



# Lauku Ceļotājs

[www.celotajs.lv](http://www.celotajs.lv)

## PROJECT 3rd MEETING

LONG DISTANCE CROSS BORDER HIKING TRAIL

“THE FOREST TRAIL”

CB779



EUROPEAN UNION  
European Regional Development Fund



**Interreg**  
Central Baltic

26.-27.02.2020, Setomaa, HAANJA - VÕRU COUNTY - ESTONIA

Project „Long distance cross- border hiking trail "The Forest Trail"” (Nr. CB779) is part-financed by the European Union and European Regional Development Fund Central Baltic Programme. The managing authority of the programme is not liable for how this information may be used.

# Project management and steering committee

## Steering committee members

Country	Name, surname	Organization
LV	Dace Granta	Ministry of Environmental Protection and Regional Development of the Republic of Latvia
LV	Aija Neilande or Aiga Petkēvica	Kurzeme Planning Region
EE	Kristiin Jors	Enterprise Estonia (EAS) Estonian Tourist Board
EE	Kaja Lotman	Estonian Environmental Board



# Project management and steering committee

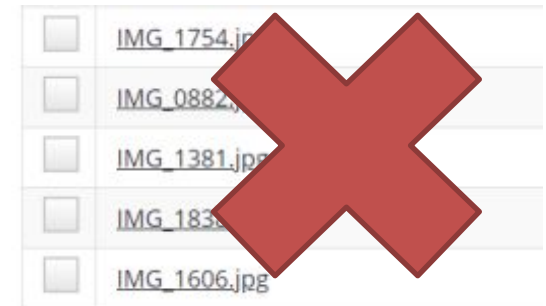
## Management group members

Country	Organization	Name, surname
LV	Asnāte Ziemele	Lauku Ceļotājs
LV	<b>Rolands Auziņš</b>	Nature Conservation Agency
LV	Sarmīte Melne	Latvia's State Forests
EE	Raili Mengel	MTÜ Eesti Maaturism/ERTO
EE	Kadi Ploom	Pepsimaa Tourism
EE	Elin Priks	Setomaa Tourism
EE	Kaisa Linno	Ökokuller
LV	Maija Rieksta	Vidzeme Plannin Region
LV	Sanita Paegle	Riga Plannin Region

# 1st reporting process

## WP 1 Management

Photos have to be added to a word file and then remade to a PDF file.



- **01.04.2019.- 31.09.2019**
- **1st reporting process - problems:**
  - Fill info at each deliverable and add attachments to **each deliverable – 1 pdf to 1 deliverable:**
  - No deliverable evidence added to attachments.
  - Name the documents clearly.
  - Target groups

D.T2.1.1 - Conference presentation of the Forest Trail, participation list, agenda.

Description of deliverable

EUROPARC conference <https://www.europarc2019.com/workshops/> presentation and programme attached.

158 Characters remaining

Remove

Deliverable Attachments

+ Deliverable evidence

File name	File type	Date
25_27092019_EUROPARC.pdf	pdf	16.10.2019 13:26:47

- 2nd reporting period:  
**01.10.2019 – 31.03.2020**
- Reporting deadline:  
**14.04.2020**

# Target groups

- **No participant names – only legal entities (one –legal entity = one target entity. Can not be repeated in subsequent periods!**
- **All private persons – under General Public**
- **No partner organizations to be included**
- **Target groups:**
  - local public authority (pašvaldības/vald);
  - regional public authority (f.e. Valmiera university; West-Estonia, RMK, TB);
  - interest groups including NGOs (f.e. Development Center of Võru County, Imanta Ziedona museum, Latvia Saint Jēkaba Association, LSSF, Latvia SUP federation, Enter Gauja);
  - SME (service providers, guides, shops);
  - General public (FB reaches and website visitors – statistics, tourists);
  - Other (Travel trade - tour operators and travel agents specialized in nature tourism)



# **Overview of project progress in 1st and 2nd RP (done so far)**



# Partner study trip to FIN

## Activity A.T1.5 Partner study trip to FIN (WP Product development)

<https://www.celotajs.lv/lv/news/item/view/956>

- Study trip about development, maintenance and promotion of hiking trails;
- 30.09.2019.-03.10.2019.;
- 34 participants;
- 14 speakers, top 3 – 1. James Simpson from St. Olav Waterway, 2. Mr. Mikael Nordstrom, regional manager, Parks and Wildlife Finland, 3. Mr. Pasi Juutilainen, Kiljavan Opisto, adult education institute
- Useful examples – route marking examples, route passports.

