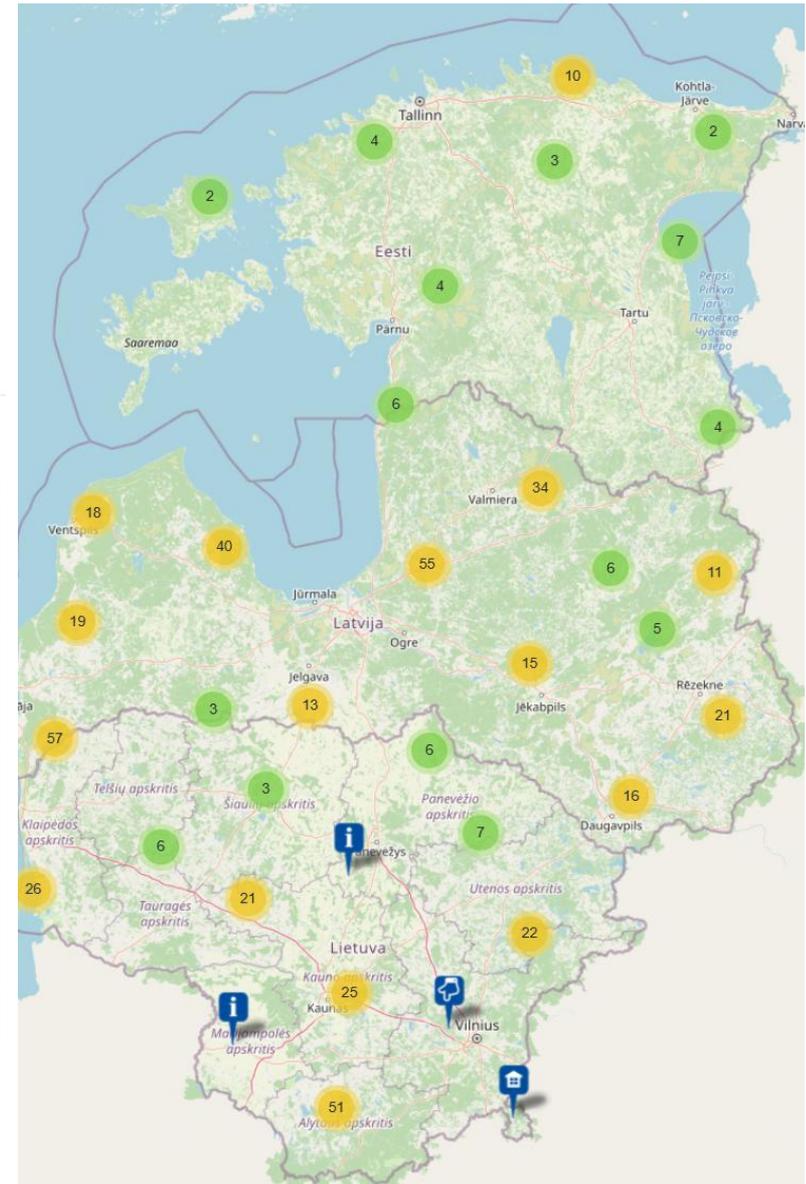
Hiker-friendly Provider list Map Professional

Search by name  Wheelchair accessible  All countries  30  64

1 2 3 Next

-  **Hotel "Das Crocodill"**   
Kalna iela 11, Pāvilsta, Dienvidkurzemes novads  
+371 26151333  
[www.dascrocodill.lv](http://www.dascrocodill.lv)  
info@dascrocodill.lv
-  **Guest house "Liedags"**   
Ēnaviņas, Jūrkalnes pagasts, Ventspils novads  
+371 26595202  
[www.liedags.viss.lv](http://www.liedags.viss.lv)  
ikaj@inbox.lv
-  **Campsite "Jēni"**   
„Rundāles”, Liepene, Tārgales pagasts, Ventspils novads  
+371 26382706  
[www.campingjeni.lv](http://www.campingjeni.lv)  
camping\_jeni@inbox.lv
-  **Hotel Minhauzena Unda**   
Phone: +371 26481904  
Address: Ainažu iela 74, Saulkrasti, Latvija  
E-mail: info@minhauzenunda.lv
-  **Krogs "Sidrabiņi"**    
Vēlies papusdienot mājīgā atmosfērā un nobaudīt gardas maltītes? Tad krogs "Sidrabiņi" būs istā vieta tieši tev.

<https://baltictrails.eu/en/forest/hikerfriendly/list>



<https://baltictrails.eu/en/forest/hikerfriendly/map>

# Activity 2.3, Web site and digital improvements

<https://baltictrails.eu>

Continuous updates to the project webpage

- Accessibility subpage

<https://baltictrails.eu/en/coastal/route/accessibility>

- Special interest hikes

<https://baltictrails.eu/en/forest/specialization>

High contrast color scheme development

ARIA improvements using WAVE toolkit

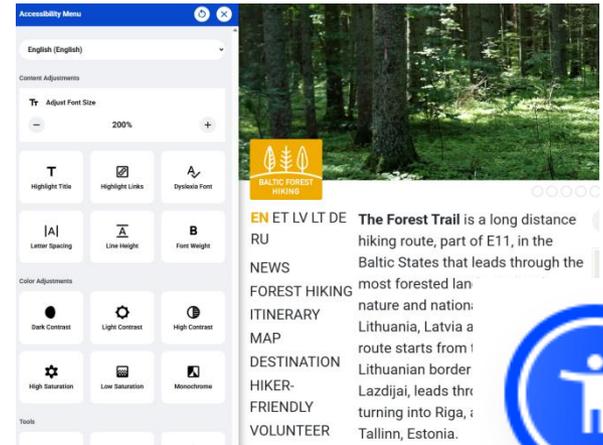
Open source (Sienna) accessibility widget and integration in site

OpenGraph sharing improvements

Audio guide improvements, including more than one file support and multi language files

Machine translation improvements

Improvements in PDF file view support in browser (publication, marketing material view, etc. )



url <https://baltictrails.eu/v/coastal>

title Jūrtaka

description Jūrtaka ved gar Baltijas jūras piekrasti un tā sākas pie Lietuvas – Krievijas robežas Nidas ciemā Lietuvā, ved cauri Latvijai līdz Tallinas ostai Igaunijā.

