

Seniors Go Rural Travel Brochure



**Discover beautiful
Norway, Latvia,
Lithuania or Belgium
with this unique offer.**

Have you always been thinking
about discovering the countryside
of one of these countries, now is
the chance for a limited time period
from the 15th of September until
the 15th of November 2015.





What is it about

The project SenGor in collaboration with organizations from Norway, Latvia, Lithuania or Belgium is running a pilot test that aims to attract citizens of 55+ to spend their holidays in rural areas: "Seniors Go Rural." As a test person you will discover and test various accommodations in these countries to see whether we can offer them more regularly in the future. These locations and accommodations have been selected with care and meet a list of set criteria by the project in relation to accessibility and client service.

Member card

If you are interested in one of these travels you can order a "Seniors Go Rural" member card. Please contact a rural tourism organisation or a senior organisation in your country if you are in Latvia, Lithuania, Norway, the Netherlands, Belgium. From other countries, please contact Eurogites, the European Rural Tourism Organisation (see the project partner contacts on the back cover). With this member card you will become an official test person of the Seniors Go Rural project. It entitles you to receive up to 50% discount on the accommodations or package. After your holiday, we will ask you a few questions on your trip and on your experiences during your stay. The member card discount is valid only for the card holder and one additional person he or she is sharing the accommodation with.





Independent


The offers and packages give you complete independence. You can directly contact the accommodation and arrange your reservation with them. This allows you to plan your trip completely as you like it best.

Do not forget to mention that you are a test person with a Seniors Go Rural Member card. Also make sure to check the minimum number of nights that apply in the accommodations.

The travel from your home country to the destination and accommodation is not included in the Member Card, you will have to arrange this separately by yourself.

Off season

The accommodations are available starting 15 September until 15 of November 2015.

 Latvia is one of the greenest European countries. The country is known for its beautiful nature, clean environment and traditional culture.

Latvia



Jurmala Spa Hotel

Located at the charming sea resort just 30 minutes away from the capital city Riga. Light, modern hotel with spa and wellness centre. Sea and pine forest for nice walks nearby. Walking street with some local shops and restaurants around the corner.

Prices from € 80, - per night.



Booking with member card number on:

Email: booking@hoteljurmala.com

Address: Jomas Street 47/49, Jurmala

[Location map](#)

Website: www.hoteljurmala.com



Birini Manor

Surrounded by parks, Birini Manor rises on the hill near the lake. It was built in 1860 and retains its ancient charm. At the estate there are large park territory for walks, horseback riding or bikes for hire available, boats at the lake. The manor has fine restaurant, sauna with pool. Transfer from Riga is available.

Prices from € 33, - per night.



Booking with member card number on:

Email: hotel@birinupils.lv

Address: Birīni, Limbažu novs

[Location map](#)

Website: www.birinupils.lv



Do not feel like making all your travel arrangements by yourself? Ask for our independent 7-day tour in Latvia, from € 200,- per person, contacting us at lauku@celotajs.lv, www.countryholidays.lv. You only arrange your flight and car rental.

The country being small and compact, it is possible to combine a variety of city and rural experiences in one trip. Riga, the capital, attracts visitors with its charming Old Town, the Art Nouveau district, the vibrant marketplace, excellent opera performances and concerts, good restaurants and shopping. In rural areas visitors experience a combination of being close to nature while staying in comfortable guest houses and manors, receiving personal attention from the hosts speaking English and German. The climate is moderate, with a distinct "Indian summer" in September.



Karlamuiza Country Hotel

Located at the Gauja National Park, near the historic town of Cēsis and about 1,5h from Riga. The hotel is arranged in the former manor's building. It is a family run hotel and provides high-quality personal service and hospitality. Great for nature lovers, and Cēsis with its medieval castle and concert hall provides cultural thrill.

Prices from € 32.50 per night.



Booking with member card number on:

Email: info@karlamuiza.lv

Address: Kārļi, Amatas district

[Location map](#)

Website: www.karlamuiza.lv



Marciena Manor

The Marciena Manor hotel is located in about 100 years old former manor house with an authentic atmosphere. There are separate Spa house which includes baths - Stone, Softwood, Sauna and Hay chairs, outdoor hot tub, contrast shower and - SPA services area.

Prices from € 35, - per night.




Booking with member card number on:

Email: hotel@marciena.eu

Address: Marciena Manor, Marciena

Tel: +371 26335000 [Location map](#)

Website: www.marciena.eu

 Norway is probably most known for its fjords and mountains, midnight sun and aurora borealis.

