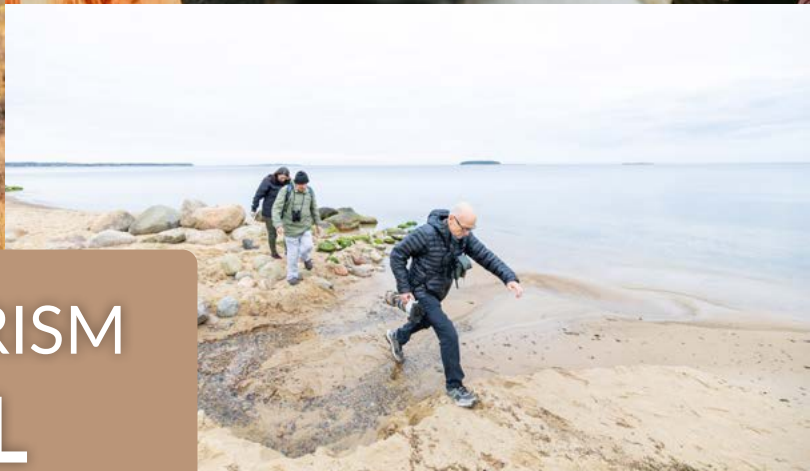




BALTIC NATURE TOURISM PROMOTIONAL EVENT

We're pleased to invite you to celebrate Baltic Nature Tourism's promotional journey in the UK over the last three years.

It's a time in which we have shared stories about the amazing experiences that nature offers visitors in Latvia and Estonia, showcased nature-inspired cuisine, demonstrated the region's accessibility and diversity and hopefully earned your trust in our nature tourism experiences.

We'd like to thank everyone who has been with us on the journey to date and we warmly invite old and new friends to join us for this presentation event — an opportunity to discover the Baltic States as one of the most wonderful nature tourism destinations in Europe.

We hope you will join us to celebrate in the spirit of the coming festive season, with stories of Baltic nature tourism in winter as well as seasonal treats. We'll look back on our shared experiences in Baltic nature — and make new plans together for the future.

REGISTER

VENUE: Embassy of Latvia, 45 Nottingham Place, London W1U 5LY, United Kingdom

*26 November 2025
London*

PROGRAMME:

3.30 pm (doors open) –

Arrivals, registration, coffee (ID will be required upon arrival for the registration and security purpose);

4.00 pm –

A welcome by H.E. Ambassador of Latvia, Mr Atis Lots;

4.15 to 5.00 pm –

A summary of Baltic Nature Tourism www.balticnaturetourism.com offers and an interactive session on outdoor activities in Latvia and Estonia;

Workshops on Latvian apple cider and gingerbread

5.00 to 7.00 pm –

Reception with seasonal treats: gingerbread, mulled wine and more.

Interreg



Co-funded by
the European Union

Central Baltic Programme

NAT-TOUR-EXPO

This activity was supported as part of the "Baltic Nature Tourism – Exporting Baltic Nature Tourism to the UK" project, an Interreg Central Baltic Programme 2021-2027 project co-funded by the European Union.