## Accessibility

The Baltic Coastal Trail offers highly varied accessibility, ranging from wide, flat sandy beaches and dune paths that are challenging for wheels, to paved promenades within towns, and potentially uneven rocky or forested sections along the coastline. While some urban and well-maintained boardwalk areas may be accessible, the overall trail is not fully wheelchair-friendly due to its diverse natural terrain, making it primarily suitable for walkers with moderate mobility. Specific section details should be consulted for precise accessibility information.

## Route sections adapted for accessibility

**Baltic Coastal Hiking trail - Wheelchair accessible**

Specially adapted sections of the route, their parts or special places, improved with appropriate infrastructure for people in wheelchairs. These can be specially prepared alternative routes, route loops, access (off-ramps) to the sea, adapted parking lots, toilets, trails, etc.

[Wheelchair accessible sections](#)

**Baltic Coastal Hiking trail - For visually impaired**

Sections of the route, or parts thereof, adapted with special infrastructure for people with visual restrictions.

[For visually impaired](#)

## Accessibility video playlist on Youtube

[Open Coastal Hiking accessibility video playlist on Youtube](#)



MAP

DESTINATION

HIKER-FRIENDLY

VOLUNTEER WITH US

ABOUT US

High contrast

Login

**BALTICTRAILS.EU**

turning into Riga, and finishes in Tallinn, Estonia.

Name in Lithuania: Miško takas  
Name in Latvia: Mežtaka  
Name in Estonia: Metsa matkarada

Length: 2141 km, duration: 102-114 days

- in Lithuania – 747 km, 36-38 days
- in Latvia – 674 km, 31-38 days
- in Estonia – 720 km, 35-38 days

The route is divided into ~ 20 km long one-day or two-day sections with accommodation and transport options.

Road surface: asphalt road, gravel road, dirt road, trail, sidewalks, wooden path, sandy, pebble and rocky beaches. More detailed description see [here](#).

# ARIA improvements using WAVE toolkit on <https://baltictrails.eu>

WAVE (Web Accessibility Evaluation Tool) to improve ARIA (Accessible Rich Internet Applications) to improve webpage accessibility.

The screenshot displays the WAVE accessibility evaluation tool interface. On the left, a sidebar shows the tool's status: "WAVE powered by WebAIM", "Styles: OFF ON", and "Details" (Reference, Order, Structure, Contrast). It reports 4 Errors, 4 Contrast Errors, 12 Alerts, 24 Features, and 28 Structural Elements, with an overall AWC Score of 7.9 out of 10.

The main content area shows the following apply to the entire page:

- 4 Errors
- 4 Contrast Errors
- 12 Alerts
- 24 Features
- 28 Structural Elements

The tool reports the following alerts:

- 1 A nearby image has the same alternative text
- 1 Missing first level heading
- 1 Nospicet element
- 1 Redundant title text
- 1 HTML5 video or audio
- 1 YouTube video
- 12 Alternative text
- 10 Linked image with alternative text
- 1 Figure
- 1 Language
- 3 Unordered list

The main content area displays the "Jūrtaka" trail page, which includes a map of the Baltic region, a list of trail details, and a list of trail features. The page content includes:

- Jūrtaka** ir Eiropas garšās distancēs pārgājienu maršrūta E9 daļa. E9 maršrūts sākas pie Sv. Vincenta raga Portugālē un beidzas Igaunijas galvaspilsētā Tallinā. Tas ved gar Atlantijas okeāna piekrasti, Lamanija šaurumu, Ziemeļjūras un Baltijas jūras piekrasti. E9 maršrūts ietilpst 10 valstīs – Portugālē, Spānijā, Francijā, Beļģijā, Nīderlandē, Vācijā, Polijā, Lietuvā, Latvijā un Igaunijā. Jūrtaka ved gar Baltijas jūras piekrasti un tā sākas pie Lietuvas – Krievijas robežas Nīdas ciemā Lietuvā, ved cauri Latvijai līdz Tallinas ostai Igaunijā.
- Nosaukums Lietuvā:** Jūrjūtas
- Nosaukums Latvijā:** Jūrtaka
- Nosaukums Igaunijā:** Ranniku matkarada
- Garums:** 1419 km, 70-72 dienas
- Maršrūts sadalīts – 20 km garos vienās vai divu dienu posmos ar nakšņošanas un transporta iespējām.**
- Ķeļi segumi:** asfalts, grants ceļi, zemes ceļi, taka, gājēju ceļi, smiltains, oļaini un akmeņaini līdiegi, peļņuras plāvis.
- Detalizētāku aprakstu skatīt šeit.**
- Izvērtējamākās vietas:** Lietuvā: Kuršu kāpu Nacionālais parks, Nemunas delta un Rusnes sala, Peļņuras reģionālais parks, piekrastes kūrorti Rīda un Palanga, Klāpējās vecpilsēta, Jūras muzejs. Latvijā: Papes dabas parks, Jūrkalnes stāvkrauts, Sibīrijas Nacionālais parks un Lībiešu krasts, Engures dabas parks, Kemuru Nacionālais parks, ostas pilsētas – Liepāja un Ventspils, piekrastes kūrortpilsēta Jūrmala, Vecrīga, Igaunijā: Matsalu Nacionālais parks, ostas pilsētas – Liepāja un Ventspils, piekrastes kūrortpilsēta Jūrmala, Vecrīga, Hījumā, Vormsi, Muhu, Osmussāre.

