

Project “FOREST TRAIL”

4th meeting, 19.-20.05.2020

Vidzeme Planning region, Zoom meeting

19.05.2020 1st day – Common meeting for both countries

<https://zoom.us/j/98969514513?pwd=RWoxcHRnQmVsaGRTY0lkU1JjRU5nZz09>

10:00 – 13:00

Info by JS – Monika Balode

- Management
 - Project partners info on 2nd reporting process, feedback from JS.
 - Prolongation request for the project – end date?
 - Foreseen extra spendings/savings
- On-going tasks
 - Events which has been postponed: national events, info seminars, regional seminars – plans for future
 - Forest trail development by days texts, maps, services, sights – feedback, foreseen changes
 - Social networks and media publications – what works best? - activity summary by each partner
 - "Hikers friendly" sign/label guidelines, signs, stickers – applicants?
 - infrastructure sites (trails, info stands, signs) – development of documents, design
<https://www.google.com/maps/d/edit?hl=en&mid=1vruT5wqcETvC0ch4OYDUwIRcnKq-q6dA&ll=58.096175267356315%2C26.947917407634918&z=9>
 - Route marking guidelines and video guiding, open questions
 - Marking the trail – the process, feedback by partners;
 - website development – state of art, users manual, checking info by partners. Users manual introduction.
 - Interactive communication elements (ca25 pieces) to be put by info centers, etc. - DAP.
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- Next tasks
 - Travel fairs 2021: Balttour (LV), Adventure (LT), Tourest (EE), ITB (DE), Green Week (DE), Vakantiebeurs (NL), **Matka (FI), Matka travel (EE)**
 - Forest Trail pilot testings in LV and EE – autumn 2020?
 - Hiking tour packages for international tourists/tour operators
 - A set of presentation materials for each partner with Forest Trail and program visual identity - roll-ups, posters, T-shirts, cups, lunch boxes, water bottles etc.
 - 1 video and 3 banners for social networks and web communication - reported in the 3rd period - DAP.



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20.05.2020 2nd day – Separate meeting by Latvian partners

Face-to face meeting in Sigulda, DAP office and nature

Latvia: Automašīnu stāvvietā - Paradīzes kalns Siguldā (see picture attached)

10:00 – 13:00

If the weather allows – the meeting will be hold in the nature, inspecting existing marked stretch. After – we move to DAP office/seminar room in Sigulda to discuss issues and to have coffee break (organized by Vidzeme PR).

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- Marking the trail – the process, feedback by partners;
- Forest trail development by days texts, maps, services, sights – feedback, foreseen changes
- Events which has been postponed: national events, info seminars, regional seminars – plans for future
- Hiker friendly applicants for autumn to be confirmed

Coffee break provided by Vidzeme RPR.