

# **ACCESSIBILITY IN MILITARY HERITAGE TOURISM**

Estonian War Museum – General Laidoner Museum

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# Estonian War Museum – a brief overview (1)



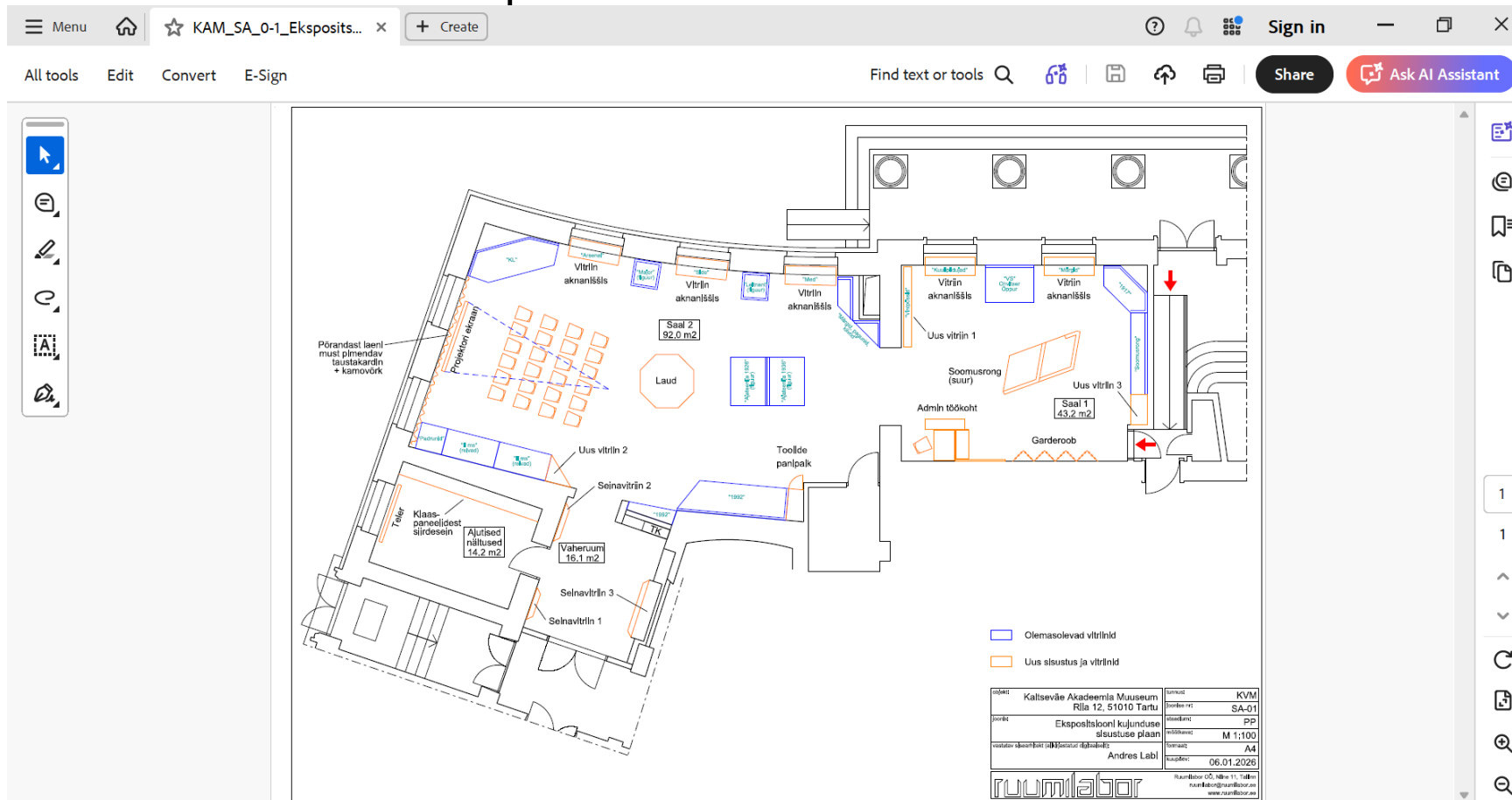
# Estonian War Museum – a brief overview (2)

- A state museum in the area of Government of the Ministry of Defence (MoD), established in 1919 and re-established in 2001
- Focus on Estonian military history and past of the 20th century
- „*The whole Estonia is a military museum*“ – main premises in Viimsi (near Tallinn), branch in Tartu, but we are active across Estonia:
  - Travelling and pop-up exhibitions
  - Umbrella for smaller and regional private military museums
- 50 000+ visitors annually

# MIL-HER Accessible project and the improvements made - Tartu (1)

- Prior state of play:
  - Visiting only possible with preregistration and ID
  - Difficult to move around (people with mobility issues, youngsters)
  - Outdated exposition in terms of content and delivery
  - Accessibility issues

