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| **Project:** | **Exporting Baltic Nature Tourism to UK** |
| **Project ID and acronym:** | CB0100030 – NAT-TOUR-EXPO |
| **Project Partners:** | * Latvian Country Tourism Association "Lauku celotajs" (Lead Partner) * NGO Estonian Rural Tourism * Estonian Nature Tourism Association * Latvian Nature Tourism Association |
| **Participants** | * UK experts * Steering cometee members from LV / EE |

**9th of May,** at 14.00 Departure from Riga

At ~18.00 arrival in Tallinn “Viimsi spa & waterpark” hoteltwin/single price (just 10 min to the Leppneeme harbor to go Prangli).

**PROJECT PARTNER MEETING**

**AGENDA**

10th of May 2023, Prangli island, Estonia

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| 08:30 | Gathering at Leppneeme Port  *NB! For those staying at the Viimsi hotel, transfer to the Leppneeme port with a 9-seater minibus and 2 cars at 08.15 (in front of the hotel's main door).* |
| 09:00-10:10 | Ferry to Prangli island  Transport to accommodation places by a soviet-type open-top truck.  *NB! Participants who leave in the evening - they have two options:*  *- walk from the harbor to the meeting place (15 min)*  *- they get on the truck with the lodgers and also see the accommodation places and come with the lodgers to the location of the meeting*  Two places to stay: **Ülesaare camping** <http://www.prangli.com/>(3 four-person house - each house in two-person use), **Villa of Nature Energy** <https://pranglireisid.ee/villa-of-nature-energy-on-prangli-island-2/?lang=en> (4 rooms, 8 places).  The place of the meeting is the **Prangli Rahvamaja** <https://pranglirahvamaja.ee/> From accommodation places a 15-minute walk to the meeting place. |
| 10:30 | Welcome coffee upon arrival  *NB! Participants leaving in the evening arrive at the meeting place earlier (10:30) and can have already coffee. Others join for a coffee according to the speed of arrival.* |
| 11:45-13:00 | **PROJECT PARTNERS MEETING**   * Introduction of agenda and participants * Greetings from Steering comitee members (LV and EE), info on planned TB activities in UK market * **Market introduction** event with UK market experts to channel hands-on info to SMEs. General overview and recommendations for sales and marketing events to take part.   *UK experts* |
| 13.00 | Lunch |
| 14:00-15:00 | **Project partners meeting**   * **Visual identity of the Estonian-Latvian nature tourism product** * SMEs criteria, communication plan.   *Elin Priks, ERTO*   * Overview on registration of nature tourism SMEs and their offered products, progress of product examples.   *LNTA, ENTA*   * The **specialised web platform** <https://balticnaturetourism.com/> for the product online and achieve sales in the UK market, The product definition examples, outline of the product for web   *Toms Ziemelis, Antra Spinga (recorded on YouTube) LC*   * **Project web page** <https://www.celotajs.lv/en/project/36> (partners website sections) and **Social Networks** <https://www.facebook.com/balticnaturetourism> **,** Instagram, YouTube?   *Toms Ziemelis, Andra Babre*   * **Estonian-Latvian nature tourism product profiles** are created and product/nature news will be regularly posted. The posts will highlight attractive processes in nature and nature tourism experiences.   *Juris Smalinskis + Anna Saļņikova, LC*   * **Next Project meeting** + experience on products on site - date in LV. |
| 15:00 | Coffee break |
| 15:30-17:00 | **Project partners meeting**   * **Training events for SMEs in EE and LV**   *LNTA, ENTA*   * **Experience exchange** in Finland – draft plan, time planning   *Juris Smalinskis, LC* |
| 17:00 | End of project meeting |
| 17:30 | Dinner (barbecue - salads, both meat and vegetable options for grilling) at Ülesaare. Joint dinner making! |
| 19:00 | Prangli island tour on bicycles. Duration approx. 2.5 h |
| 21.30 | Sauna possibility - Finnish sauna at Ülesaare Camping |

11th of May 2023, Prangli island, Estonia

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| 08:30 | Gathering at the harbor. Breakfast at Sadamakohvik (Harbour Café) |
| 10:00-11:30 | Boat „YSTÄVÄ“ to the mainland (to Neeme Port) |
| 12:00-16:00 | Kayaktrip heading to Rammu and Koipsi island.  A picnic lunch box.  After kayaking is possibility to have simple sauna and shower at Neeme harbor.  *NB! Those who don't go on a kayak trip can walk on the Neeme beach and fishing village, and there is also a shop/cafe. They also will have a picnic-lunchbox.* |
| 16:00-17:00 | Transfer bus from Neeme harbour to the center of Tallinn (or bus station) |

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