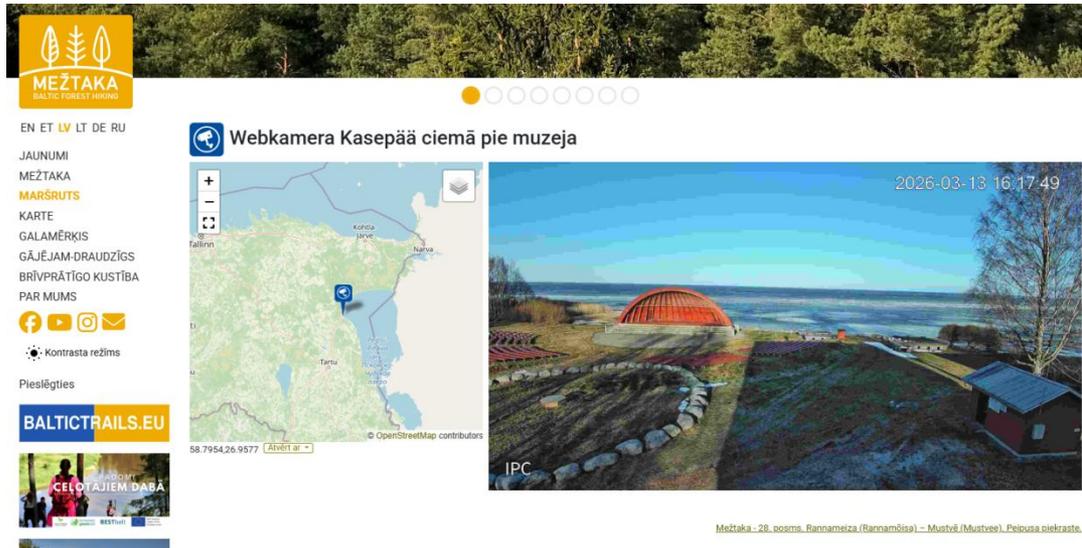
# The first project cameras in Peipsimaa have been added to <https://baltictrails.eu>

Webcam in Kasepää village near the museum

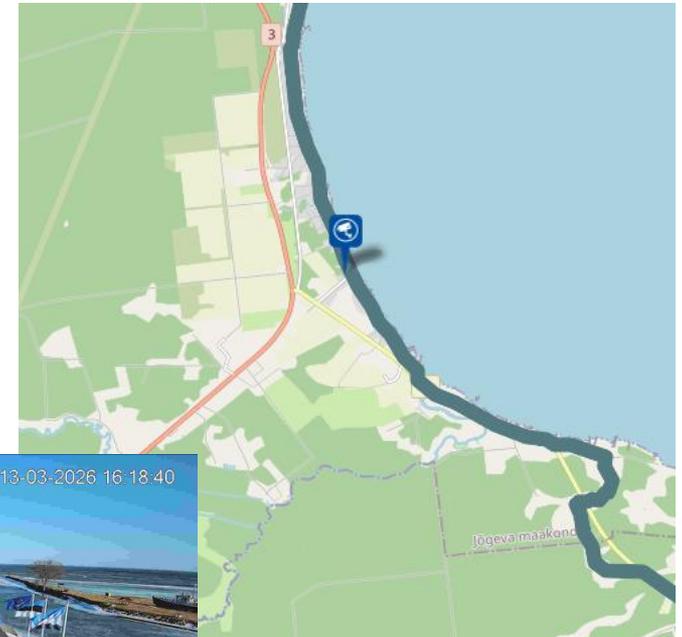
<https://baltictrails.eu/lv/forest/poi/4683>

Webcam in Mustve port

<https://baltictrails.eu/lv/forest/poi/4684>



The screenshot shows the website interface for the webcam at Kasepää. At the top left is the 'MEŽTAKA BALTIC FOREST HIKING' logo. Below it are navigation links in multiple languages (EN, ET, LV, LT, DE, RU) and a list of menu items including 'JAUUNUMI', 'MEŽTAKA MARŠRUTS', 'KARTE', 'GALAMĒRKIS', 'GĀJĒJAM-DRAUDZĪGS BRĪVPĀTĪGO KUSTĪBA PAR MUMS', and social media icons. A 'Kontrasta režīms' (contrast mode) toggle is also visible. The main content area features a map of Estonia with a blue camera icon over Kasepää, and a large video feed showing a coastal landscape with a red dome-shaped structure and a small wooden building. The video feed includes a timestamp '2026-03-13 16:17:49' and the text 'IPC' in the bottom left corner.

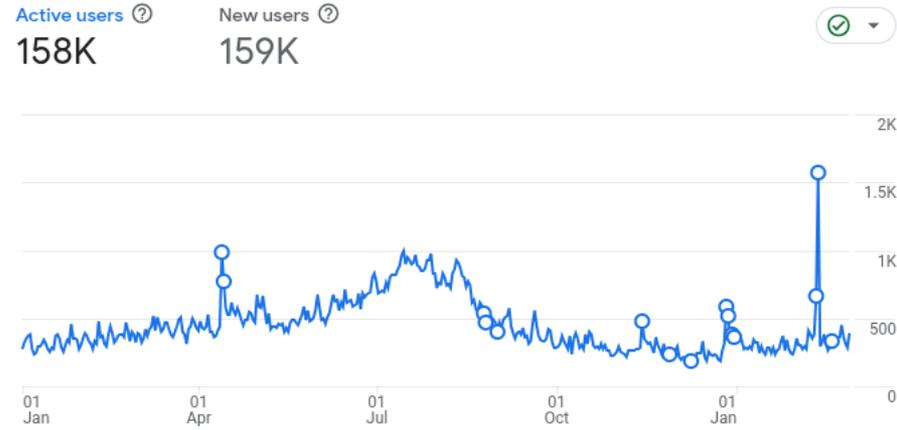


# Activity 2.3, <https://baltictrails.eu>

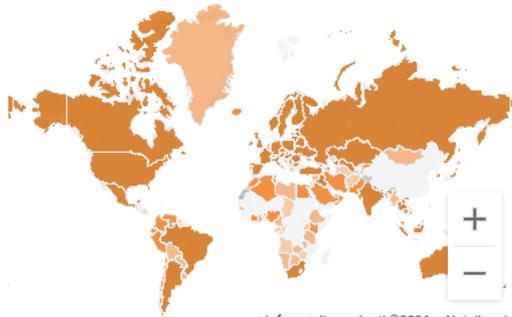
## Website Statistics for the period from the beginning of 2025 to today.

