**SENGOR PROJECT 4th MEETING**

Hotel Pitti Palace al Ponte Vecchio

Via Borgo S. Jacopo, 3, Firenze, Italia ,

Tel.: +39 055 2398711

**3.02.2016**

|  |
| --- |
|  |
| Location of the meeting and how to get there: <http://www.florencehotelpittipalacealpontevecchio.com/en/where-we-are>  |
| **Wednesday, 3rd February** |
| 14:00-16:3016.30 – 17.0017.00 – 18.0019.4520.00 | **Sengor project partner meeting** in Hotel Pitti Palace al Ponte Vecchioat Sala Rosa. **Part 1:*** Reporting process feedback and Info on 3rd interim report from EC
* Summery of the testing feedback report, customer survey common analyses. *Asnate*
* Updating project previous results (guidelines, criteria, card system, other). *Asnate / Klaus*
* Info on cooperation with other Senior projects) agreement amongst the four Senior Tourism projects about one common core set of criteria for senior-friendly services; b) extension of support to the “Silver Suitcase” logo and label by other tourism industry organisations; c) data interoperability. *Klaus*
* Info on upcoming common events on 4.02. and 5.02.16. *Klaus*
* Brochure “Rural Tourism for Seniors – A new opportunity for business” - four languages, Electronic printable files, available for download. *Klaus*
* Specific website presenting senior products (in EN, FR, DE) [http://sengor.eurogites.org](http://sengor.eurogites.org/) - Website with public access by Eurogites *Klaus*
* Promotional product leaflet “SenGoR - Rural Tourism for Seniors in Europe” – EN, FR, DE, LV, LT, NL, NOR *Asnate*
* Promotion and marketing per partner: cooperation with your senior org., brochours, website with products, work with mass media etc. = inform on main activities what you have done on Sengor project in your country). Please prepare each PPT (or other format) – *all partners*
* Exploitation plan. *Klaus*

Coffee break with sandwiches (covered by Eurogites)**Meeting part 2*** Financial situation of the project, reporting requirements. *Kristine*

Meet in the hotel lobby to go for common dinner (covered by each partner)Dinner at the restaurant ANTICO RISTORO DI CAMBI <http://www.anticoristorodicambi.it/en/> VIA S. ONOFRIO 1R ZONA PORTA SAN FREDIANO | T. 055 217134 |
|  |
|  |  |