



LONG DISTANCE HIKING IN FINLAND

Pirjo's group 1.10.2019

PRESENTATION

- General
- Overview
- Milestones in Finland
- Actors
- Platforms
- Conclusion / visions

IN THE BEGINNING

**Onnellinen se,
joka on niin
terve, että voi
lähteä retkelle,
ja vielä
onnellisempi se
terve, joka
ymmärtää
lähteä retkelle.
Kaarina Kari
1937**



Vieraskirjamme laatikko sijoitetaan v. 1933 Haltin rajapyykkiin no 304.

**Happy is the
one who's fit
enough for
hiking, and
even happier
the one who
understands to
go for hiking.
Kaarina Kari
1937**

Photo credits: Kisakallio



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Eurooppa investoi maaseutualueisiin

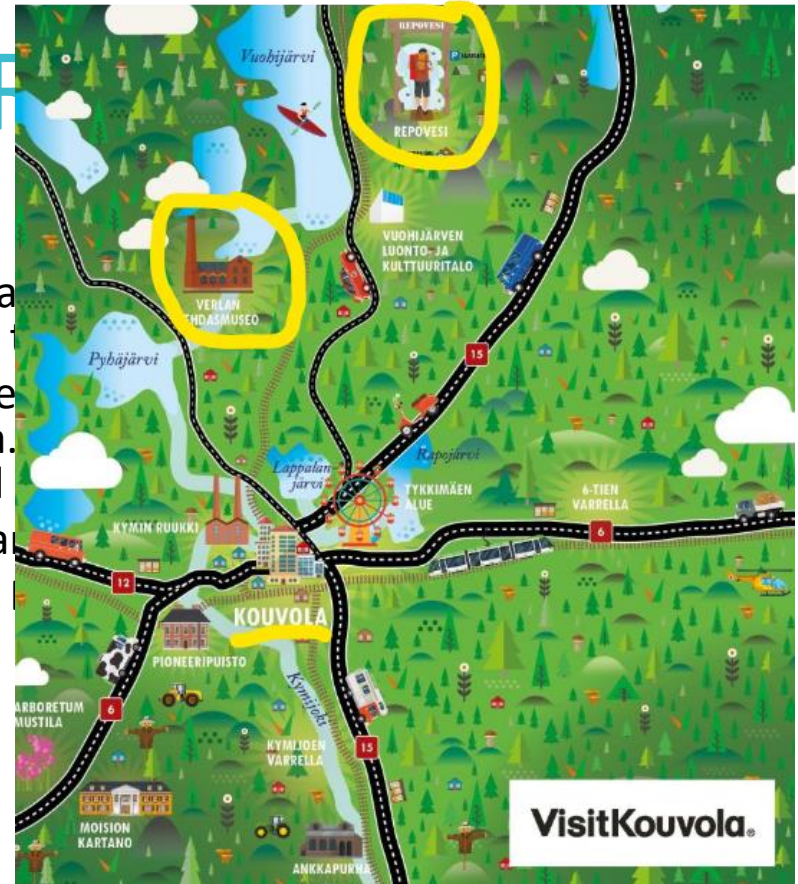


PETRI KULHA

- <https://www.linkedin.com/in/petri-kulha-45251586/>
- <https://www.instagram.com/pkulha/?hl=fi>
- <https://www.facebook.com/petri.kulha.9>
- Experience: environmental coordinator, wilderness guide, tour leader, head of outdoor activities in Suomen Latu Kiilopää, member of advisory board of Urho Kekkonen np, member of board the Outdoor association of Finland, worked with volunteers and authorities and different medias
- Currently project manager at Kouvola Innovation in Kouvola
- Hiking in Iran, Ecuador, Argentina, Russia, Nepal, Scandinavia etc.
- Actively networking outdoor soul and nature lover.

CURRENT PR

- LUOVA – Eco tourism development program
- Sustainable Travel Finland principles coaching and events, sustainable economy (more livelihood for local people)
- Kouvola-Mäntyharju South-East region. Repovesi National Park site. Only 1,5 hrs from Helsinki metropolis area. Good transport to Repovesi National Park and World Heritage site
- Partners: Mäntyharju Development company and Kouvola Development company
- Funding: European Agricultural Fund for Rural Development and Rural areas
- Time window: NOV 2018 – DEC 2020
- Budget: 291 038 €



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OVERVIEW

- World class icons: PCT Pacific Crest Trail 4 270 km, North America. Te Araroa 3 000 km, NZ. Santiago de Compostela 770 km, Spain.
- Europe: E 1-E12. Baltic Coastal Hiking trail 1 200 km, part of the E9, Latvia-Estonia. Southern Upland way 338 km, Scotland. Slovenian Mountain Trail 500 km, Slovenia. Etc.
- Scandinavia: Kungsleden 440 km, Sweden. Saint Olav's leden 400 km, Norway. Kalottleden 800 km, Sweden-Finland-Norway. Etc.
- Finland: UKK trail 500-1 000 km (a bit forgotten), North of Karelia->Lapland (part of E10). The most legendary trail in Finland-Karhunkierros in Oulanka NP 82 km. Kevo trail 63 km in Kevo strict nature reserve. Hetta-Pallas 55 km in Pallas-Ylläs NP. Kalottireitti 70 km in Käsivarsi wilderness area. Peuranpolku 115 km in Northern Ostrobothnia. 7 veljeksien-trail in Southern Finland. Trail 2000 110 km in Southern Finland. Jaakontie Pilgrim's trail 100 km in Southern Finland. Etc.