A couple of highlights:

- More than 158,000 unique users (excluding China and Singapore)
- Most users are from the Baltic states, but it is also popular elsewhere.
- Users of a wide range of ages.
- ~2/3 of users are women. The majority are mobile users.



Active users by Country

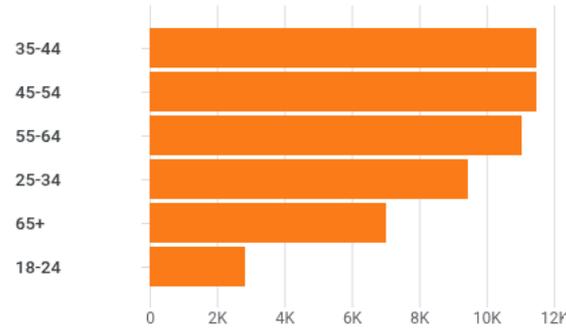


COUNTRY	ACTIVE USERS
Latvia	68K
Estonia	22K
Lithuania	20K
Germany	14K
United States	6.9K
United Kingdom	3.3K
Finland	2.5K

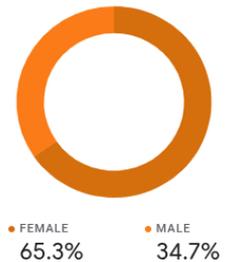
Informācija par karti ©2026 Noteikumi

Country	Users	Percentage
<b>Total</b>	<b>158,143</b>	<b>68.3% of total</b>
1 Latvia	67,863	(42.91%)
2 Estonia	22,042	(13.94%)
3 Lithuania	19,671	(12.44%)
4 Germany	13,581	(8.59%)
5 United States	6,926	(4.38%)
6 United Kingdom	3,323	(2.1%)
7 Finland	2,539	(1.61%)
8 Netherlands	2,180	(1.38%)

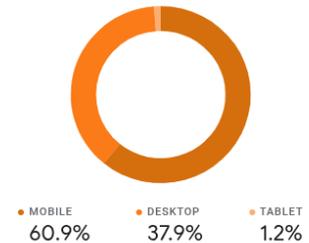
Active users by Age



Active users by Gender



Active users by Device category



Total

Category	Users	Percentage
<b>Total</b>	<b>158,588</b>	<b>68.36% of total</b>
1 Organic Search	111,162	(70.09%)
2 Direct	30,063	(18.96%)
3 Referral	10,916	(6.88%)

# Activity 2.5, Video reels

All marketing reels produced will be placed on the respective Coastal / Forest Trail YouTube channels under the «shorts» subsection.

Coastal Hiking –

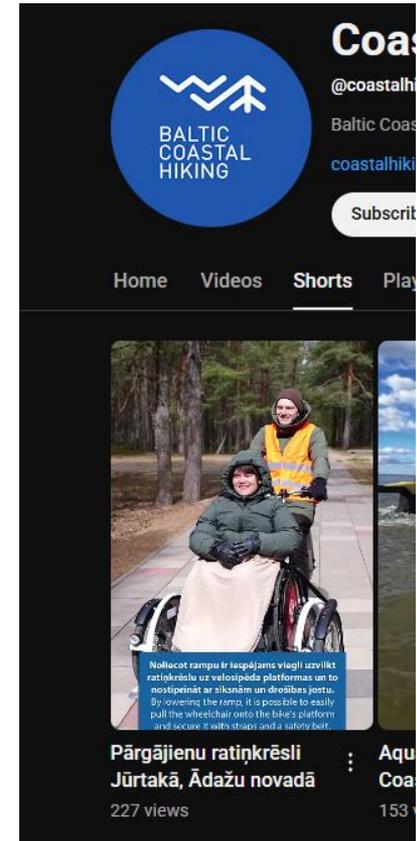
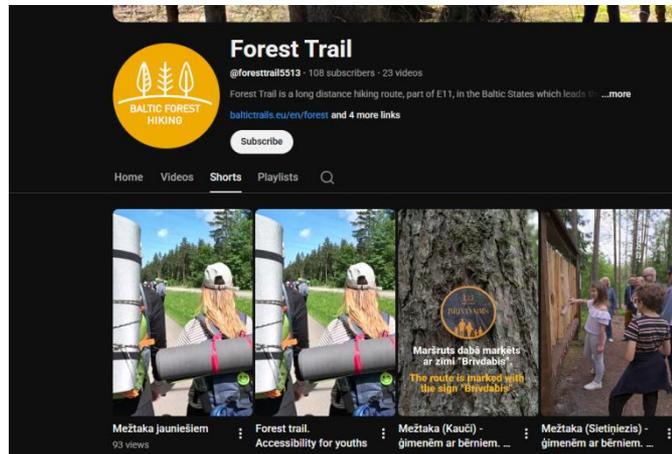
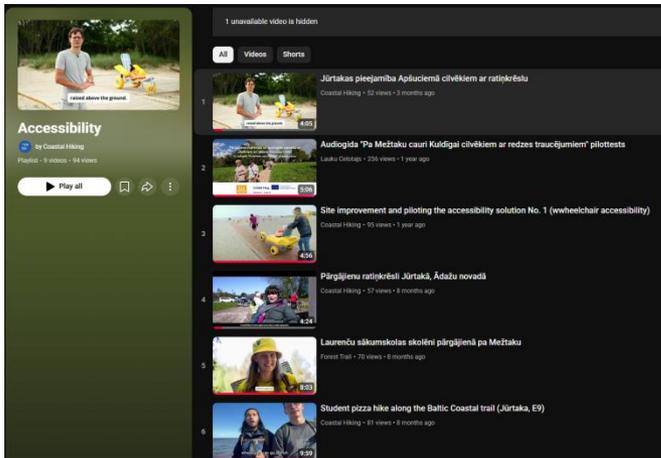
<https://www.youtube.com/@coastalhiking3131/shorts>