Passport and/or certificate if the whole route has been done?



02.10.2019., 14:45-17:00, Mr. James Simpson, stolavwaterway.com, project manager





# Stakeholder involvement and local planning seminars

**Activity A.T1.1** (WP Product development) - Reported in 1st period: minutes, participant list, agenda, photos.

Info seminars 2 (LV):

1. 30.05.2019. Vidzeme planning region seminar in Valmiera (18 pers.);
2. 31.05.2019. Riga planning region seminar in Sigulda (30 pers.);

Info seminars 3 (EE):

1. 27.08.2019. MTU Okokuller infoseminar at Kolgaküla in Lahemaa (37 pers.);
2. 27.09.2019. Peipsimaa Tourism seminar with the local municipalitys and Peipsimaa developers (13 pers.).
3. 28.05.19 in Setomaa on (no signature lists, photos?)

Photos, signature list in report!!!!

- 98 participants reached (2 LV + 2 EE)

**Partners feedback?!**





# Forest Trail overview map

WP product development A.T1.10

Responsible: PP9 (RPR) + procurement process.  
Reported in 2nd period (01.10.2019.-31.03.2020.)

**Is the route / trail officially approved by all  
responsible authorities?**



[celotajs.lv](http://celotajs.lv)

# Forest Trail maps by single day stretches

WP product development A.T1.10

## Deliverables:

Maps for printing and online use with the Forest Trail and services, sites marked (maps for each of 50 days).

Sent 1st (final) corrections to Jana Seta with services, sights, itinerary by days. 2st (final) corrections were sent 28.02.2020. Next corrections possible only for extra payment.

Deadline JS ready maps with all corrections is 15.03.2020.!



celotajs.lv



# Forest Trail unique selling points and forest values

## Activity A.T1.9

Description/interpretation of forest values and other unique selling points/attractions along the Forest Trail.

- **USP defined for Image brochure**
- **The guidebook will have unique forest values / descriptions for each day**



# Visual identity – stylebook

WP product development Activity A.T1.2

- Common visual identity stylebook (2 languages - LV, EE) including logos of Forestrail in 5 languages is developed
- Stylebook – LV  
[https://www.celotajs.lv/g/Professional/Projects/ForestTrail/MEZTAKA\\_brandbook LV.pdf](https://www.celotajs.lv/g/Professional/Projects/ForestTrail/MEZTAKA_brandbook_LV.pdf)
- Stylebook – EE  
[https://www.celotajs.lv/g/Professional/Projects/ForestTrail/MEZTAKA\\_brandbook EE.pdf.png?size=1024](https://www.celotajs.lv/g/Professional/Projects/ForestTrail/MEZTAKA_brandbook EE.pdf.png?size=1024)
- **!!!! Logos in all formats and languages:**  
<https://www.celotajs.lv/lv/project/19/logo>



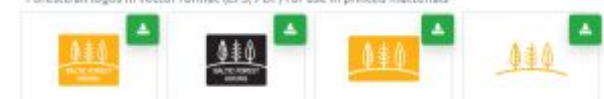
## Foresttrail logo in English (raster)

Foresttrail logos in raster format (JPG, PNG) for web use



## Foresttrail logo in English (vector)

Foresttrail logos in vector format (EPS, PDF) for use in printed materials

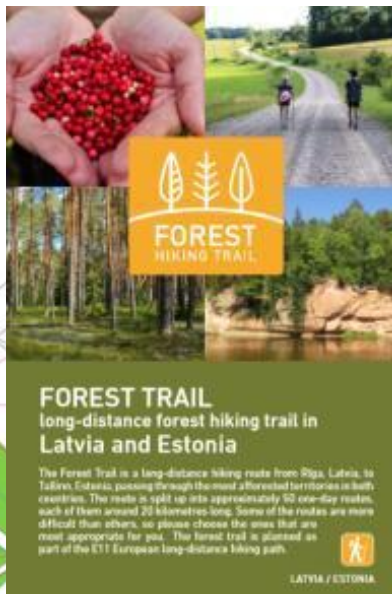


# Project leaflet

WP Communication A.C.4

## ○ Project leaflet

- EN [https://www.celotajs.lv/g/Professional/Projects/ForestTrail/Forest trail info en.pdf](https://www.celotajs.lv/g/Professional/Projects/ForestTrail/Forest%20trail%20info%20en.pdf)
- EE [https://www.celotajs.lv/g/Professional/Projects/ForestTrail/Forest trail info et.pdf](https://www.celotajs.lv/g/Professional/Projects/ForestTrail/Forest%20trail%20info%20et.pdf)
- LV [https://www.celotajs.lv/g/Professional/Projects/ForestTrail/Forest trail info lv.pdf](https://www.celotajs.lv/g/Professional/Projects/ForestTrail/Forest%20trail%20info%20lv.pdf)
- Print – Target value = 1000 x 3 languages; Printed 2000 in EN, **LV - 2000, EE - 1000**
- Reported in 1st period