Norway



Store Ringheim

Welcome to Store Ringheim farm hotel in Voss, about 1h 30m drive from Bergen. The farm was built in 1778. Today the Gamlauset ("the old house") contains six rooms for guests, all with private bathrooms wc/shower. The restaurant area in a converted sheep fold at the farm serves local food.

Prices from € 90, - per night.



Booking with member card number on:

Email: post@storeringheim.no

Contact: Svein Ringheim Ph: +47 954 06 135

Address: Mølstervegen 44, 5705 Voss

Website: www.storeringheim.no



Sigmundstovo Gjestehus

A little rural pearl right between Bergen and Hardanger. The guest house offers four cosy rooms with eight sleeping places altogether. The kitchen emphasizes on the natural tastes of food, with a wish to combine traditional ingredients with new and exciting tastes from every continent.

Prices from € 130, - per night.



Booking with member card number on:

Email: rita.taule@gmail.com

Contact person: Rita Taule Ph: +47 943 20 603

Address: Bjelkarvikvegen 7, 5652 Årland

Website: www.hoteljurmala.com



Norway has a rich heritage which includes Vikings and the Sami – Norway's indigenous people, who represent the oldest cultures in Norway. When it comes to historical architecture, the old stave churches are Norway's contribution to the history of world architecture. You can experience local life style and farm stays, and enjoy local food and rural culture all over the country.



Sjuseter Hytter

Sjuseter has two cosy and comfortable cabins near the Sjuseter lake. The cabins both have sunny half covered decks. The Hardanger fjord is just 6 km away. The glacier Folgefonna and the summer ski center are also just one and a half hour away by car.

Prices from € 60, – per night. .



Booking with member card number on:

Email: jtjosaas@online.no

Contact person: Jan Tjosås Ph: +47 920 18 912

Address: Børvevegen 105, 5610 Øystese

Website: www.sjuseter.no



Culinary and cultural visit to Vorm and Finnskogen

Overnight in Huser, a characteristic wooden Vorm house on the river, where you can relax swimming or hiking. Several artists use the storehouse for exhibitions. Guests can also choose a room or a cottage in hotel Skaslien Gjestegiveri, known for its good restaurant and cozy atmosphere. Located in the beautiful landscaped wilderness Finnskogen.

Prices from € 100, – per night.




Booking with member card number on:

