

# Interreg



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## Central Baltic Programme

# NAT-TOUR-EXPO

<b>Project:</b>	<b>Exporting Baltic Nature Tourism to UK</b>
<b>Project ID and acronym:</b>	CB0100030 - NAT-TOUR-EXPO
<b>Project Partners:</b>	Latvian Country Tourism Association "Lauku celotajs" (Lead Partner) NGO Estonian Rural Tourism Estonian Nature Tourism Association Latvian Nature Tourism Association

### PROJECT PARTNER MEETING AGENDA

5<sup>th</sup> of October 2023, Riga,  
Latvia

**Address:** Zigfrida Annas Meierovica 12-6, LV-1050 (3rd floor)

**Door code:** 1key3088

**Parking** – only paid street parking available, nearest and cheapest is on Zigfrida Annas Meierovica boulevard, please avoid parking in old town in parking zone R (it is very expensive). You can see parking places in Mobily app.

9:00	Arrivals, coffee
09:30-12:30 with coffee break	<b>PROJECT PARTNERS MEETING Part I</b> - <b>Opening, updates and news, Asnate Ziemele, LC</b> News from JS and reporting

	<p>Former and upcoming sales events, newsletters and printed material for distribution</p> <ul style="list-style-type: none"> <li>- <b>Video schedule plan confirmation</b>, <i>Anna Salnikova, LC</i></li> <li>- <b>Website &amp; Airtable database</b></li> </ul> <p>Issues, updates - request form for bookings</p> <p>Website calendar, Elin Pippin, <i>ERTO</i></p> <p>Reel, YouTube videos and other visual material implementation on the website</p>
13.00	Lunch at Ezitis Migla, Aldaru iela 12/14
14:00-17:00 with coffee break	<ul style="list-style-type: none"> <li>- <b>Training events for SMEs in EE and LV</b>, <i>Matijs Babris, Andra Marta Babre LNTA</i></li> <li>- <b>Social media</b>, <i>Elin Pippin, Andra Marta Babre, Anna Salnikova, Elin Priks</i></li> </ul> <p>Issues, updates, ideas</p> <ul style="list-style-type: none"> <li>- <b>Overview on registration of nature tourism SMEs and their offered products</b>, progress of product examples. <i>LNTA, ENTA</i></li> </ul> <p>Issues, updates, ideas</p> <ul style="list-style-type: none"> <li>- Study tour to Finland – Spring 2024, <i>ERTO</i></li> <li>- Partner web page sections for project info linked <a href="https://www.celotajs.lv/en/project/36">https://www.celotajs.lv/en/project/36</a></li> <li>- Next date for partner meeting in EE</li> </ul>
17:00	- <b>Closing</b>

Info on project: Toms Ziemelis +371 28651372

Info on travel or other: Andra Marta Babre +371 26368790 or Anna Salnikova +371 20227957

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