celotajs.lv



# Forest Trail image brochure

WP Marketing and Promotion Activity A.T2.6

- Pocket size ca 20 pages + folded overview map;
- Texts in 5 languages LV, EE, DE, ENG, RU;
- Responsible: PP8 - translations; LP - design, layout, content, printing – all PP
- Reported in 2nd period

Lessons learned: All texts should be checked from the beginning, in word files. PDFs should only be for mistake corrections, not text stylistic changes.

Questions should be asked to the person who sent you the email with the specific task.

	LV	EE	DE	ENG	RU	
	Quantity	Quantity	Quantity	Quantity	Quantity	Total
Lauku Ceļotājs	2200	0	1950	1654	610	6414
Dabas aizsardzības pārvalde	2450	360	970	2287	600	6667
AS Latvijas valsts meži	2450	0	975	2322	920	6667
Vidzemes plānošanas reģions	2100	720	975	1652	1220	6667
Rīgas plānošanas reģions	2790	0	1290	2587	0	6667
MTU Eesti Maaturism	0	2010	1290	1457	910	5667
MTU Peipsimaa Turism	325	1199	1960	1388	920	5792
MTU Setomaa Turism	685	1194	1620	1383	910	5792
MTU Okokuller	0	2517	970	2270	910	6667
	13000	8000	12000	17000	7000	57000



# E11 - coordination with European long distance hiking paths

WP marketing and promotion A.T2.4

## ○ ERA agreed!





# Present the Forest Trail in travel fairs

WP Marketing and Promotion A.T2.8

- 3 fairs reported in the 2nd period – BALTTOUR, ADVENTURE, TOUREST:
  - Balttour (Latvia);
  - Dates: 31.01.-02.02.2020.
    - » PP5 Peipsimaa
    - » PP6 Setomaa
- Aventuras (Lithuania);
- Dates: 24.-26.01.2020.
  - » PP4 ERTO
  - » PP5 Peipsimaa
  - » PP6 Setomaa
- Tourest (Estonia)
- Dates: 07.-09.02.2020.
  - » PP4 ERTO
  - » PP5 Peipsimaa
  - » PP6 Setomaa

**Next year we need 1 common stand for Forest Hiking!**  
**Jūlija?**



# The Forest Trail project website section on partners web pages Activity A.C.2

- <https://www.celotajs.lv/en/project/19> (LP)
- [https://www.daba.gov.lv/public/lat/projekti/aktualie\\_projekti/meztaka1/](https://www.daba.gov.lv/public/lat/projekti/aktualie_projekti/meztaka1/) (P2)
- <https://www.lvm.lv/sabiedribai/atputa/meztaka> (P3)
- <https://www.maaturism.ee/index.php?id=forest-trail> (P4)
- <http://visitpeipsi.com/professionaalidele/tegevuskava-projektid/> (P5)
- <https://visitsetomaa.ee/et/est-lat-forest-trail-1> (P6)
- [http://www.vidzeme.lv/lv/projekti/parrobezu\\_pargajiena\\_marsruts\\_8220meza\\_taka8221\\_forest\\_trail](http://www.vidzeme.lv/lv/projekti/parrobezu_pargajiena_marsruts_8220meza_taka8221_forest_trail) (P8)
- <http://rpr.gov.lv/project/meztaka/> (P9)
- PP7 does not have website, info on FB



# Social networks - activity summary in each reporting period Activity A.C.2

## Activity A.C.2 Digital activities

WP Communication

Deliverable: Social networks - activity summary in each reporting period; **ALL**

