

Project:	Knowledge-driven Baltic Cider Production and Branding for Growth and
	Competitiveness of SMEs.
Project ID and	EE-LV00145 – BALTIC CIDER
acronym:	

3rd PROJECT PARTNER MEETING 10-11 June 2025, Park Hotel Brūzis, Smiltene, Latvia

Brūža iela 2, Smiltene, Smiltenes novads, LV-4729

AGENDA

10.06.2025.		
11:00-13:00	Excursion and degustation at Murbudu Cidery (Ērģeme, Valka municipality)	
14:00-15:00	Arrival in Smiltene and lunch in the Park Hotel Brūzis	
15:00-16:30	Project partner meeting – marketing	
Coffee-break in		
between		
16:30-18:00	Discussion of piloting of production of cider per producer	
18:30	Departure from Smiltene to Brantu manor for dinner	
19:00-21:00	Dinner at Brantu manor	
~21:30	Returning to Smiltene, Park Hotel Brūzis and Kalna Ligzda, overnight	
11.06.2025.		
8:00	Breakfast at Park Hotel Brūzis	
9:00-11:30	Ideas of the terroir map of institues	
11:30-11:45	Coffee break	
11:45-13:00	Project partner meeting - the analysis (part 2)	
13:30-15:00	Excursion, degustation and lunch at Abuls Cidery	

More info about the meeting: Anna Palelione <u>anna@celotajs.lv</u>, 22495916