Forest Trail –

<https://www.youtube.com/@foresttrail5513/shorts>

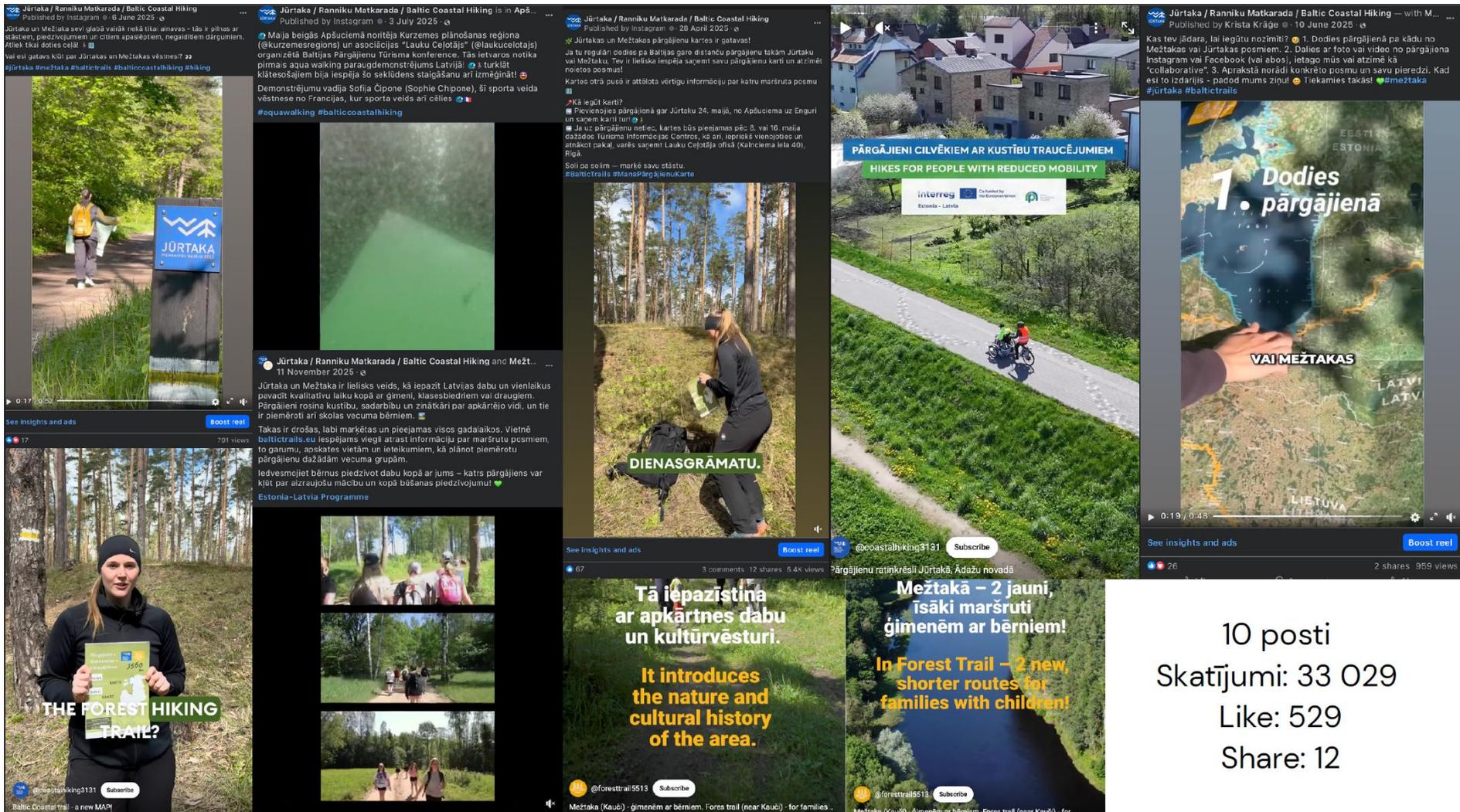
In addition, accessibility playlists have been created on the YouTube channels, where all training videos will be collected in one place.

<https://youtube.com/playlist?list=PLhoP5BG6huVaezqGuCVzAmFjyvv07KfrG&si=9wmJuUGXZnOtNRdv>



# Video reel distribution on Facebook and Instagram social networks.

## Since June 2025.



10 posti  
 Skatījumi: 33 029  
 Like: 529  
 Share: 12

## Activity 2.6

# Communication

The activity will promote the project progress and its results to public at large, stakeholders, targeted social groups:

1. press releases and social media feeds about the project progress and achievements,
2. **media/fam trips**, 1 in EE (3000eur, ERTO+PEIP), and 1 in LV (3000eur, LC+VPR+RPR+KPR), ca 10 pers. in each trip, to demonstrate accessibility solutions and produce media coverage to draw society attention to hiking accessibility in general.
3. **two national scale tourism events**, one in EE, and one in LV, 70 participants in each. The aim is to induce **uptake of the accessibility solutions** developed and piloted by the project.

*A national dissemination event/seminar for SME's took place in Estonia, on 27.11.2024., organized by ERTO.*

*Latvian national dissemination event on March 19th, 2026.*

4. media interviews, participation in media programs and other relevant PR activities by opportunity.