**Facebook page (LV) – Mežtaka/ Forest Trail: @meztaka:**  
<https://www.facebook.com/meztaka/>

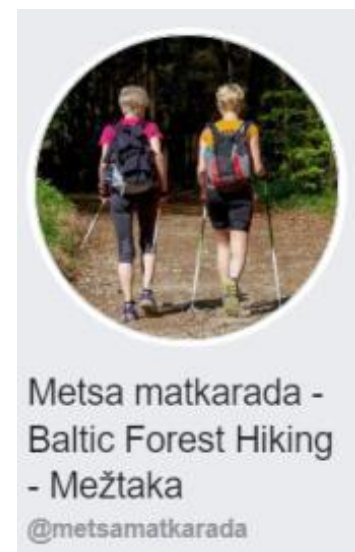
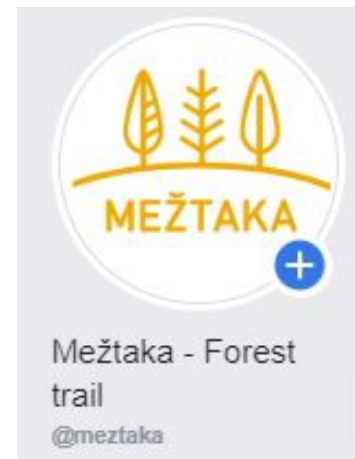
- **LP** updated general info, regular posts, 1738 followers (+453 from September)

**Facebook page (EE) - Metsa matkarada - Baltic Forest Hiking – Mežtaka:**

@metsamatkarada:

<https://www.facebook.com/metsamatkarada/>

- Regular posts, 224 followers

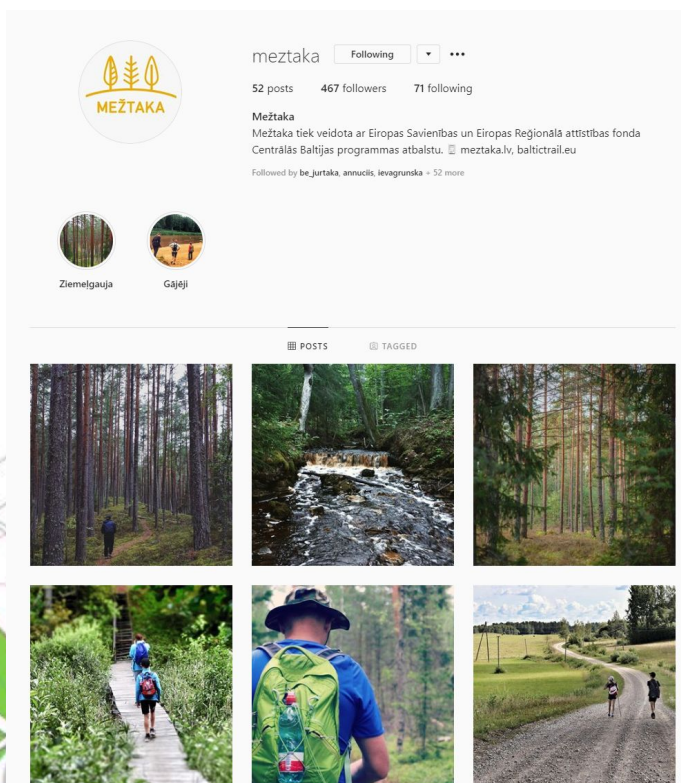


# Social networks - activity summary in each reporting period Activity A.C.2

## Instagram

[www.instagram.com/meztaka](https://www.instagram.com/meztaka)

467 followers (+293 from September)



## Youtube:

**Baltictrails account with 2 channels:**

**1) Forest Trails**

**2) Coastal Hiking**

[https://www.youtube.com/channel/UCBIkg2\\_P8Gz2NFkNL5AfRlw](https://www.youtube.com/channel/UCBIkg2_P8Gz2NFkNL5AfRlw)

**Suggestions from Jūlija about managing social networks?**

**celotajs.lv**



# Summary of media publications and press releases

## Activity A.C.3 Publications

- 1 press release has been sent by lead partner (22.05.2019.)
- 4 by project partners – 2 - VPR (16.05., 04.06.2019.), RPR (May), MTÜ Peipsimaa Turism (17.08.2019), **any other?**
- **16 articles were published, 3 Radio programmes**

