

Project “FOREST TRAIL”
6th PP meeting, 18.03.2021 at 10:00 – 15:00

On-line: Join Zoom Meeting

<https://zoom.us/j/99560725295?pwd=bDI0ZUtFTUp2cmJLKzUrbHZOUzJsdz09>

Meeting ID: 995 6072 5295

Passcode: 224547

- Info by JS – Monika Balode
- Management
 - Project partners info on reporting process, feedback from JS.
 - Info update on Lat-Lit Forestrail project (southern part) – updated stylebook, marking guidelines
 - New activities confirmed within the last request of changes
- On-going and postponed tasks:
 - Missing stretch for marking the trail in Estonia, incl. Info on cooperation with RMK, and RPR in southern stretch
 - The Forest Trail tour guidebook printing arrangements and planned delivery
 - Hiking tour manual - distribution
 - **Forest Trail pilot testings in LV and EE - feedback from Vidzeme and ERTO**
 - Social networks and media publications, activity summary
 - "Hikers friendly" – applications, procedure.
 - Infrastructure sites (info stands, signs) — info from partners
 - Events which have been postponed: national events, info seminars, regional seminars; Travel fairs 2021
 - Hiking events locally – (2events PEIP, 1SETU)
 - A set of presentation materials for each partner with Forest Trail and program visual identity - roll-ups, posters, T-shirts, cups, lunch boxes, water bottles etc.
 - EE national and regional media trips, International media/Fam trips to present the Forest Trail.
 - Info on project final event in Lahemaa national park - plans.
 - International trail applications and platforms - <https://baltictrails.eu/en/forest/apps>
 - Interactive communication elements (ca25 pieces) to be put by info centres, etc. - DAP.
 - 3 banners for social networks and web communication – DAP
 - Regional videos (ERTO, Peip, Settu), and photo sessions,
 - **improved local sections in partners websites, Viahansiatica.info**
 - FI image brochure by ERTO
 - International media/Fam trips to present the Forest Trail, Articles/adds in the national and local magazines and social media campaign
 - How to increase visibility for trail – plans by partners
 - Common Video production plans
 - Possible statistics of hikers

Contacts regarding the project & agenda of the meeting: toms@celotajs.lv, +371 28651372