## Activity 2.6

### Social networks



Mežtaka Instagram followers - 3615  
<https://www.instagram.com/meztaka/>

Mežtaka Facebook followers – 9870  
<https://www.facebook.com/meztaka>

Jūrtaka Instagram followers – 4129  
<https://www.instagram.com/jurtaka/>

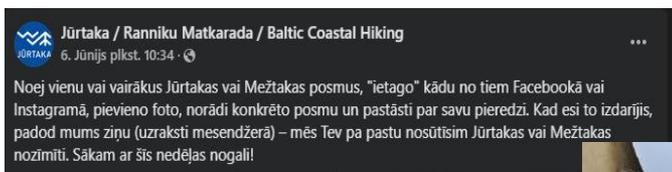
Jūrtaka Facebook followers – 7479  
<https://www.facebook.com/jurtaka>

**We need to emphasize promoting project progress and achievements on social media, specifically about accessibility!**

# Activity 2.8

## Promotion items

Promotional items (e.g.: T-shirts, cups, flags, banners, flyers, leaflets, etc.) will be produced to support social inclusion - for distribution in project events such as hiking piloting, the cross-border hikes and other with participation of hiking volunteers and the targeted social groups.



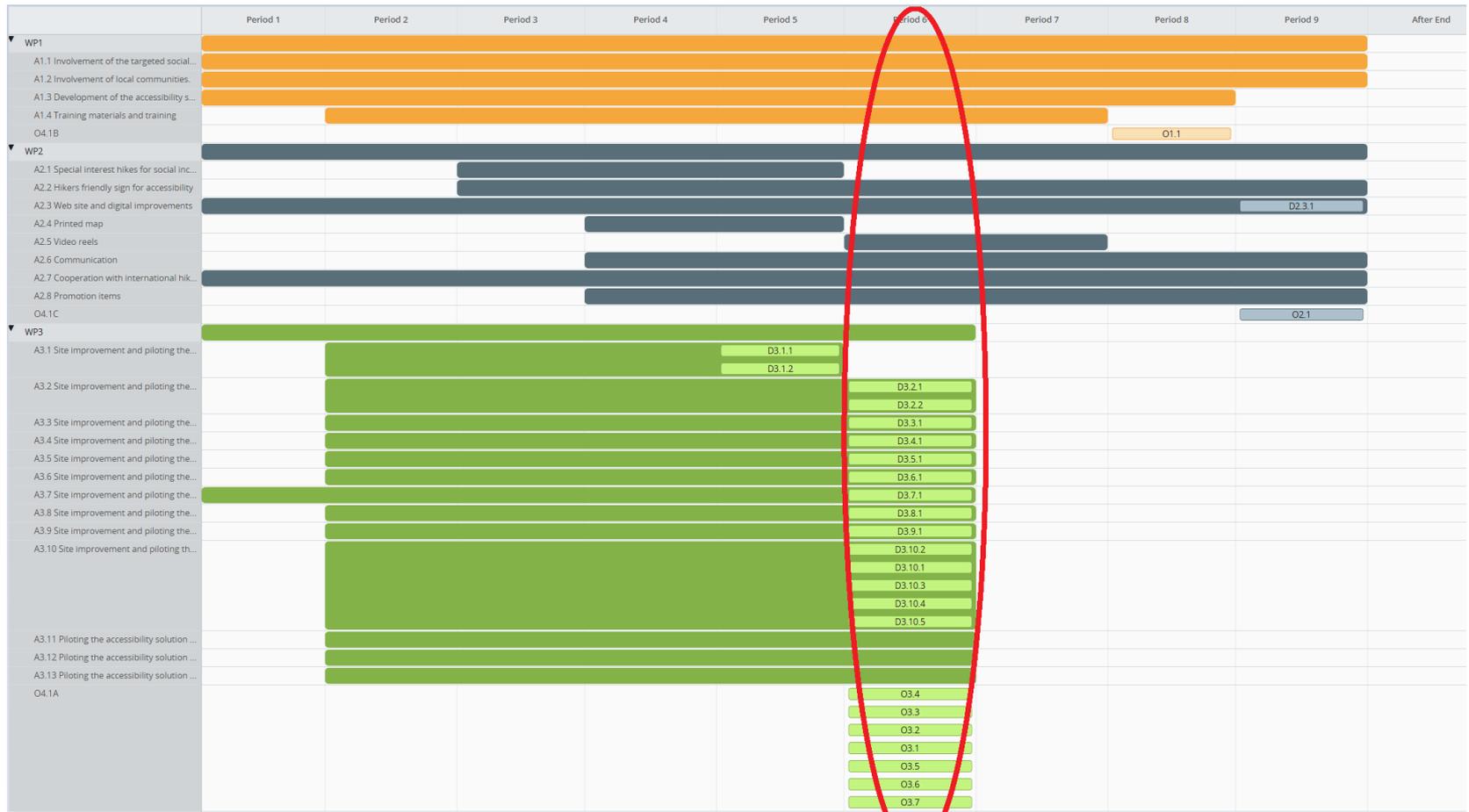
Start period  
Period 4, month 13 - 16

End period  
Period 9, month 33 - 36

# WP3

## Pilot actions of the accessibility solutions in the improved sites

The project application indicates that all WP3 activities, investments and pilot testing will be completed by the end of **period 6** - 30.06.2026.



# Sample intro texts about the trails for audio guides

We have collected audio guide intro text samples in one place, you can use them when creating your own audio guides. Forest trail sample is from the Kuldīga audio guide created by LC. Coastal hiking trail sample is from the Kurzeme audio guides created by KPR.

Google drive folder for audio guides -

[https://drive.google.com/drive/folders/1uqAxFpHVakdGGLVaggl3CWk\\_3Wds0PnN?usp=drive\\_link](https://drive.google.com/drive/folders/1uqAxFpHVakdGGLVaggl3CWk_3Wds0PnN?usp=drive_link)

*Welcome to the Forest Trail, part of the European long-distance hiking route E11. This trail passes through Estonia, Latvia, and Lithuania in the Baltic States...*



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 AHT\_trail\_intro\_texts 

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 Coastal Hiking trail audio introduction.mp3 

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 Forest Hiking Trail audio introduction.mp3 

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 Jūrtakas pārskats audio formātā.mp3 

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 Mežtakas pārskats audio formātā.mp3 

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## WP3

### Pilot actions of the accessibility solutions in the improved sites

Activity 3.1, Site improvement and piloting the accessibility solution No.4 (adaptations for families with children) on the Forest Trail sections #8 "Caunītes-Valmiera" and #12 "Strenči-Spicu tilts".