**Please add press releases to reports!**





**COMING NEXT!**



EUROPEAN UNION  
European Regional Development Fund



**Interreg**  
Central Baltic

# PDF pages development for Guidebook

## Activity A.T1.8

- LV texts sent for translation to EN (deadline 28.02.20)
- EE texts sent for translation to EN (1st pages only – deadline 6.03.20; 2nd pages – in EN developed by EE partners (**are style corrections needed? If so - the budget in Setomaa for EE translation**)).
- Guidebook (all 50 days) in English will be available on google drive (02.03.20).
- EE partners correct (2 weeks 20.03.20) all Estonia part in EN (word doc), EN version sent also to Latvian partners (Estonia and Latvia);
- LV partners check the translations to English (2 weeks 20.03.20).
- Put EN corrections to LV version by 3.04.20 – for all other translations (except EE)
- Translate to other languages (by 30.04.20 (?) all language versions will be sent to partners in word doc to check (no major corrections in PDF after)
- Intro and final texts ready in LV and translated to EN (5.03.20), for partners to comment by 12.03.20. Corrections to LV by 20.03.20.
- Firest PDF design, EN version on 20.03.20 – 25.04.20, For partners to check 25.04. – 3.05.20.
- Please check that you have uploaded your preferred pictures of each day for the designer to use. Otherwise, the pictures that are available to us will be used.

LV - [https://drive.google.com/drive/folders/12QY7vawtCoYb9f1ZURLCF\\_17q7eqXzwI?usp=sharing](https://drive.google.com/drive/folders/12QY7vawtCoYb9f1ZURLCF_17q7eqXzwI?usp=sharing)

EE - [https://drive.google.com/drive/folders/1LFJaZHviVm7fb-lIGvmewe25Jn0w\\_iaw?usp=sharing](https://drive.google.com/drive/folders/1LFJaZHviVm7fb-lIGvmewe25Jn0w_iaw?usp=sharing)

celotajs.lv



# Small scale infrastructure sites (info stands, 2 small bridges)

<https://www.google.com/maps/d/edit?hl=en&mid=1vruT5wqcETvC0ch4OYDUwIRcnKq-q6dA&ll=58.096175267356315%2C26.947917407634918&z=9>

## Activity A.I1.1

Forest Trail information stands: approvals, production, installation.

