

2nd project partner meeting

24th of September, 2019

Jūrmala, Latvia

3rd PP/SC meeting will take place on the 26th/27th of February, in Setomaa

¾ of the steering committee is present - Dace Granta, Kaja Lotman, Kristiina Joors. 4th SC member is from Kurzeme Planning Region, but could not make it to this meeting.

Table of approved steering committee members:

Country	Name, surname	Organization	E-mail
LV	Dace Granta	Ministry of Environmental Protection and Regional Development of the Republic of Latvia	dace.granta@varam.gov.lv
LV	Aija Neilande/ Aiga Petkēvica	Kurzeme Planning Region	aija.neilande@kurzemesregions.lv aiga.petkevica@kurzemesregions.lv
EE	Kristiina Jors	Enterprise Estonia (EAS) Estonian Tourist Board	Kristiina.Jors@eas.ee
EE	Kaja Lotman	Estonian Environmental Board	Kaja.Lotman@keskkonnaamet.ee

There are 9 project partners – Latvijas lauku tūrisma asociācija Lauku Ceļotājs (LC), Dabas aizsardzības pārvalde (NCA), AS Latvijas Valsts Meži (LVM), MTÜ Eesti Maaturism (ERTO), MTÜ Peipsimaa Turism (PEIP), MTÜ Setomaa Turism (SETO), MTÜ Ökokuller (NORTH), Vidzemes Plānošanas Reģions (VPR), Rīgas Plānošanas Reģions (RPR).

The project will last for 2 years with the end date of 30.06.2021.

There will be no handbook for entrepreneurs, instead a couple of a4 pages with suggestions will be developed.

There will be similar marketing materials to the Baltic Coastal Hiking project - an image brochure, a tour operator manual and a guidebook.

Website for the project – baltictrails.eu/forest

Kristiina Joors (SC) – Suggestion that there should only be one clearly defined name for the project. At the moment two are used – Forest hiking and Forest trail. The majority are for only using Forest hiking.

Discussions about the direction of the route. Would it be possible to change directions of the route? Not only from Riga to Tallinn, but also from Tallinn to Riga.

Management group members are:

Country	Name, surname	Project partner	E-mail
LV	Asnāte Ziemeļe	Lauku Ceļotājs	asnate@celotajs.lv
LV	Inga Pikšena	Nature Conservation Agency	inga.piksenas@daba.gov.lv
LV	Sarmīte Melne	Latvia's State Forests	s.melne@lvm.lv
EE	Raili Mengel	MTÜ Eesti Maaturism/ERTO	raili@maaturism.ee
EE	Iren Hansen	Pepsimaa Tourism	iren@visitpeipsi.com
EE	Elin Priks	Setomaa Tourism	elin@setomaa.ee
EE	Kaisa Linno	Ökokuller	kaisa@kolgakyla.ee
LV	Maija Rieksta	Vidzeme Planning Region	maija.rieksta@vidzeme.lv
LV	Sanita Paegle	Riga Planning Region	sanita.paegle@rpr.gov.lv

Example for the partners progress report will be sent out next week + some guidelines of using the EMS.

Info seminars – 2 in Latvia and 3 in Estonia. 30.05.2019 in Valmiera, 31.05.2019 in Sigulda.

The names for foreign markets should include “Baltic”.

The Latvian logo should have “Baltic forest hiking” under Mežtaka, dabas gājēju ceļš is not necessary.

Forest hiking should be used more instead of forest trail.

Rīga/Vidzeme are 95% done with marketing material texts, will send them out in the next 2-3 days.

Achievements on tourism services and public transportation by partners for each day according to instruction and template; Deadlines: 1.10.19 LV / 1.11.19 EE / for map company: itinerary by 1.11.19; sites and objects - by 30.11.19

Deadline for unique selling points for stretches is 1st of November.

Estonian partners have time until the 1st of November to finish the marketing texts.

Discussions regarding the final version of the route:

- At Līgatne the main route goes through the city centre, but an alternative shortcut is possible and should be mentioned.
- The 4km loop before Vārskā should be implemented because it would be nicer to walk which is the main criteria.

- Kadi has to send gpx files for 2 places near Peipus lake.
- Before Kuremaa the route should go through the forest not 27km of pavement road! Vasknarva can be an alternative side route.
- There should be an alternative route through Pārispea that skips 1.5 days of pavement road.
- Main route near Juminda peninsula should go through the forest bog trail and the peninsula should be a possible alternative.
- A reroute has to be made near the Jägala hydroelectric power plant because there is a golf course located on the current route.
- Viimsi peninsula – main route goes the long way and a shortcut is suggested with markings etc.
- Pirita – shortcut is main route and Virmsu is an alternative.

Estonian coastal villages want the northern part of the trail to be called coastal hiking not forest hiking, it also should be E9 instead of E11.

Main problem is how to showcase it in the guidebook.

Everyone has to get insurance for the study trip to Finland.

Vidzeme will join the bus in Tūja, Rīga will inform, but somewhere in Rīga, DAP in Salacgrīva, Estonians will inform

All partners must link the project information in their websites.

Jūlija, Māra Sproģe, Inga DAP to be Latvian facebook admins.

Raili is the main admin for the Estonian facebook.

Can there be more than 1 admin on an Instagram account?

Numbers of the Baltic Forest Hiking project information leaflets to be made -

2000 in Estonian, 2000 in Latvian and 2000 in English. 6000 in total.

Local service providers could be included into the tour operator manual.

Calendar events have to be filled until the end of second reporting period (March).

Quality and risk assessment – The exact final layout of the route has to be agreed upon. Names for the route stretches need to be agreed upon.

Protooled by Ilona Grīnliņa.