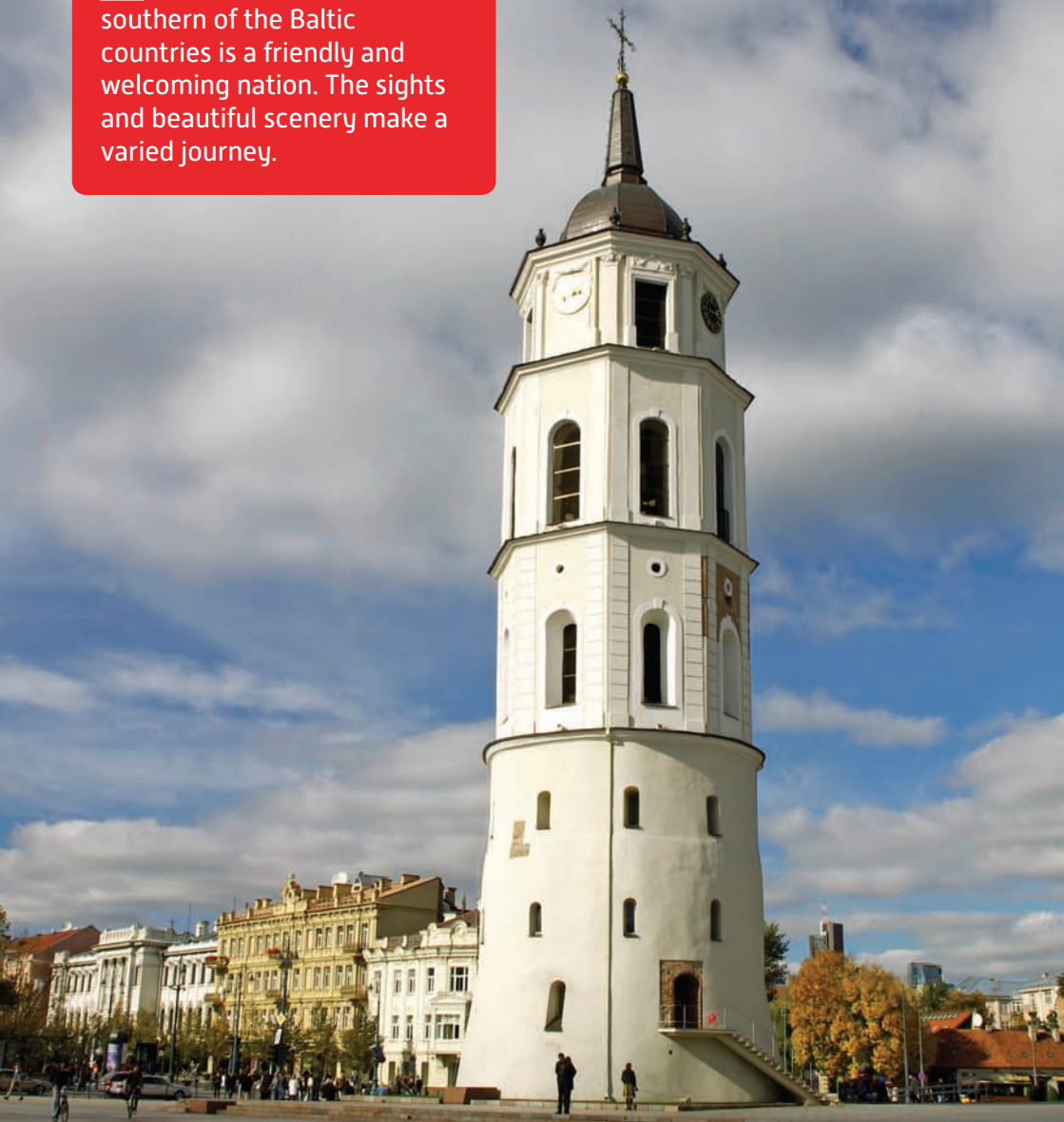
Email: husergard@gmail.com

Contact: Lise Kristensen Ph: +47 470 24 039

Address: Huservegen 128, 2170 Fenstad

Website: www.husergard.no

 Lithuania, the most southern of the Baltic countries is a friendly and welcoming nation. The sights and beautiful scenery make a varied journey.



Lithuania

In Vilnius, life still revolves around the charming Old Town with a skyline dotted with church spires, and cobbled streets lead you into courtyards full of curiosity and wonderful architecture. Kaunas, the second city of Lithuania, is easily accessible and worth of a city break with its charming old town and a trip out of town to Pazaislis Monastery or Rumsiskes ethnographic museum. From beautiful old towns, to white sand dunes and wooden ethnographic houses, to sometimes controversial Soviet relics, to tranquil lake districts and castles, Lithuania remains interesting.

Do not feel like making all your travel arrangements by yourself? Ask for our independent 5-day tour in Latvia from € 480,- per person including accommodation, activities, transfers and private guides (individually, without group). Contacting us at info@countryside.lt www.atostogoskaime.lt/en. You only arrange your flight and car rental.



Nemunas guest house

Family run cosy guest house only a 15-minute drive from the Old Town of Kaunas, run by a nice couple. The rooms and apartments for guests are light. The hosts serve healthy meals (breakfast optional) and organize tours and activities across the country.

Prices from € 27.50 per night.



Booking with member card number on:

Email: info@nemunastour.com

Mr. Jurgis Zabaliunas Gėlių street 50,
Ringaudai vilage Kauno r. Lithuania
+370 615 97885

Website: www.nemunastour.com



Homestead Kliukai

Cosy holiday homestead Kliukai in a beautiful setting. Accommodations in a wooden two- bedroom cottages, with a terrace, a living room and a bathroom. The hosts can tell you everything about the attractions of their region. Breakfast and dinner can be booked in advance. Guests can use kitchen facilities if prefer to cook own meals.

Price from € 37.50 per night.



Booking with member card number on:

Email: sodyba.kliukai@gmail.com

Contact: Mr. Vytis Stelbys Ph: +370 68240139

Address: Kliukų village., Dubingių sen., Moletų region Lithuania

Website: www.atostogoskaime.lt/kliukai

 Come and sample the irresistible delights on offer in Flemish Brabant. Mouth-watering regional goodies such as table grapes, refreshing Hageland wine, chicory and fruit...

Flemish Brabant



Book
three nights
at the price
of two!

Hotel Pluimpapaver

This small and charming hotel offers 5 guestrooms in rural Rillaar, close to the county town Aarschot. The restaurant area looks over the lush garden and large patio. Those looking for extra relaxation can rent the wellness area with sauna, Jacuzzi and private patio. There is a bike enclosure with a charging point for electrical bikes. **Prices from € 90, - per night.**



Booking with member card number on:

Email: info@pluimpapaver.be

Address: Nopstal 51 3202 Rillaar (Aarschot)

+32 16 50 22 19

Website: www.pluimpapaver.be



Book
three nights
at the price
of two!