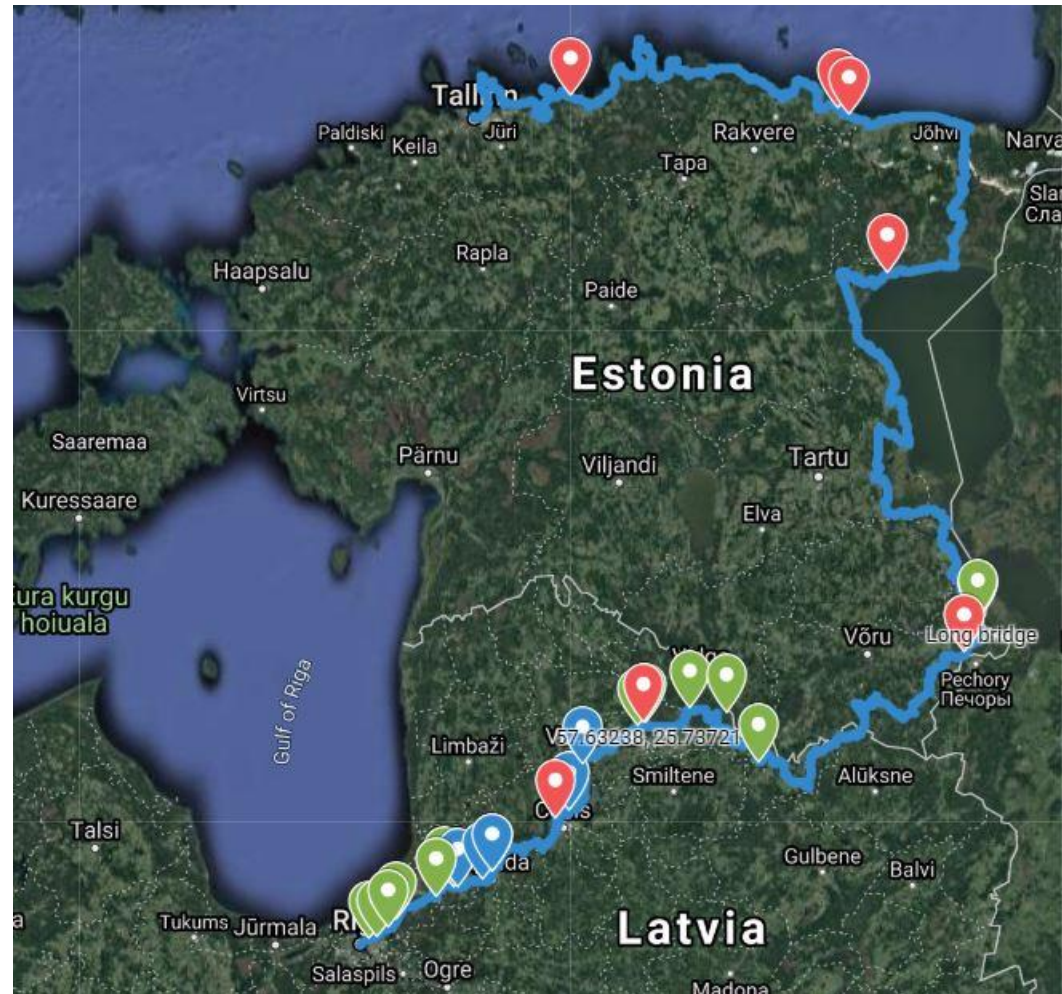
## Activity A.I1.2

Bridges: approvals and building.

Forest Trail information stands along the route. (information on the progress and achievements - procedure, design, documentation - reported in 2nd period; stands in nature reported in the 3rd period).

Period 2: 01.10.2019 - 31.03.2020

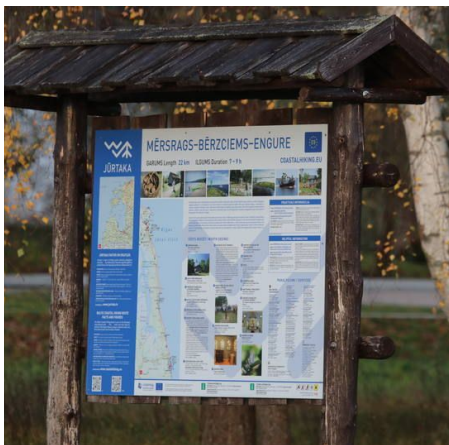
Period 3: 01.04.2020 - 30.09.2020





# Small scale infrastructure sites

examples from Coastal hiking trail



# Forest Trail marking

## Marking guidelines (A.T1.7)



Financing: LP, PP4;

In LV and EE; PDF only

- To be checked by partners until 10.03.2020
- At the moment in EN - ERT0 translates to EE; LC – to LV
- Final design -  
[https://drive.google.com/file/d/1iM2JWo\\_vjKx1erMk\\_MfVR5FhFVx4teMti/view?usp=sharing](https://drive.google.com/file/d/1iM2JWo_vjKx1erMk_MfVR5FhFVx4teMti/view?usp=sharing)

E9/E11? (what to do with the North Estonian coastline?)

How to deal with marking Forest trail areas that already have RMK marked trails?



### MARKING GUIDELINES FOR BALTIC FOREST HIKING ROUTE IN LATVIA AND ESTONIA

Lauku ceļotājs, 2020



Project „Long distance cross-border hiking trail “The Forest Trail”” (Nr. CB779) is part-financed by the European Union and European Regional Development Fund Central Baltic Programme.



# Briefing events for trail marking (train the trainer) (A.T1.12)

- Participate: PP2, PP3, PP4, PP5, PP6, PP7, PP8, PP9
- April - June
- 5 x 1 day events, 25 persons each – 3 in EE and 2 in LV:
  - DAP - 1.04.20 with LP training (budget for catering, bus rent = 800EUR), can make more briefings after, if needed
  - VPR - briefing
  - PEIPSI - briefing with LP - 7.04.? (budget 500EUR with catering)
  - SETU - briefing
  - EKO - briefing
- **Marking - all partners has materials: paints, brushes, stickers etc. , some also subcontracted works - check your budget!**



# How to organize marking

- Estonian example:

[https://galerija.celotajs.lv/lv/f/Events/2018/180409\\_Jurtakas\\_Markesana\\_Igaunija](https://galerija.celotajs.lv/lv/f/Events/2018/180409_Jurtakas_Markesana_Igaunija)





# Hiker Friendly label guidelines and label design and print

WP product development A.T1.6

**Responsible: LP**

Financing: LP, PP4 (ERTO)

Reported in 2nd period (01.10.2019.-31.03.2020.)

## ○ Deliverables:

- Hiker Friendly sign LV and EE language versions (100+100)
- Hiker Friendly guidelines for service providers. Online and printing publication (250 copies in LV and 250 copies in EE).
- In development, Deadline: March 2020



# About «Hiker friendly» sign in Latvia and Estonia Activity A.T1.6

## 1. How many criteria are required to get the sign?

A company which wants to get the sign must fulfill at least 75% of the mandatory criteria.

