



## Nordplus Adult 2018 (07/2018 - 06/2020) (NPAD-2018/10114)

Project

"Sustainability know-how for SMEs in rural tourism strengthening the link between adult learning and working life in rural SME sector".

## First Partner Meeting MINUTES and ACTIONS

Riga, Lauku Celotajs office, 16.11.2018

Participants:

Asnāte Ziemele, LCTA Lauku Celotajs Kristīne Pētersone, LCTA Lauku Celotajs Inese Orupa, LCTA Lauku Celotajs Jan Tjosas, Hanen, Norwegian Rural tourism and local food Line Ulda, Hanen, Norwegian Rural tourism and local food Tiina Ardel, Olustvere, Service and Rural Ecenomy Vocational School Lagle Vilu, Olustvere, Service and Rural Ecenomy Vocational School

- LC will send out Google drive link to all partners with meeting presentations, project documents, logo information etc. https://drive.google.com/drive/folders/1ajpOY99ZWNofGb8n6OjOKZzS37EqXWFB
- All partners must make sure to use the new project logo https://www.nordplusonline.org/Documents2/Logos
- First project report on June 2019, important that project partners during the working months post all the project related activities in their web sites
- WP2 Handbook structure will be developed in ENG <u>https://docs.google.com/document/d/1Ur\_Jr\_wR4ALoyUHjszTt-kx-</u> <u>cL1E\_ljSfdwpMxjuFAM/edit</u>, afterwards translated in EE and NOR
- All partners are asked to share information between each other (links, websites) regarding to sustainable tourism
- Olustvere School is responsible for the training content and presentation
- Information by partners on sustainable tourism (accommodation, activities, destination, open farms, catering etc.) initiatives in their countrie's

## Estonia

- green certification criteria can be find on <u>www.maatourism.ee</u>,
- Estonia has Eco Tourism association which at the moment is not very active.
- The plan is for Estonian partners to integrate EHE sign certification (<u>http://www.maaturism.ee/index.php?id=ehe-en</u>) into online version same as Lauku Celotajs (<u>https://www.celotajs.lv/lv/cert/appl/selfeval/2?151</u>)

## Norway

- HANNEN tourism has developed ecotourism criteria <u>https://norsk-</u> <u>okoturisme.hanen.no/</u>, which could be updated online as example taking Lauku

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Celotajs online criteria <u>https://www.celotajs.lv/lv/cert/appl/selfeval/2?151</u>
Sustainable destination in Norway?

- Jan will look into options to arrange the meeting with some authority from Lofoten islands during 2<sup>nd</sup> Partner meeting in Norway on May 2019
- Second partner meeting will take place in Norway togeather with study tour in Lofoten 12-15<sup>th</sup> of May 2019
- LC corrects and updates Handbook chapters and general structure and link will be sent out to all partners.
- Handbook content will be translated into NOR and EE by end of the 2018
- Make sure that examples included into Handbook are not theoretical but realistic from life.
- All partners have to decide on Online check list solutions before the second partner meeting on May 2019.
- Take the table for best practice cases from Farmshop project
- Partners agree on deadlines for each task, which are included in project's PP last slide presentation.