

Project “FOREST TRAIL”**5th PP/SC meeting, 22.-23.09.2020**Estonians: Kadrina manor, Kadrina küla, 49405 Tartu maakond, <http://www.kadrinamois.ee/>

Latvians: Latvijas Valsts meži, Vaiņodes 1, Rīga

On-line:

Join Zoom Meeting

<https://zoom.us/j/98255420010?pwd=QWpTb2YxOGk1SVZrL1Rnd3BOeVpmZz09>**22.09.2020, 1st day****For Estonians:**

11.00 Possibility to visit Kalevipoja museum

The Kalevipoeg Museum is a unique place to discover the legend of the Estonian national epic. The museum, which reopened in 2020 completely renovated, approaches the stories of the giant hero in a new way – visitors can experience them first-hand through interactive technical solutions.

<https://kalevipojakoda.ee/en/kalevipoeg-museum>

12.00 Arrival and lunch Kalevipoja museum (Kääpa küla, Mustvee vald, 49323, Jõgeva maakond)

For Latvians:

12.00 arrival in Latvijas Valsts Meži, Vaiņodes 1, Rīga. Lunch in nearby cafe Daily.

13.00 – 18.30 (with coffee break at 15.00)

- Info by JS – Monika Balode
- Steering group members informs of news regarding Hiking/active tourism/project feedback in their organization
- Management
 - Project partners info on 2nd reporting process, feedback from JS.
 - Prolongation request for the project – new end date proposal is 30.09.2021 (+3 silent months only for LP reporting)
 - Info on Lat-Lit project and common marketing text, maps with Forestrail in Baltic states visual changes/adds on – updated stylebook, events planned
 - Foreseen extra spending/savings – info by partners, proposal for common video
- On-going and postponed tasks
 - Marking the trail – feedback for each stretch per partner, incl. Info on cooperation with RMK
 - The Forest Trail tour guidebook, translation, design and content in 5 languages, printing arrangements and schedule
 - Hiking tour packages for international tourists/tour operators, Hiking tour manual– texts and translations in 2 languages, arrangements for design and printing
 - Website – state of art, user manual, checking info by partners. Lists of tourist services, sites and information along the Forest Trail update in English for the website. New warning sign for changes/danger
 - Calendar of events along the Forest Trail route 2020/2021
 - Forest Trail pilot testings in LV and EE – autumn 2020 – info from Vidzeme
 - Social networks and media publications – what works best? - activity summary by each partner
 - "Hikers friendly" sign/label guidelines, signs, stickers. Hiker friendly applicants for autumn to be confirmed (ca 3-5 per partner on the list). Guidelines to be confirmed for printing.
 - Infrastructure sites (trails, info stands, signs) — info from partners
<https://www.google.com/maps/d/edit?hl=en&mid=1vruT5wqcETvC0ch4OYDUwIRcnKq-q6dA&ll=58.096175267356315%2C26.947917407634918&z=9>
 - Bridges in Vārska Ūrsava area along the Forest Trail. (bridges in nature reported in the 3rd period)

- Events which have been postponed: national events, info seminars, regional seminars; Travel fairs 2021: Balttour (LV), Adventure (LT), Tourest (EE), ITB (DE), Green Week (DE), Vakantiebeurs (NL), Matka (FI), Matka travel (EE)
- A set of presentation materials for each partner with Forest Trail and program visual identity - roll-ups, posters, T-shirts, cups, lunch boxes, water bottles etc.
- EE national and regional media trips, International media/Fam trips to present the Forest Trail.
- Info on project final event in Lahemaa national park - planns. Ca 150 persons attending.
- International trail applications and platforms to be contacted - alltrails.com; www.gaiagps.com; www.wikiloc.com; www.gpsies.com; www.ramblr.com, <https://www.traildino.com>. (ERA, Wikipedia, Traldino, Alltrails, Wikiloc, GPSies.com, Ramblr.com, viewRanger.com, NaciCup.com, Hiking Waymarked and Open street maps.)
- Coordination with European long distance hiking paths – ERA; Rambler organization's events in Europe

For Estonians: 19.00 Dinner Kadrina Manor for Estonian
Accommodation <http://www.kadrinamois.ee/>

23.09.2020, 2nd day

National discussion day - by each country

9:00 – 13:00 (with coffee break at 10.30)

Upcoming project tasks

- Interactive communication elements (ca25 pieces) to be put by info centres, etc. - DAP.
- 1 video and 3 banners for social networks and web communication - reported in the 3rd period - DAP.
- Forest Trail integrated with the nature data management system "Ozols" for planners, nature conservationists.
- Forest Trail integrated in mobile app Nature Tourism
- Forest Trail linked with or placed on partner web sites
- Contacts with active tourism operators, hiking networks.
- LV national and regional media trips to present the Forest Trail (ca 25 pers.).
- International media/Fam trips to present the Forest Trail.
- How to increase visibility for trail
- Video production planns

For Estonians:

11.00 – 13.00 Visiting Forest trail stretch in Peipsimaa region.

13.00 – 14.00 Lunch Peipsimaa Visitor Centre www.peipsimaa.ee/old-believers-cafe

14.00 – 15.00 discussion and findings

Estonia: 2 Coffee breaks, 2 Lunches and 1dinner provided by Peipsimaa region partner.

Latvia: 2 Coffee breaks, 1 Lunch provided by Riga Planning Region

Accommodation is booked for all of us, but pls notice Kadi Ploom kadi@visitpeipsi.com ph. +372 56964686, which room type you want.

Contacts regarding the project & agenda of the meeting: toms@celotajs.lv, +371 28651372

Contacts regarding the venue, accommodation: kadi@visitpeipsi.com