## 2. Who awards the sign?

During the course of the project, the sign is awarded by the «Baltic Country Holidays" country tourism association in Latvia, the "Eesti Maaturism" country tourism association in Estonia, and a series of partners.

Hikers' Friendly sticker LV and EE language versions (100+100). Hikers' Friendly guidelines for service providers. Online and printing publication (250 copies in LV and 250 copies in EE). TO BE DONE BY END MARCH!

[celotajs.lv](http://celotajs.lv)



# Hiker friendly sign Activity A.T1.6

## examples in other countries



The quality certificate for hotels in Greece, with has four levels



The quality sign for accommodations in Austria, with three categories



The quality certification for accommodations and dining venues in Germany



The quality sign for accommodations and dining facilities in the Netherlands

# Questions about «Hiker friendly» sign to friends in Greece

1. Hikers friendly certificate has been developed by the Social Co-operative Paths of Greece in collaboration with Green Evolution. Are they the ones who also decide and give this certificate to accommodations in Greece?
2. At the beginning "Hikers friendly" certificate was available only for hotels but it will be open also for other sectors - is it still planned for the future?
3. How many criteria/points are required to get the bronze level (first level) of the certification? And how many criteria there are together?



# Pilot testing

WP product development A.T1.14

- October 2020 – December 2020
- Responsible - PP4 (is a tender required?), PP8
- Report of testing results, including assessment and recommendations.
- PP4 and PP8 will organise pilot testing with tourism students, summarise their feedback. EE students will test a Forest Trail stretch in LV and vice versa. Testing hikes will be organised as a group hike, led by tourism teachers.



# Digital version of the Forest Trail - website

WP Marketing and Promotion A.T2.2

<https://baltictrails.eu/forest/> - Forest Trail page

<https://baltictrails.eu> Forest trail + Coastal Hiking

- The Forest Trail website in EE, LV, DE, EN, RU languages;
- Linked with partner web sites;
- Integrated in mobile app Nature Tourism;
- Under construction - scheduled for early summer
- Each partner will have its own login



# Calendar of events along the Forest Trail

## A.T2.3

- Calendar of events along the Forest Trail route programmed and content translation EE/LV/EN/DE/RU for 2020 and 2021, online
- Calendar of events along the Forest Trail route 2020. Reported in the 2nd period.
- Please fill in the following table with all the upcoming 2020 Forest Trail events - [https://docs.google.com/document/d/1sltTlfPQ\\_NofXX4oAMwgJ6dl3uG5oniKkxDlmdtN0-4/edit?usp=sharing](https://docs.google.com/document/d/1sltTlfPQ_NofXX4oAMwgJ6dl3uG5oniKkxDlmdtN0-4/edit?usp=sharing)**

The screenshot shows the 'coastalhiking.eu/en/calendar/online' website. The main calendar for February 2020 is displayed, with events highlighted in blue bars across the days. Events include 'CMS Winter Cup 2019', 'Hockey Day', and 'Baltic Short Track Cup, Round 4'. The left sidebar contains navigation links: EN, ET, LV, DE, RU; NEWS; COASTAL HIKING (Facts, Practical info, Itinerary, Tours, Event Calendar, Publications, Marketing); MAP; DESTINATION; ABOUT US (with social media icons); and Login. A European Union flag with 'E9' is visible at the bottom left.

July 2020  
Calendar of Coastal events

Date	Event	Location	For more information
Jun 27 - Aug 2	Kabli Sunset Festival	Kabli	<a href="http://www.kabliftest.com">www.kabliftest.com</a>
3-5	Pärnu Hanseatic Days	Pärnu	<a href="http://hansa.parnu.ee/index.php?id=9">hansa.parnu.ee/index.php?id=9</a>
3	Belarusian Cultural Days "From Jāņi to Kupala"	Culture Centre, 18 Kuldīgas Street, Ventspils	<a href="http://kulturascentrs.ventspils.lv">kulturascentrs.ventspils.lv</a> + 371 63607670
4-5	Beach Volleyball Festival	Pärnu beach	<a href="http://visitparnu.com">visitparnu.com</a>
4	Ventspils Schlager Music Festival	Renķa Garden, Ventspils	<a href="http://kulturascentrs.ventspils.lv">kulturascentrs.ventspils.lv</a> + 371 63607670
10-12	Kihnu Sea Festival	Kihnu island	<a href="http://visitparnu.com">visitparnu.com</a>
10-11	International Street Culture and Sports Festival "Ghetto Games"	Ventspils	<a href="http://www.visitventspils.com">www.visitventspils.com</a> +371 63622263, +371 29232226
10-12	"American Beauty" Car Show	Haapsalu	<a href="http://www.american.ee">www.american.ee</a>
11	Sea Festival	Liepāja	<a href="http://events.liepaja.lv">events.liepaja.lv</a> +371 63480808
11	Fishermen's Festival	Jūrmalciems, Nīcas District	<a href="http://www.nica.lv">www.nica.lv</a> +371 26670207

