

ACCESSIBLE HIKING TRAILS

KURZEME

PLANNING REGION

Jūrmala, Latvia
8.10.2025
AIJA NEILANDE

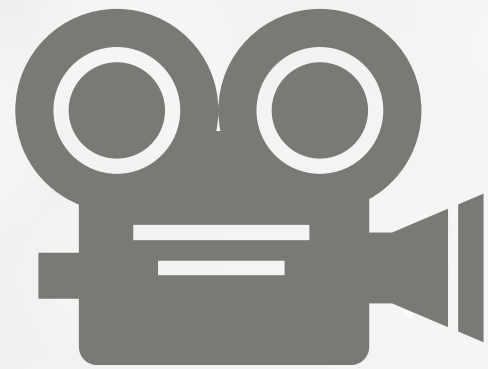


BALTIC COASTAL HIKING TRAIL AND
BALTIC FOREST TRAIL

1

WORKS THAT
HAS BEEN DONE

AUDIO GUIDES



1 TRAINING VIDEO, 1 MARKETING VIDEO,
AND A REAL FOR EACH OF THEM

2

VIDEO



SUBMITTED AND CERTIFIED

3

REPORT

AUDIO GUIDES

DESCRIPTIONS OF 21 STREACH OF BALTIC COASTAL HIKING TRAIL

DESCRIPTION OF 13 STREACH OF BALTIC FOREST TRAIL

COSTS

TRANSLATION

FOREST TRAIL 268 € + TAX

COASTAL TRAIL 226,30 €+ TAX

AVERAGE 0.07€ PER WORD, 17.50 € PER PAGE (250 WORDS)

