

## Typography

### Primary Typeface

To maintain a friendly, organic feel with a bit of a rebellious touch, a key part of our brand identity is using the hand-drawn, inspired font. This adds a unique and personal touch to everything we do.

Poster Cut Neue Regular available at:  
<https://fonts.adobe.com/fonts/poster-cut-neue>

Baltic Cider

POSTER  
CUT NEUE  
REGULAR

Headlines

A B C

## Typography

### Secondary Typeface

Although the Headline font gives a bigger character, its humble companion is also a big part of the visual design system. The Secondary font complements the Headline text, giving a natural, inviting, and intelligent touch.

Aesthet Nova Regular available at:  
[fonts.adobe.com/fonts/aesthet-nova](https://fonts.adobe.com/fonts/aesthet-nova)

Baltic Cider

Aesthet  
Nova Regular

Body Text

A b c

## Typography

### Type Combination

To maintain energy with a touch of rebellion while keeping things simple and clear, we recommend using this font combination.

Remember, keep headlines short and catchy. If needed, you can always provide more details in the body text.

Baltic Cider

COOL BY  
NATURE

Headlines

Experience the  
authentic taste of  
Baltic Cider.

Body Text