MILESTONES I

- 16th – 18th century Sapmi people did "jutaaminen" for centuries until it ended early 1900's. Distances even 400 km made across the lapland.
- Early 19th century Samuli Paulaharju's folklore expeditions in Lapland and afterwards literature inspired many new hikers
- 1917 NGO: Finnish Scout society was established. Hiker lifestyle and skill promoting accociation.
- 1930 First modern time hiking expedition to the remote Halti-fell (1328 masl) at Käsivarsi Wilderness area in Enontekiö. Significant was that all members were women. A book: Haltin valloitus (Kaarina Kari, 1978).
- 1930 Hostelling in Finland started and it enabled cheap accomodation for hikers
- 1934 One of the first and perhaps the oldest hiking trail was marked from Pallas to Hetta.
- 1938 NGO: Suomen Latu - The Outdoor Accociation of Finland was established. Both are still running strong. Today all together ~155 000 members. Strong influencers too in field of outdoor issues.
- 1938 Functional style Hotel Pallas opened in Pallas-Ounas fell National Park at Muonio. It was sadly bombed down in 2nd. World war.
- 1954 Karhunkierros trail opened in Kuusamo

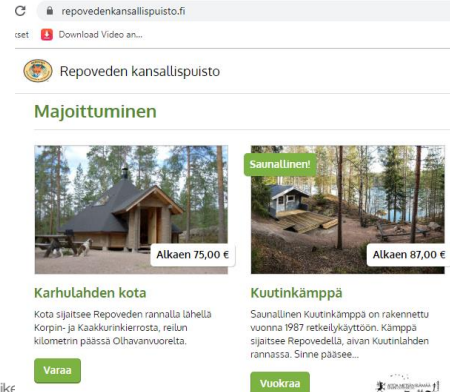
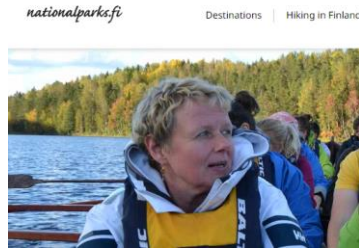
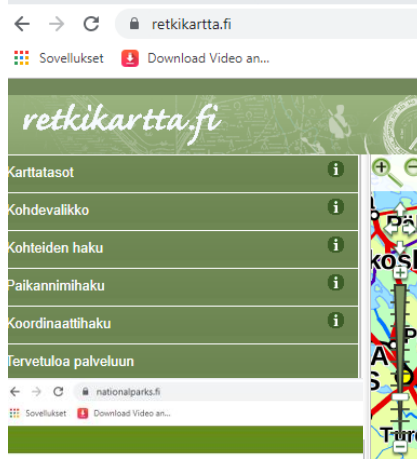
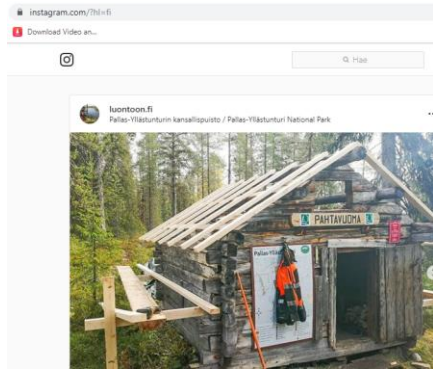
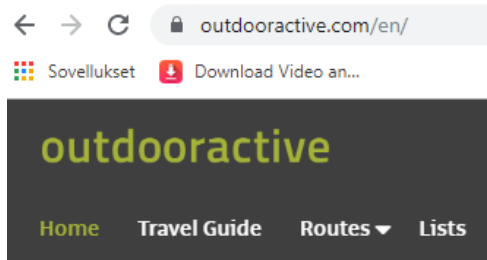
MILESTONES II

- 1956 Lemmenjoki Nationalpark was established by the law
- 1964 Fell Center Suomen Latu Kiilopää opened in Inari and next to Urho Kekkonen np. Hiking guide courses started there few years after opening.
- 2017 40th. National Park Hossa was established by the law.
- In 20th century fast growth in popularity of recreational areas
- In 20th century digitalization landed
- 2018-2021 National outdoor recreation demand inventory 3-pilot study (National Resources Institute Finland).
- Some ongoing hiking friendly projects: Witas/trail network survey and development plan in Central Finland. KOSEK/Trail's and travel products in Central Ostrobothnia. Naturpolis/Gateaway to land of National Parks, Kuusamo region.