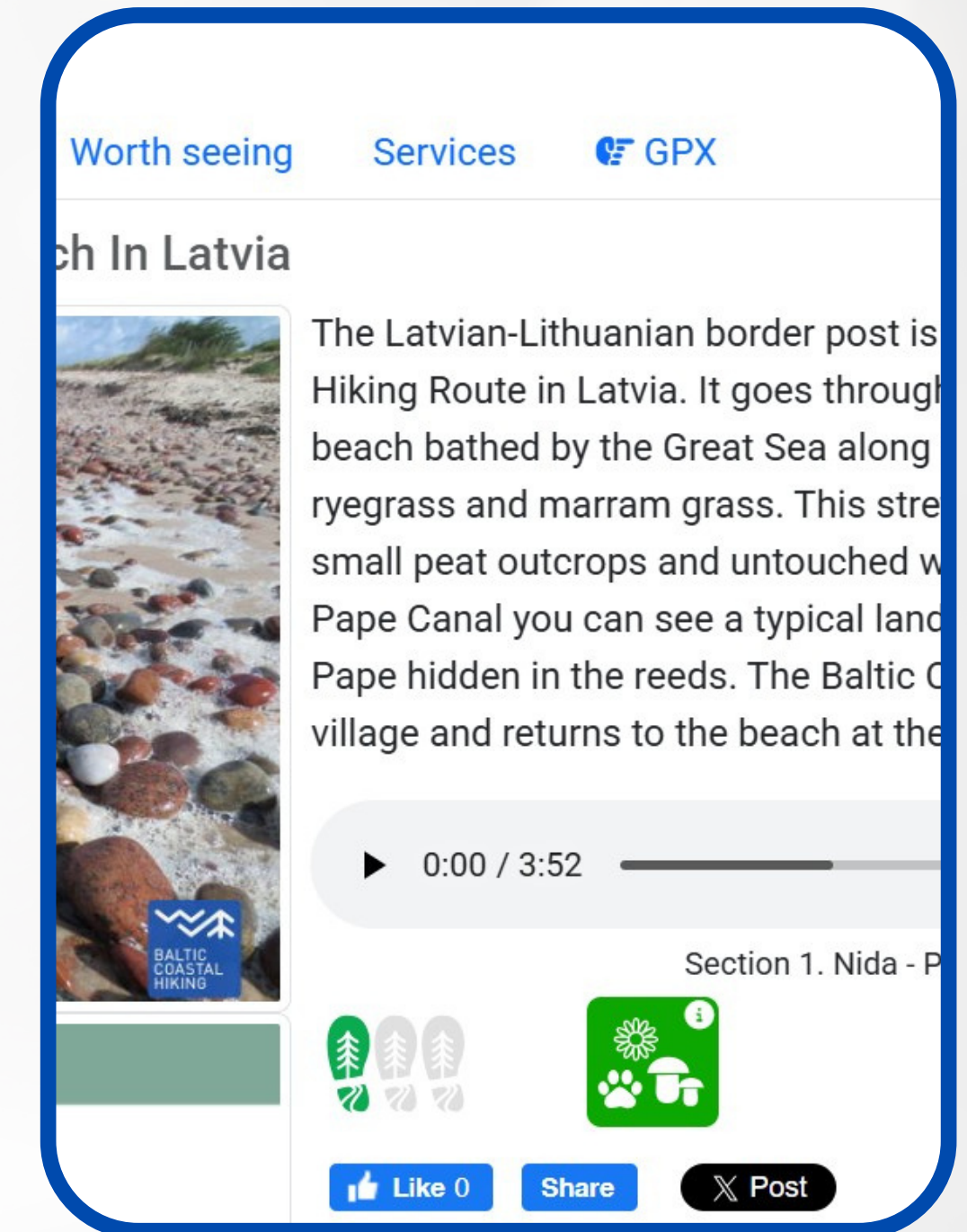
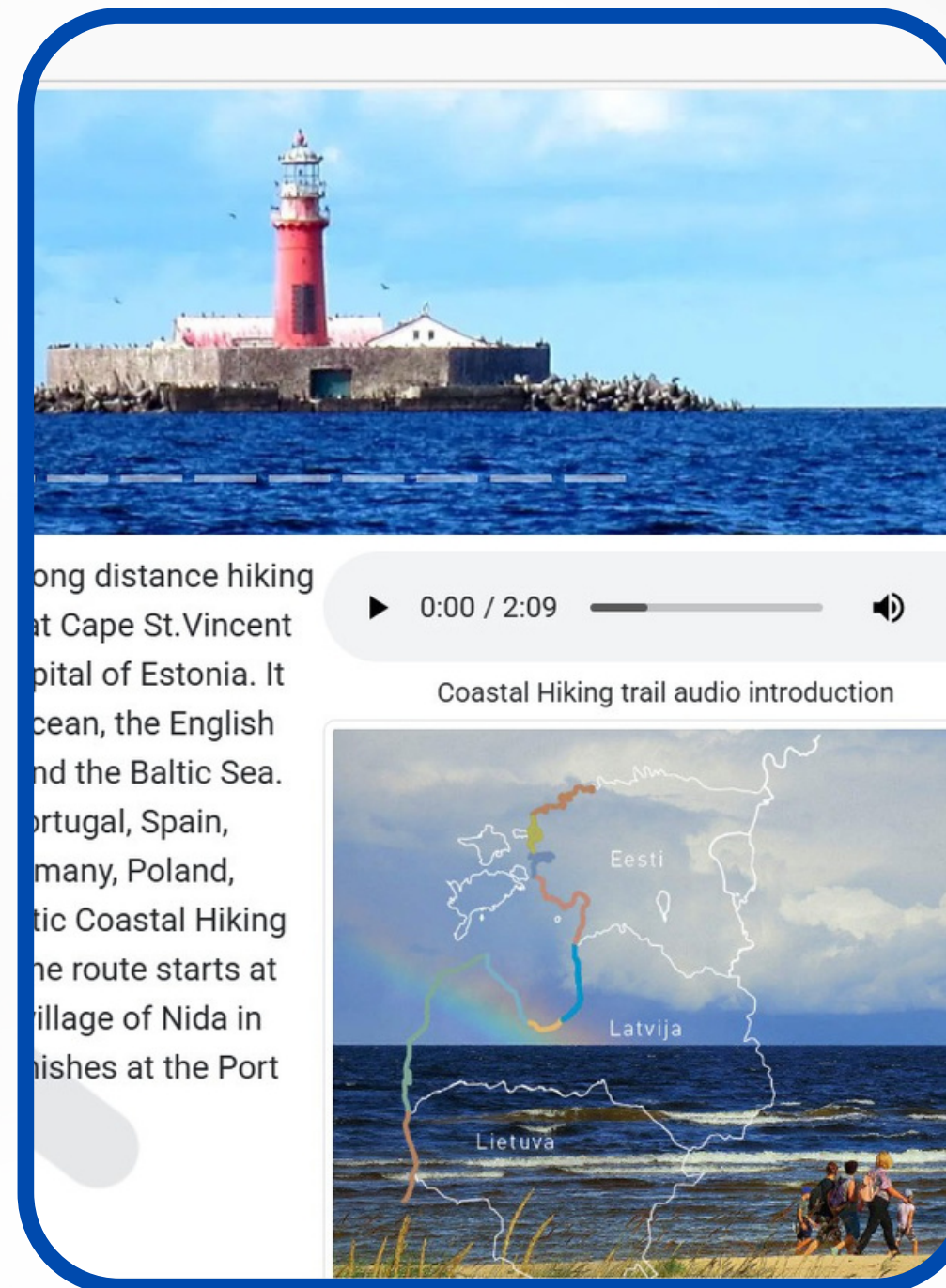
RECORDING