# MIL-HER Accessible project and the improvements made – new exposition plan



# MIL-HER Accessible project and the improvements made - Tartu (2)

- State of play after the project:
  - Improved general access and increased number of visitors
  - People with mobility restrictions can easily navigate
  - Audio-guide (visually impaired, mobility restrictions etc)
  - New exposition conception developed and implemented: more interesting, more logical, more accessible + contains ICT / technological solutions, hands-on possibilities

# MIL-HER Accessible project and the improvements made - military heritage toolkit (1)

- **Prior state of play:**

- Estonian Military Heritage Guide (EMHG) is a map-based military heritage guidebook that covers the country's 20th century military past: sites, their locations, descriptions, historic and contemporary photos, additional material and links to other databases and research work etc.

<https://teejuht.esap.ee>

- A powerful tool, but its potential is not fully used - especially in terms of accessibility and use by youngsters

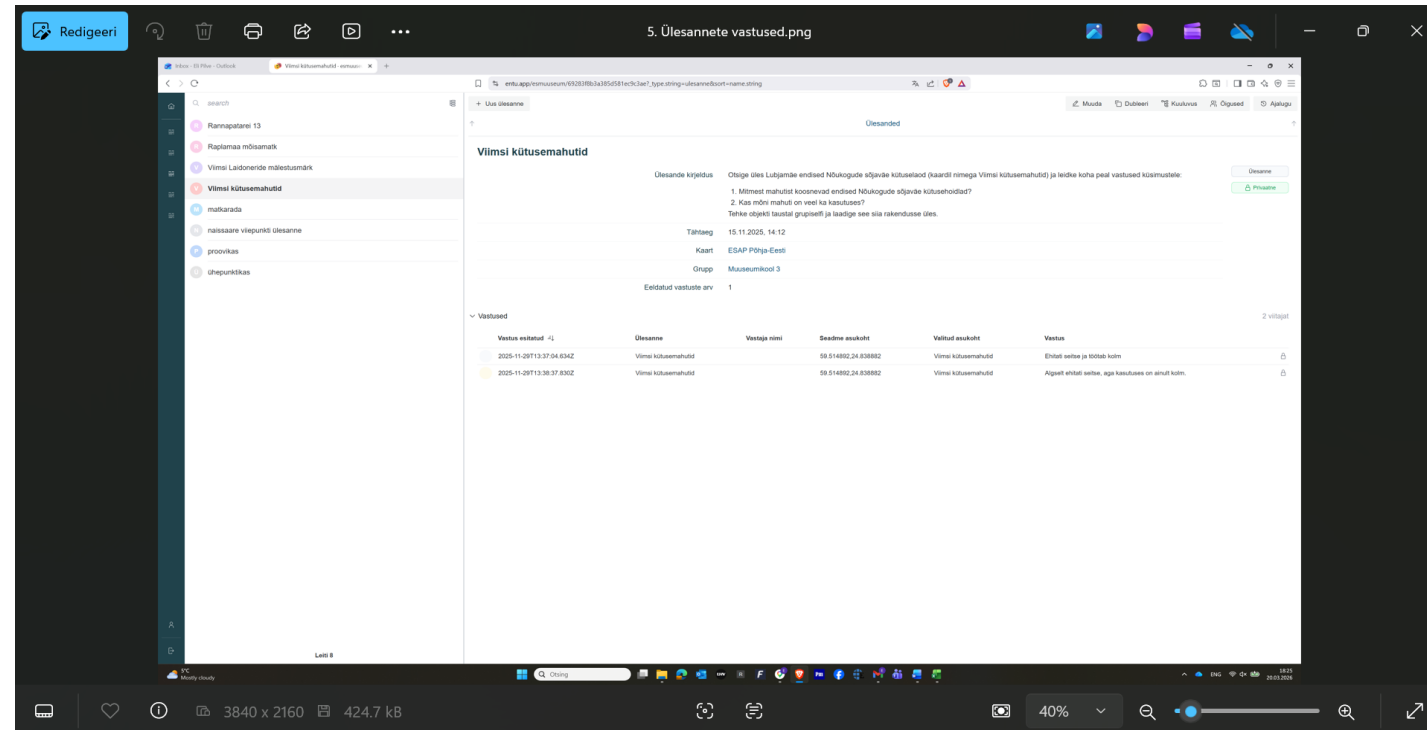
# MIL-HER Accessible project and the improvements made - military heritage toolkit (2)

- Improvements:

- Web-based interactive map solution / toolkit containing approximately 4000 military heritage objects
- Different layers (region-specific maps, content-focused database)
- Possibility for teachers and youngsters to use it, including to create specific routes and tasks for students

# MIL-HER Accessible project and the improvements made - military heritage toolkit (3)

- State of play after the project
  - Toolkit actively in use. Improved access and interest of youth



- **THANK YOU FOR YOUR ATTENTION!**