


An aerial photograph of a dense forest with a dark lake in the center. Several people are visible in small boats on the water. The forest is a mix of green and yellowish-green trees, suggesting a temperate or boreal environment. The lighting is soft, possibly from the early morning or late afternoon.

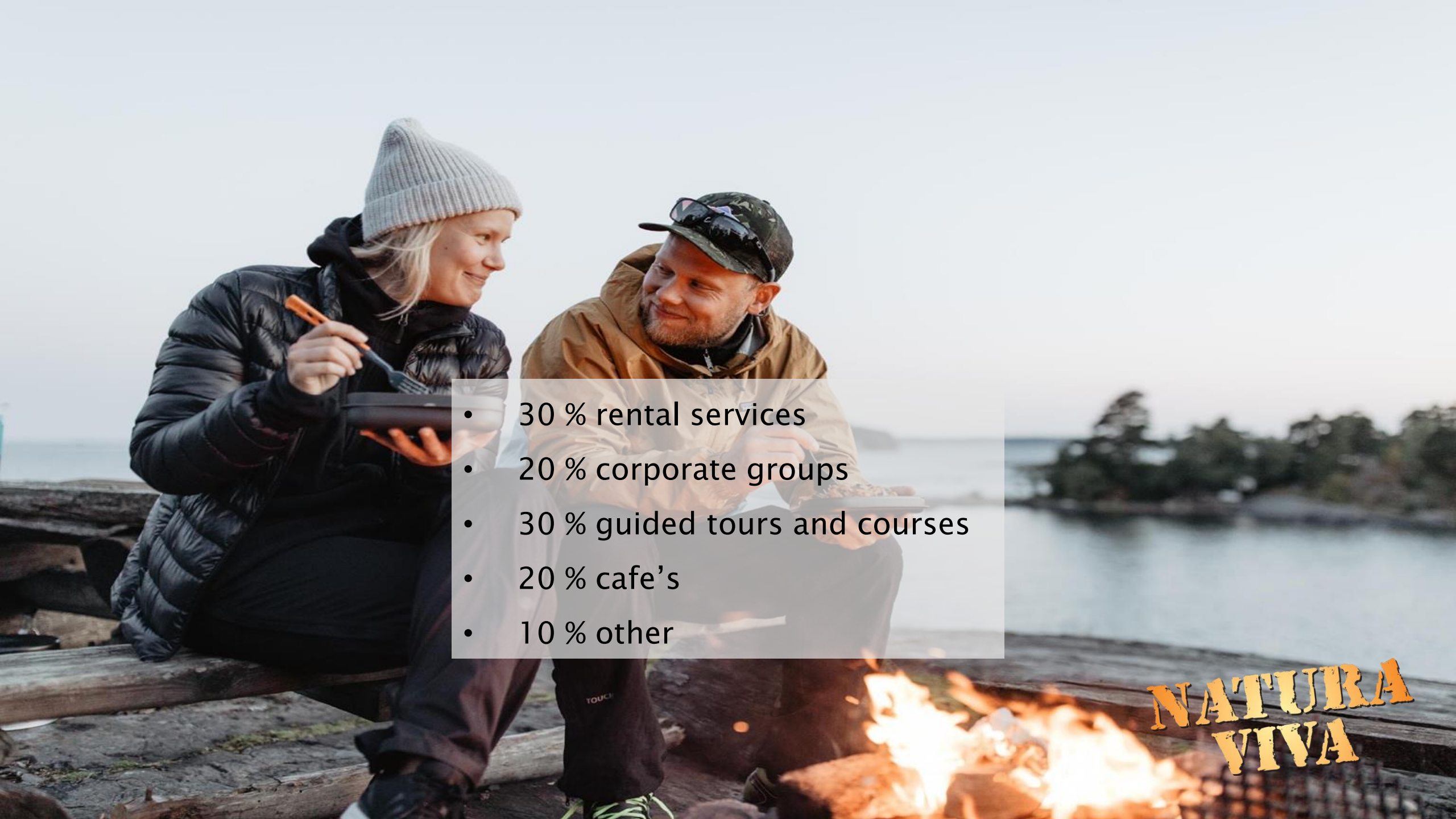
Natura Viva

Pure Nature Experiences

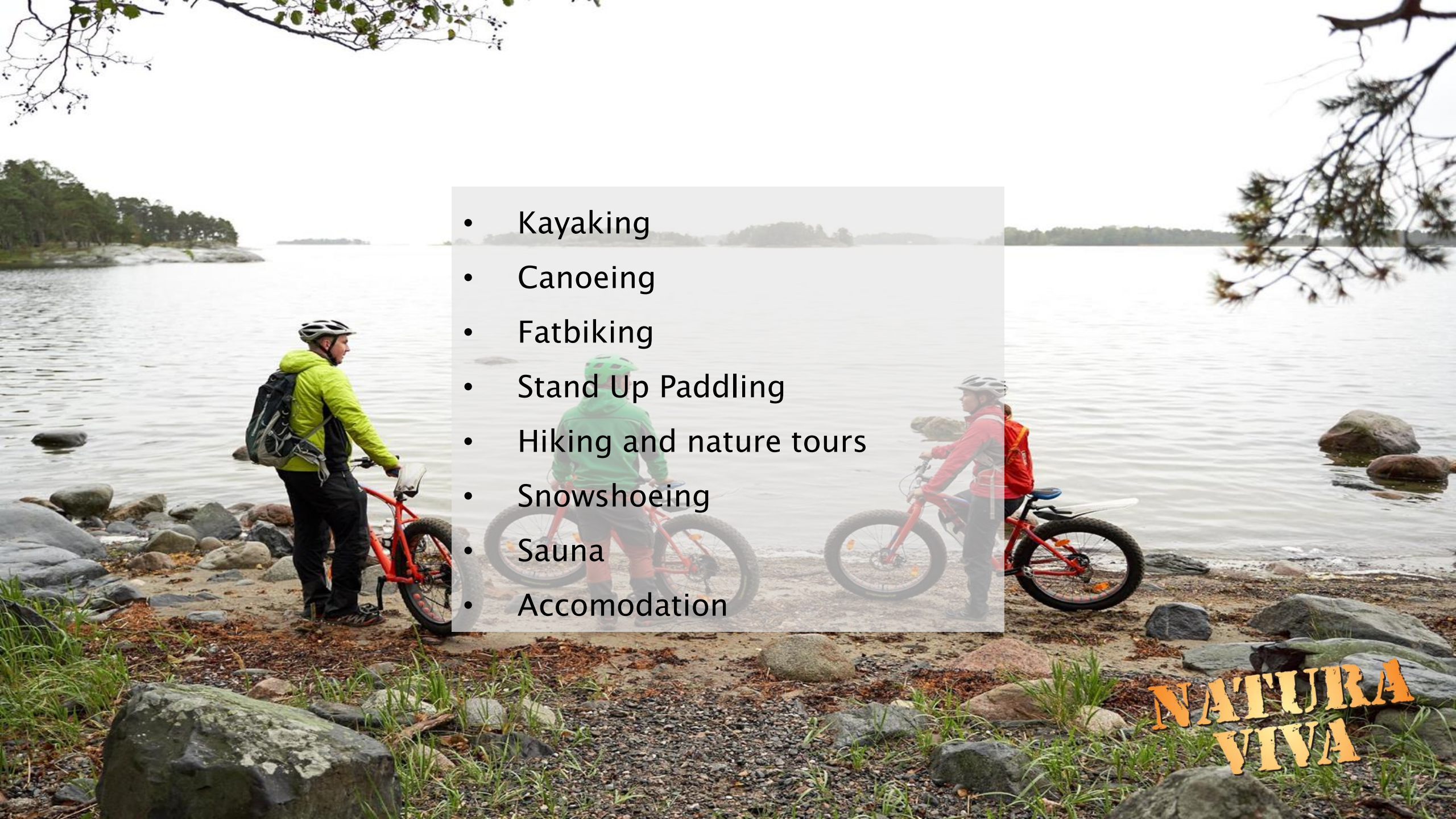
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- A scenic view of a lake with kayakers and islands in the background. The water is a deep blue-green, and the sky is clear. In the foreground, a rocky shoreline is visible on the left. In the middle ground, several kayakers are on the water. In the background, there are several islands covered in green trees.
- Founded in 2017
 - Leading provider of outdoor activities in Southern Finland
 - 2018 Turnover 615 000 €, 60 % growth
 - 2019 estimated Turnover 735 000 €
 - Main season from May until September


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- A man and a woman are sitting on a log by a campfire. The woman is on the left, wearing a grey beanie and a black puffer jacket, holding a bowl and a fork. The man is on the right, wearing a brown jacket and a black cap with sunglasses on top. They are both smiling and looking at each other. In the background, there is a body of water and some trees. A semi-transparent text box is overlaid on the image, containing a list of percentages. The text 'TOUCH' is visible on the man's pants.
- 30 % rental services
 - 20 % corporate groups
 - 30 % guided tours and courses
 - 20 % cafe's
 - 10 % other

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- Kayaking
 - Canoeing
 - Fatbiking
 - Stand Up Paddling
 - Hiking and nature tours
 - Snowshoeing
 - Sauna
 - Accomodation

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