FOREST TRAIL LV 1055.50 € +TAX

FOREST TRAIL ENG 1385.70 € +TAX

COASTAL TRAIL LV 891.1 € + TAX

COASTAL TRAIL eng 1244.2 € + TAX



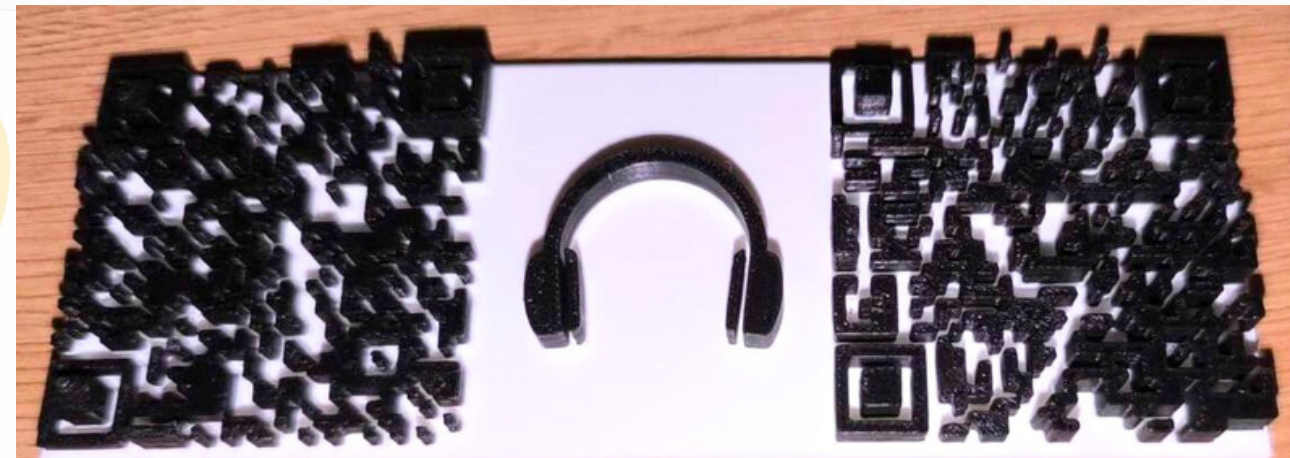
<https://baltictrails.eu/en/coastal>

AUDIO GUIDES IN NATURE

21 CT

13 FT

151 TOTAL



SIZE A3

MATERIAL Aluminum composite
Anti-graffiti coating

COSTS

DESIGN 48.40€

PRINTING 919.50 € (~6€ PER ONE)



VIDEO

TRAINING VIDEO + REAL
MARKETING VIDEO + REAL

The **topic** of our video is beach improvement at Apšuciems beach and the floating wheelchair