celotajs.lv

<https://coastalhiking.eu/en/calendar/online>



# Presentation materials

WP Communication A.C.5

- A set of presentation materials for each partner with Forest Trail and program visual identity - roll-ups, posters, T-shirts, cups, lunch boxes, water bottles and others by each partner.
- Financing: **each partner check the budget**
- The aim – competitions on FB, events, seminars, trade fairs

**!!!! Logos in all formats and languages:**

**<https://www.celotajs.lv/lv/project/19/logo>**



**Ideas???**

**CB LOGO – ALYAWS  
and on every item!!!!**



**celotajs.lv**

# Forest Trail service provider regional workshops and national events

WP Product development A.T1.11

**Regional workshops: (40 pers.) – PEIP, SET, Eko, RPR, VPR – 3rd period  
2 LV, 3 EE:**

- Date - LV
- Date LV
- Date EE
- Date EE
- Date EE

Partner RPR presents the idea:

- How to make Forest trail known:

- *stories;*
- *sales;*
- *involvement of hiking organisations.*

**National events: (100 pers.) – LP, ERTO  
1 EE + 1 LV**

- Latvia – 31.03.2020, Skrīveri – (100-150 pers.)
- Estonia?



# International media/Fam trips to present the Forest Trail

WP Communication A.C.7

- International media/Fam trips to present the Forest Trail (May-September, 2020)
- 3 trips (5-6pax)
- PP4, PP5, PP6 - ERTO, Peipsimaa and Setomaa
- 1 – Norge Raiser Fam trip (2 pers. / June)

2 BB Klaipeda Old Mill or Memel Hotel  
1 BB Vilnius Rinno superior  
2 BB Villa Ksenija vai Spa Dinaburgs in Daugavpils

2 BB Gauja National park: Sigulda Hotel or Kārļamuiža manor

1 BB Tartu London Hotel

1 BB Lahemaa National park - Vihula vai Sagadi manor

1 BB Tallinn Hotel Kreutzwald vai L'Ermitage (leave the van in hotel parking)

Ferry Tallinn - Helsinki (2 h) and train Helsinki - St. Petersburg (3,5 h)

2 BB St. Petersburg

1 BB Tallinn Kreutzwald L'Ermitage hotel

1 BB Riga Laine hotel

1 BB Kolka Zītari hotel

1 BB Liepaja Kolumbs Hotel

celotajs.lv



>>> Forest Trail integrated in mobile app Nature Tourism (functionality reported in the 3rd period, content integration - in the 4th period); Forest Trail integrated with the nature data management system "Ozols. (reported in the 4th period) - **PP2**.

>>> 1 video and 3 banners for social networks and web communication - reported in the 3rd period - **PP2**.  
<https://youtu.be/dKHi0uLy7bc>

>>> Interactive communication elements (ca25 pieces) to be put by info centers, etc. (Reported in the 3rd period)- **PP2**.



# 4th partner meeting

WP Management A.M.4

Next partner meeting will be held in LV;

- Organised by: **PP8** (VPR);
- Duration: 2 days;
- **May 2020 – date and place???**



# Info from JS (Joint Secretariat):

- *Seminar in Riga 18-19 March.*
- *For the first day, we invite lead partner project manager and communication manager + 4 representatives from project partners.*
- Registration:  
[https://www.lyyti.in/Project Implementation Seminar 1101](https://www.lyyti.in/Project_Implementation_Seminar_1101) Open until 6.3.2020
- Video guidance for eligibility of cost for you to prepare for the event:  
<https://www.youtube.com/playlist?list=PLGbbF6gmxRDpaInzcDf0aUwKOU0Y2N5w3>.





Thank you!