Hof ter Haegen

Welcome to Vollezele, birthplace of the Brabant draft horse. Enjoy rich breakfast with homemade jams and other regional goodies. Don't forget your walking shoes and follow the renowned Pajottenland or rent an electric bike to discover the rolling landscape. End the day by sampling some of the fabulous regional brews!

Prices from € 90, - per night.



Booking with member card number on:

Email: info@hofterhaegen.be

Address: Crijnemstraat 10 1570 Vollezele

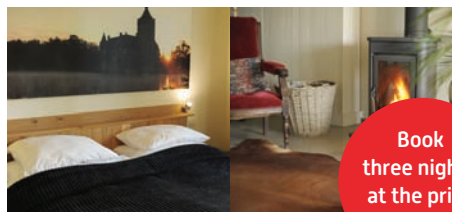
(Galmaarden) +32 474 95 77 58

Website: www.hofterhaegen.be



Not forgetting of course the rich beer tradition, with Leuven, the so-called beer capital and local artisan breweries that will welcome you with open arms and let you try their delicious wares. All over the province you can find lovely cosy brasseries and top of the range gastronomic restaurants.

Escape the daily grind, leave your worries behind and come to the heart of Belgium which is so surprisingly green. The so-called Green Belt offers both excitement and tranquillity. Centuries ago the nobility moved to the area, building the most beautiful castles and citadels surrounded by beautiful gardens. Feel the hospitality of the region staying in guesthouses or holiday farms. Book three nights at the price of two!



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B&B Luttelkolen

The farmhouse is located in the heart of Hageland, a stunning region between Leuven, Diest, Tienen and Aarschot. All rooms are on the ground floor, comfortably equipped and have direct access to the south-facing terrace. The largest room is accessible by wheelchair and has a walk-in/roll-in shower, raised toilet, lowered basin. Those wanting more independence can book the 'Horstkamer' with a small but well-equipped kitchen available.

Prices from € 95,- per night.



Booking with member card number on:

Email: luttelkolen@telenet.be

Address: Luttelkolen 9 3221 Nieuwrode (Holsbeek) [Galmaarden] +32 473 71 45 50

Website: www.luttelkolen.be



Book
two nights
and get the 3rd
night with 25%
discount

Klein Nederlo in Vlezenbeek

The atmospheric and authentic hotel farmhouse is located in peaceful green and rural surroundings within walking distance of the ancient Castle of Gaasbeek and the domain of Groenendaal. The extensive breakfast buffet features regional products. Enjoy a beer from the extensive beer list in the shade of lime trees.

Prices from € 125,- per night.



Booking with member card number on:

Email: info@kleinnederlo.be

Address: Appelboomstraat 196-198 1602 Vlezenbeek (Sint-Pieters-Leeuw) +32 2 531 01 70

Website: www.kleinnederlo.be

About the SENGOR project

In 2013, several members of EuroGites – European Federation of Rural Tourism elaborated a unique proposal: “Seniors Go Rural”. It is based on the direct cooperation between tourism providers and European country’s Senior organisations. Both sides work together to define the specific characteristics and needs of the traveller aged above 55, assist tourism establishments to adapt their installations and services through European guidelines, and then put a real tourism product on the market with special benefits and under favourable conditions for this age group.

More information about the project.

The following partners make the project team:

1. Latvian Rural Tourism Association

“Lauku ceļotājs”, www.countryholidays.lv2

2. Norwegian Rural tourism and local food

“HANEN”, www.hanen.no

3. Toerisme Vlaams-Brabant (BE),

www.toerismevlaamsbrabant.be

4. European Federation of Rural Tourism

– EuroGites, www.eurogites.org

5. Lithuanian Countryside Tourism Association

of Lithuania, www.atostogoskaime.lt

6. NFE – Nationaal Ouderenfond (NL),

www.ouderenfonds.nl

About EUROGITES

EuroGites – European Federation of Rural Tourism (www.eurogites.org) is formed by 34 professional and trade organisations from 27 countries of geographical Europe. It represents an estimate of 500.000 micro-enterprises in the hospitality sector with about 5–6,5 million bed places. The product goes from the rural Bed&Breakfast and self-catering in private homes or farms, up to small family-run rural hotels or guesthouses. It also includes gastronomy, activity tourism services, or local crafts. As a whole, this sector stands for about 15% of the European tourism capacity.

Member countries of EU are by 07/2015:

Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Italy, Latvia, Lithuania, Poland, Portugal, Romania, Slovak Republic, Slovenia, Spain, United Kingdom

Non-EU members: *Bosnia-Herzegovina, Georgia, Norway, Russian Federation, Serbia, Switzerland*



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