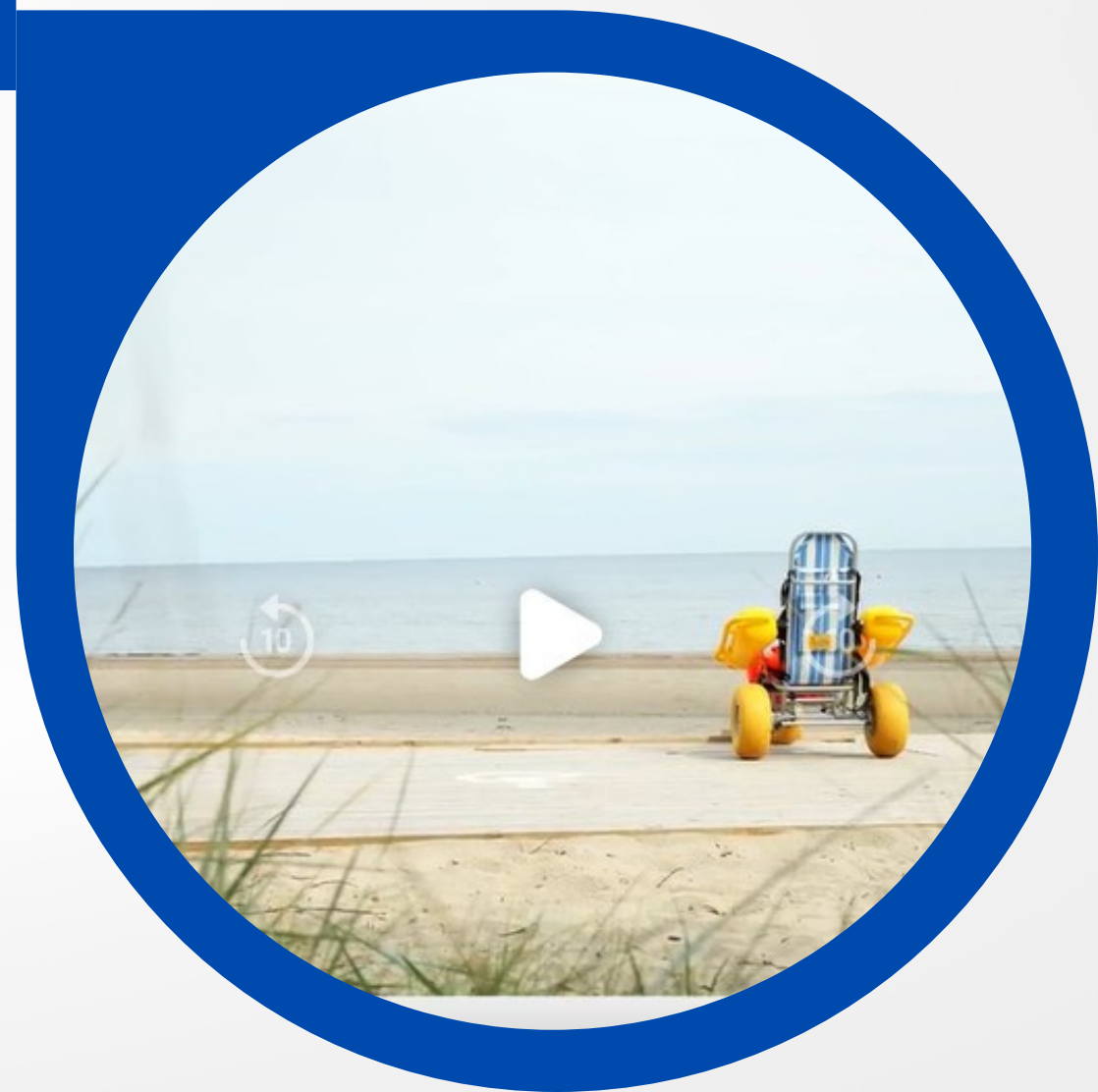
Made by the Riga Planning Region technical guideline example

One video (up to 5 minutes) and one short video (reel) for social media use (Facebook and others) (up to 90 seconds, 1080x1920; ratio 9:16)

With subtitles in Latvian and English

COSTS

1452€ FOR ALL VIDEOS (SIA "Klik Klik"), there were also offers for 6679.20€)



Recomondation

from Apeirons

The main requirement for subtitles is tonal contrast — dark on light — so that the text remains clearly legible even if the video is converted to black and white. It is recommended to use a dark background with light-coloured text, or vice versa. The font size should be at least 14. The most suitable fonts are Arial or Times New Roman.