Activity 3.2, Site improvement and piloting the accessibility solution No. 3. (web cam solutions) on the Coastal Hiking #29 "Tūja-Svētciems" and the Forest Trail #7 "Cēsis-Caunītes"/#8 "Caunītes-Valmiera".

Activity 3.3, Site improvement and piloting the accessibility solution No.1 (wheelchair accessibility) on the Coastal Trail section #20, at Apšuciems-Klapkalnciems.

Activity 3.4, Site improvement and piloting the accessibility solution No.1 (wheelchair accessibility) on the Coastal Trail section #25 "Vecāķi - Carnikava".

Activity 3.5, Site improvement and piloting the accessibility solution No.2 (impaired vision) on the Coastal Trail section #21 "Ragaciems-Dubulti"/the Forest Trail section #100 "Bigauņciems-Dubulti".

Activity 3.6, Site improvement and piloting the accessibility solution No. 2 (impaired vision) on the Coastal Hiking Trail section #31 "Ikla-Kabli".

Activity 3.7, Site improvement and piloting the accessibility solution No. 1 (wheelchair accessibility) on Pärnu beach, the Coastal Trail section #34 "Uulu - Pärnu".

Activity 3.8, Site improvement and piloting the accessibility solution No. 4 (adaptations for families with children) at the Petseri Northern Camp on the Forest Trail section #20 Kolodavitsa–Vārska.

Activity 3.9, Site improvement and piloting the accessibility solution No. 2 (impaired vision) in Kurzeme Region on the Coastal Hiking Trail sections#1-#21, and the Forest Trail sections #87-#100.

Activity 3.10, Site improvement and piloting the accessibility solutions No. 3 (web cam solutions) and No. 2 (impaired vision) on the Forest Trail sections #21-30# in Peipsimaa region.

Activity 3.11, Piloting the accessibility solution No. 5 (self-guided hikes for school-aged youth).

Activity 3.12, Piloting the accessibility solution No. 6 (adaptation for foreign language and cross-cultural social groups).

Activity 3.13, Piloting the accessibility solution No. 7 (guided group hikes for people with disabilities).

COMPLETED

## Activity 3.6 Site improvement and piloting the accessibility solution No. 2 (impaired vision) on the Coastal Hiking Trail section #31 "Ikla-Kabli".

Title

Site improvement and piloting the accessibility solution No. 2 (impaired vision) on the Coastal Hiking Trail section #31 "Ikla-Kabli".

Start period

Period 2, month 5 - 8, 01.11.2023. - 29.02.2024.

End period

Period 6, month 21 - 24, 01.03.2025. - 30.06.2025.

Accessibility solution for people with impaired vision will be implemented and piloted on the Coastal Hiking Trail (#31 "Ikla-Kabli") in Häädemeeste municipality. The solution will include an audio guide for listening on site, information signs and boards for sightseeing and service places adjusted for visually impaired persons, short wooden trails over spots of soft sand, and some resting facilities. The audio guide will highlight the Livonian (Liivi) topic as part of the local cultural heritage as this cross-border area, together with Northern Latvia, is the historical Northern-Livonia.

The accessibility solution will be piloted with the target group (ca 20 pers. from EE, ca 5 pers. from LV). Investment description is provided in the Investment section of this WP.

Developed by **PP8 HM**.

Deliverable title

Improved site 8 - the Coastal Hiking Trail #31.

D.3.6.1

Description

The trail equipped with audio guide, information signs, short wooden trails and resting facilities. Accessibility solution No. 2. (impaired vision) implemented and piloted with the target group.

Delivery period

Period 6, month 21 - 24, 01.03.2025. - 30.06.2025.

Activity 3.8 Site improvement and piloting the accessibility solution No. 4 (adaptations for families with children) at the Petseri Northern Camp on the Forest Trail section #20 Kolodavitsa-Värška.

Title  
Site improvement and piloting the accessibility solution No. 4 (adaptations for families with children) at the Petseri Northern Camp on the Forest Trail section #20 Kolodavitsa-Värška.

Start period  
Period 2, month 5 - 8, 01.11.2023. - 29.02.2024.

End period  
Period 6, month 21 - 24, 01.03.2025. - 30.06.2025.

The former Petseri Northern Camp of the Estonian Defence Forces (established in 1926), is one of the worth seeing sites on the Forest Trail section #20 Kolodavitsa–Värška in Setomaa region. To attract families with children on a hike, attractive objects of the former camp (e.g., a shooting range, artillery camp) will be visualised in 3D format, based on historical photos and showing the objects as they were at the time when the site was functioning as a military training camp. To split the distance and have a rest on a hike with children, a resting place for hikers on the shore of Õrsava lake, and **5 resting benches** along the trail from Õrsava lake to Värška will be installed and **equipped with audio guides introducing the Forest Trail section** and the sites worth seeing on a hike.

The accessibility solution will be piloted with the target group (ca 30 pers. from EE, ca 10 pers. from LV). Investment description is provided in the Investment section of this WP.

Developed by **PP9 SMG**.

D.3.8.1	Deliverable title Improved site 10 - the Forest Trail section #20.	Description 3D visualisations, small infrastructure equipped with audio guides. Accessibility solution No. 4. (adaptations for families with children) implemented and piloted with the target group on the improved site 10 - the Forest Trail section #20 "Kolodavitsa-Värška".	Delivery period Period 6, month 21 - 24, 01.03.2025. - 30.06.2025.
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## Activity 3.9 Site improvement and piloting the accessibility solution No. 2 (impaired vision) in Kurzeme Region on the Coastal Hiking Trail sections#1-#21, and the Forest Trail sections #87-#100.

### Title

Site improvement and piloting the accessibility solution No. 2 (impaired vision) in Kurzeme Region on the Coastal Hiking Trail sections#1-#21, and the Forest Trail sections #87-#100.

### Start period

Period 2, month 5 - 8, 01.11.2023. - 29.02.2024.

