

## Estonia – Latvia

<b>Project:</b>	<b>Knowledge-driven Baltic Cider Production and Branding for Growth and Competitiveness of SMEs</b>
<b>Project ID and acronym:</b>	EE-LV00145 - Baltic Cider
<b>Project Partners:</b>	Latvian Country Tourism Association "Lauku celotajs" (Lead Partner) NGO Estonian Rural Tourism (Estonia) Institute of Horticulture (Latvia) Estonian University of Life Sciences, Institute of Agricultural and Environmental Sciences (Estonia)

### PROJECT PARTNER MEETING AGENDA

9<sup>th</sup> of September 2025,  
**Jaanihanso Cidery**, Siidrivabrik  
Õuna, Kaelase küla Põhja-  
Pärnumaa, 87215  
Estonia

**Tuesday, September 9, 2025**

8:00	Breakfast (if you stay overnight at Hestia Strand Hotel).
9:00-12:00	<b>PROJECT PARTNERS MEETING in Jaanihanso cidery:</b> <ul style="list-style-type: none"> <li>• Apple analysis (Lathort/Polli – for questions, LCTA – next steps)</li> <li>• Common 3-type apple pilot cider (Abuls Cidery)</li> <li>• Terroir map idea (Dobele)</li> <li>• Pilot cider ideas (all SMEs present)</li> <li>• Website <a href="http://balticcider.com">balticcider.com</a> (LC)</li> <li>• Baltic cider route (ERTO)</li> <li>• Belonging to Baltic Cider brand (LC/ERTO)</li> </ul>
12:00-13:00	Lunch
13:00-15:00	Site visit to <a href="http://Jaanihanso Cidery">Jaanihanso Cidery</a>