<https://failiem.lv/u/d66u2zbpr2t>



NEXT MISSION

1

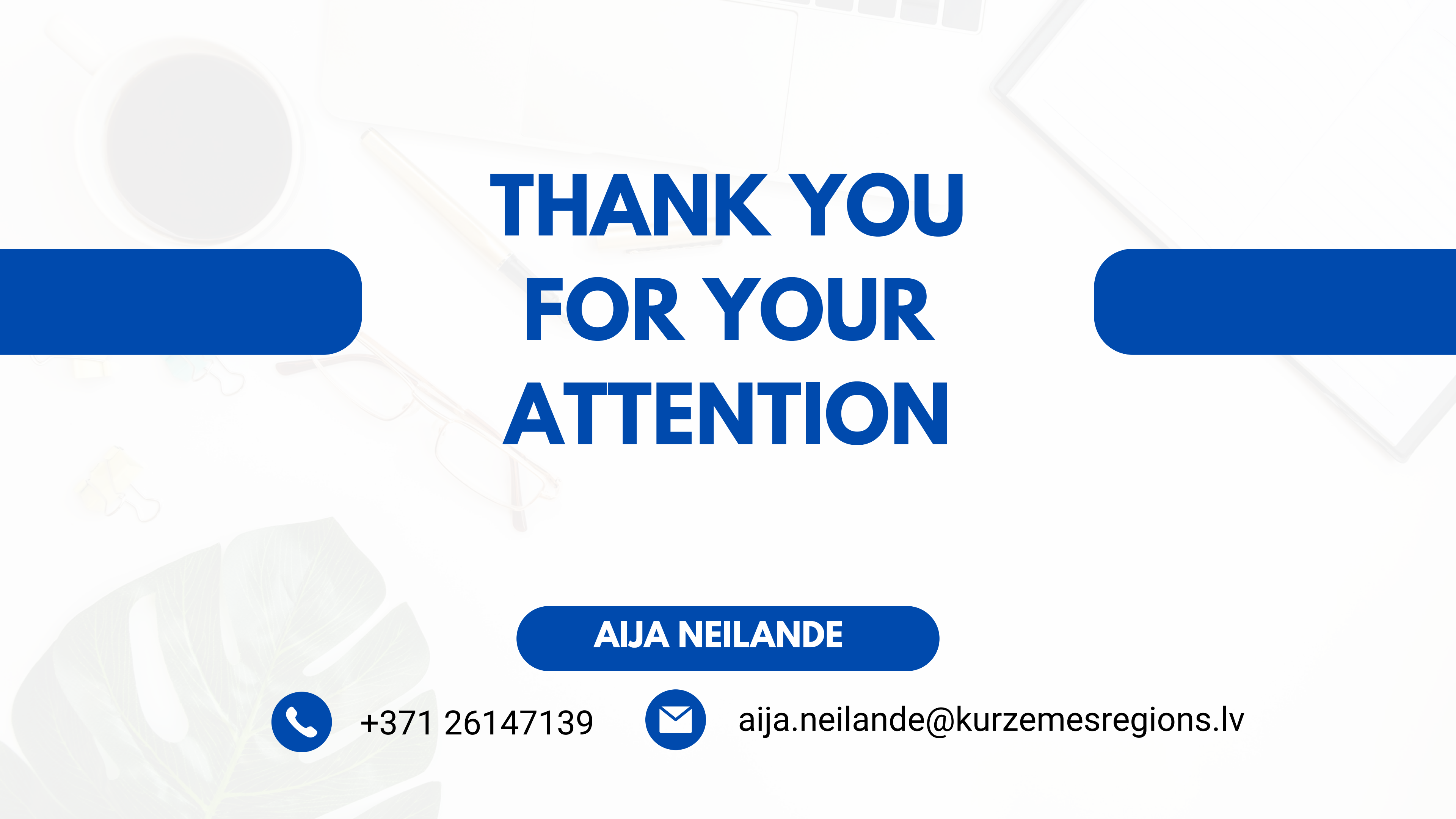
Training event for service providers and guides

2

FAM/media trips

3

Testing for piloting – hiking event



**THANK YOU
FOR YOUR
ATTENTION**

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