ACTORS

- Metsähallitus 1/3 administration of land and water areas
- Other administrative authorities eg. Land use planners, ELY-Centres
- Municipalities
- European Union
- Recreational area foundations
- Unesco Geopark accociations and projects
- Visit Finland
- DMO's
- NGO's eg. Suomen Latu - Outdoor Accociation of Finland
- Wilderness guide schools
- Users – citizens – travellers
- Tour operators & Activity & Rental companies

PLATFORMS



OBSERVATIONS

- Lack of real producticised Long Distance Hiking Trail's – are there any beneficial project ideas?
- Cooperate over borders and coordinate
- Focus on quality whatever you're up to
- Encourage trail diversity and equality. Multi use. Easy access. Summer- and winter time.
- Design and build round trips if possible, it's more sustainable
- Think sustainability issues in advance: Ecological->rules, erosion control plan, measure impacts, public transport. Social->employ locals, procurement of local timber or material (unless call of bids). Cultural->discover local stories. Economical->long term planning, durable materials, coast efficiency and product design+pricing etc.
- Don't plan only for the elite and after money – remember equality, easy access and profit can also be measured as a visitors increased wellbeing
- Every trail needs a soul and a good story
- Challenge is that Metsähallitus has deficient budget for recreational services
- Go digital
- How can we entice more men to the trail's? Trail's are taken over by women... ;)

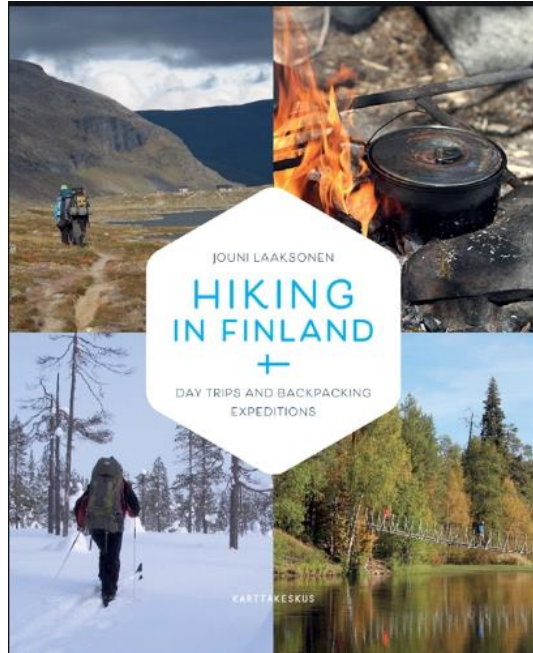
OBSERVATIONS

- Lift up E10 or add new parts to it. BTW that name has no class! Discover better!
- Connect Finnish Lapland – Swedish Lapland – Norway Lofoten?
- Connect villages, each province has its own flavours and stories
- Try National Park hopping
- Leave no trace-thinking
- Sauna trail something really finnish? Commercial product...
- Keep it simple! People want to go back to basics: chop firewood, there is a urge to sense flavours, immerse into nature, learn. Grounding or de-digitalizing.
- Trail maintenance partly by volunteers? Commitment issue
- Make it easy to buy or access. Only few clicks.
- Commitment to impact compensation eg. Buy square of Love Forest
- Collect fees only from commercial services or matters. Free access to recreational ares.

DIS QUALITY AND QUALITY



READING



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CURRENT NEWS

MATKAILU

Matkailu | Matkajutut

Suosittu jenkkisivusto Insider: Suomi on maailman paras matkakohde!

14.01.2019 klo 12:38

Mikä on paras matkailumaa vuonna 2019? Yhdysvaltalaisen Insider-sivuston mukaan se on Suomi.



Suomen luonto ja revontulet nostettiin jälleen kerran syyksi matkata maahanne. OZGU OZDEN ON UNSPLASH

Finland is The Best
travel destination.
Insider / U.S.A.
2019

Eco tourism next
big phenomenon.
YLE / 2019

UUTiset Tuoreimmat Urheilu Sää Kotimaa Ulkomat Talous Politiikka Kulttuuri Kolumnit

Ekomatkailusta povataan matkailun seuraavaa suurta ilmiötä – entistä useampi turisti etsii aitoja elämyksiä

Ekologisuuden korostaminen matkailumarkkinoinnissa on haastavaa, koska jokainen käsittää ekologisuuden omalla tavallaan.

Ekomatkailu 17.7.2019 klo 11:38 | päivitetty 17.7.2019 klo 17:00



Vastuullinen retkeilykin on ekomatkailua, etenkin jos retkeilykohteeseen matkustaa brja autolla.

LINKS

- <https://aloneinthewild.net/2018/09/30/pitka-vaellusmiten-ja-miksi/#more-4661>
- <https://yle.fi/aihe/artikkeli/2016/09/02/192-paivaa-4239-kilometria-vaellus-suomen-ympari-paransimasennuksesta>
- <https://www.reppuretki.fi/100-paivaa-uk-puistossa/2017/2/16/kirja-ja-videoblogi-100-paivanreissusta>

LONG HIKE?

- More than 2 weeks?
- >200 km?
- State of mind?
- Self guided or with a guide or within a group?
- Supported or unsupported?
- Bed&breakfast?
- Open hut / tent / hammoc?