



Project:	Exports of the Baltic and Finnish Craft Ciders to Australia
Project ID and acronym:	CB0700297– BALT-FIN-CIDER
Project Partners:	Latvian Country Tourism Association "Lauku celotajs" (Lead Partner) NGO Estonian Rural Tourism

3rd PROJECT PARTNER MEETING AGENDA

3 - 4 of March 2026

Salo / Mathildedal, Finland

Tuesday March 3, 2026

11.30	Lunch and coffee at Design Hill (Vaski Cider)
12.30-18.00 Coffee break 15.00 – 16.00	<p>FACE-TO-FACE MEETING (with Project Partners and Participating SMEs)</p> <ul style="list-style-type: none"> • Opening session, overview of planned project activities, and updates from Project Partners • Baltic Cider participation in ProWine Singapore – International Trade Fair • Upcoming trade mission to Australia: Meetings in Sydney; Batlow CiderFest and meeting with industry (15-16 May 2026), beer festival “Pint of Origin” in Melbourne and presentation events for media and trade (15 – 24 May) https://craftypint.s3-ap-southeast-2.amazonaws.com/poo25/uploads/pint-of-origin-festival.pdf • Preparation of the Baltic Cider Portfolio 2026 • Review of content for the “Handbook to Cider Exports to Australia” and “The Baltic & Finnish Cider Guide”

	<ul style="list-style-type: none"> • Communication plan: social media activities and topics for Baltic Cider Newsletter #3 • Feedback and key takeaways from CiderCon 2026 (USA) • Baltic Cider Conference in Riga, Latvia – autumn 2026, discussion of content • Conclusion of the Project Partner meeting <p>Presentation by Vaski cider at Design Hill</p>
18.00	Driving to Mathildedal village (~33 km, approx. 45 min) Check-in at Hotel Mathildedal (<i>Google maps: Ruukinrannantie 6, 25660 Mathildedal</i>)
19.30	Dinner at Bistro Bruket (located near Hotel Mathildedal)

Wednesday March 4, 2026

8.00 – 9.00	Breakfast at the Hotel
9.15	Check-out and driving to Lepola Drinks (~15 min drive, <i>Google maps: Kemiöntie 1008, 25610 Ylönkylä, Finland</i>)
9.30-11.30	Visit at Lepola Drinks
11:30 - 11:50	Coffee break
11:50 – 12:50	Presentations by Hallonmäen Cidery and Terissaari at Lepola Drinks
13.30	Lunch at Restaurant Kastu in Salo <i>Google maps: Helsingintie 3, 24100 Salo, Finland</i>

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