### End period

Period 6, month 21 - 24, 01.03.2025. - 30.06.2025.

GPS supported audio guide hosted on available platforms will be produced for part of the Forest Trail section #92 "Snēpele-Kuldīga". The audio guide will introduce the trail section, and will help the users with impaired vision to navigate through part of Kuldīga on the Forest Trail. Audio guides will also be produced for the hiking trail sections in Kurzeme: 21 records on the Coastal Hiking Trail and 13 records on the Forest Trail. For these sections, the GPS feature will not be used as the signal is not always reliable in nature areas. The audio guides will provide information in English and Latvian about the respective trail section.

The accessibility solution will be piloted with the target group (ca 30 pers. from LV, ca 10 pers. from EE). Investment description is provided in the Investment section of this WP.

Developed by **LP1 LC and PP2 KPR.**

	Deliverable title	Description	Delivery period
D.3.9.1	Improved site 11 - Forest Trail section #92, Kurzeme region on both trails.	Part of the Forest Trail trail section #92 equipped with a QR code to start the voice application of GPS supported audio guide. Trail sections in Kurzeme equipped with audio guides. Accessibility solution No. 2. (impaired vision) implemented and piloted with the target group.	Period 6, month 21 - 24, 01.03.2025. - 30.06.2025.

**Activity 3.10 Site improvement and piloting the accessibility solutions No. 3 (web cam solutions) and No. 2 (impaired vision) on the Forest Trail sections #21-30# in Peipsimaa region.**

Title

Site improvement and piloting the accessibility solutions No. 3 (web cam solutions) and No. 2 (impaired vision) on the Forest Trail sections #21-30# in Peipsimaa region.

Start period

Period 2, month 5 - 8, 01.11.2023. - 29.02.2024.

End period

Period 6, month 21 - 24, 01.03.2025. - 30.06.2025.

The activity will cover Forest Trail sections in Peipsimaa region. **5 web cameras** will be installed on municipal lands to stream the real time weather conditions on baltictrails.eu web site. **15-17 audio guides** will be installed on the existing Forest Trail signposts in Peipsimaa region. The web cam solutions will be piloted with the target group by using all cameras to access trail conditions and choosing for a pilot hike (ca 30 pers. from EE, ca 10 pers. from LV). **The audio guides installed at the same sites as webcams will undergo testing in a joint pilot action.** The testing reports will be used for improvements, if necessary.

Investment description is provided in the Investment section of this WP.

Justification of the cameras in the improved sites is as follows:

1. Improved site 16 - Forest Trail section #21/22 in R pina municipality.

The web cam will stream the real time meteorological information from the Mehikoorma village, R pina municipality in southern Peipsimaa. The weather conditions here are in general similar to the southeast of Estonia.

2. Improved site 15 - Forest Trail section #24 in Luunja municipality.

The web cam will show the water levels in the River Emaj gi and the operation of the local ferry which is the only way to cross the river on this section of the Forest Trail route.

3. Improved site 14 - Forest Trail section #25 in Peipsi re municipality.

The webcam will show meteorological conditions in the central part of the Peipsi region - on the eastern coast of Lake Peipus. Strong winds are common here, and during the winter, there may be a snow cover. During the summer, the sun shines brightly. The camera will provide visibility of road conditions depending on the weather. This will help seniors and families with children make better decisions about going out in specific weather conditions, as well as choose appropriate equipment - clothing, footwear, etc.

4. Improved site 13 - Forest Trail section #28/29 in Mustvee municipality.

The web cam will show the trail surface on the former narrow-gauge trail line in the surroundings of Avinurme and the weather conditions in the northern part of the Forest Trail in Estonia.

5. Improved site 12 - Forest Trail section #28 at Tiheda, Mustvee municipality.

The web cam will show the situation on the Lake Peipsi – the height and intensity of waves, the trail conditions on the lakeside – its width, relief, surface condition, vegetation. In winter – the presence or absence of snow or ice, the weather – clouds or sunshine, etc. The lake landscape is unique and very beautiful therefore it is important to improve its accessibility for the targeted social groups.

Developed by **PP10 Peipsimaa.**

Deliverable title	Description	Delivery period
D.3.10.1 Improved site 12 - Forest Trail section #28	1 web cam-weather station installed at Tiheda, Mustvee municipality and streaming on the baltictrails.eu. Accessibility solution No. 3 implemented and piloted with the target group. Audio guides installed. Accessibility solution No. 2 (impaired vision) implemented.	Period 6, month 21 - 24, 01.03.2025. - 30.06.2025.
D.3.10.2 Improved site 13 - Forest Trail section #28/29	1 web cam-weather station installed in Mustvee municipality and streaming on the baltictrails.eu. Accessibility solution No. 3 implemented and piloted with the target group. Audio guides installed. Accessibility solution No. 2 (impaired vision) implemented.	Period 6, month 21 - 24, 01.03.2025. - 30.06.2025.
D.3.10.3 Improved site 14 - Forest Trail section #25	1 web cam-weather station installed in Peipsi�re municipality and streaming on the baltictrails.eu. Accessibility solution No. 3 implemented and piloted with the target group. Audio guides installed. Accessibility solution No. 2 (impaired vision) implemented.	Period 6, month 21 - 24, 01.03.2025. - 30.06.2025.
D.3.10.4 Improved site 15 - Forest Trail section #24	1 web cam-weather station installed in Luunja municipality and streaming on the baltictrails.eu. Accessibility solution No. 3 implemented and piloted with the target group. Audio guides installed. Accessibility solution No. 2 (impaired vision) implemented.	Period 6, month 21 - 24, 01.03.2025. - 30.06.2025.
D.3.10.5 Improved site 16 - Forest Trail section #21/22	1 web cam-weather station installed in R�pina municipality and streaming on the baltictrails.eu. Accessibility solution No. 3 implemented and piloted with the target group. Audio guides installed. Accessibility solution No. 2 (impaired vision) implemented.	Period 6, month 21 - 24, 01.03.2025. - 30.06.2025.



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