**SENGOR PROJECT 4th MEETING**

Hotel Pitti Palace al Ponte Vecchio

Via Borgo S. Jacopo, 3, Firenze, Italia ,

Tel.: +39 055 2398711

**3.02.2016**

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| Location of the meeting and how to get there:  <http://www.florencehotelpittipalacealpontevecchio.com/en/where-we-are> | |
| **Wednesday, 3rd February** | |
| 14:00-16:30  16.30 – 17.00  17.00 – 18.00  19.45  20.00 | **Sengor project partner meeting** in Hotel Pitti Palace al Ponte Vecchioat Sala Rosa. **Part 1:**   * Reporting process feedback and Info on 3rd interim report from EC * Summery of the testing feedback report, customer survey common analyses. *Asnate* * Updating project previous results (guidelines, criteria, card system, other). *Asnate / Klaus* * Info on cooperation with other Senior projects) agreement amongst the four Senior Tourism projects about one common core set of criteria for senior-friendly services; b) extension of support to the “Silver Suitcase” logo and label by other tourism industry organisations; c) data interoperability. *Klaus* * Info on upcoming common events on 4.02. and 5.02.16. *Klaus* * Brochure “Rural Tourism for Seniors – A new opportunity for business” - four languages, Electronic printable files, available for download. *Klaus* * Specific website presenting senior products (in EN, FR, DE) [http://sengor.eurogites.org](http://sengor.eurogites.org/) - Website with public access by Eurogites *Klaus* * Promotional product leaflet “SenGoR - Rural Tourism for Seniors in Europe” – EN, FR, DE, LV, LT, NL, NOR *Asnate* * Promotion and marketing per partner: cooperation with your senior org., brochours, website with products, work with mass media etc. = inform on main activities what you have done on Sengor project in your country). Please prepare each PPT (or other format) – *all partners* * Exploitation plan. *Klaus*   Coffee break with sandwiches (covered by Eurogites)  **Meeting part 2**   * Financial situation of the project, reporting requirements. *Kristine*   Meet in the hotel lobby to go for common dinner (covered by each partner)  Dinner at the restaurant  ANTICO RISTORO DI CAMBI <http://www.anticoristorodicambi.it/en/>  VIA S. ONOFRIO 1R ZONA PORTA SAN FREDIANO | T. 055 217134 |
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