



Lauku Ceļotājs

www.celotajs.lv

SENGOR TESTING SURVEY RESULTS

DEC-JAN 2016



<http://goo.gl/forms/YPpe5BU2gN>

Project Partners:



**Latvian Country
Tourism Association
"Lauku ceļotājs"**
www.countryholidays.lv



**Norwegian Rural
tourism and local
food "HANEN"**
www.hanen.no/



**Toerisme Vlaams-
Brabant (BE)**
www.toerismevlaamsbrabant.be



**European Federation
of Rural Tourism –
EuroGites**
www.eurogites.org



**Lithuanian Countryside
Tourism Association
of Lithuania**
www.atostogoskaime.lt

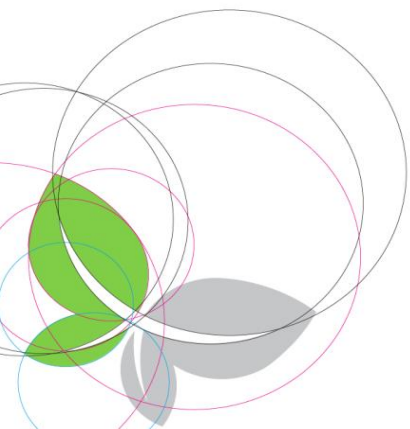
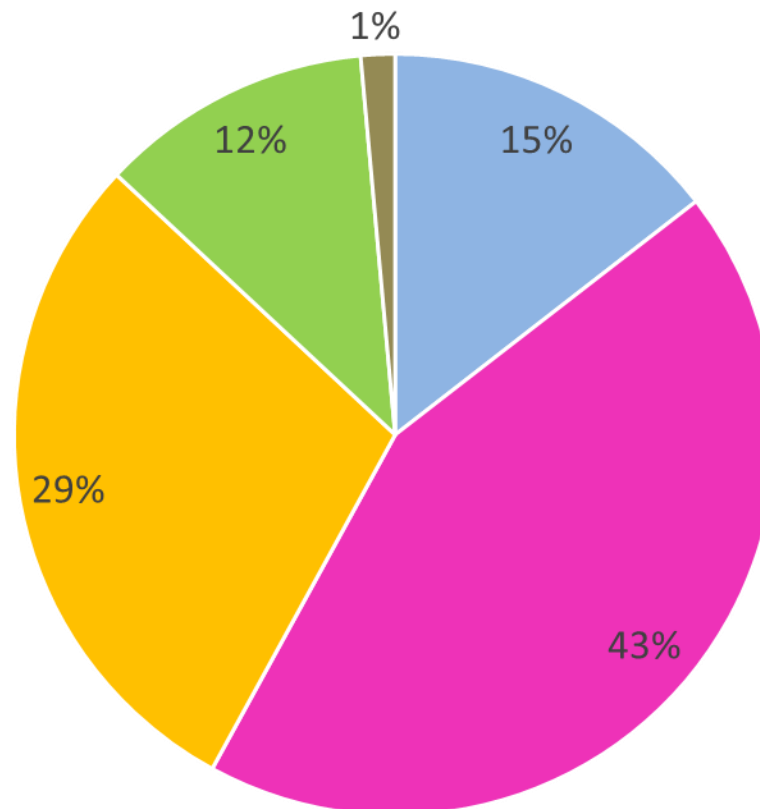


**NFE – Nationaal
Ouderenfonds (NL)**
www.ouderenfonds.nl/

celotajs.lv

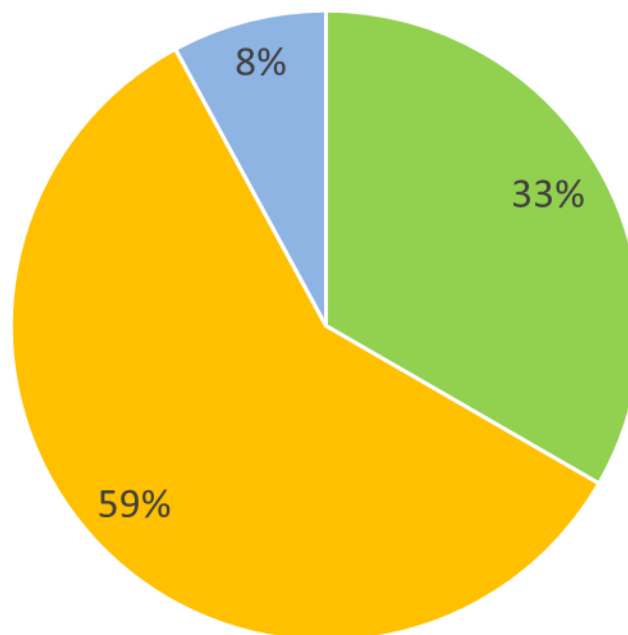
How did you travel

■ Single traveler ■ Couple or partner ■ With friends ■ Small group ■ Other

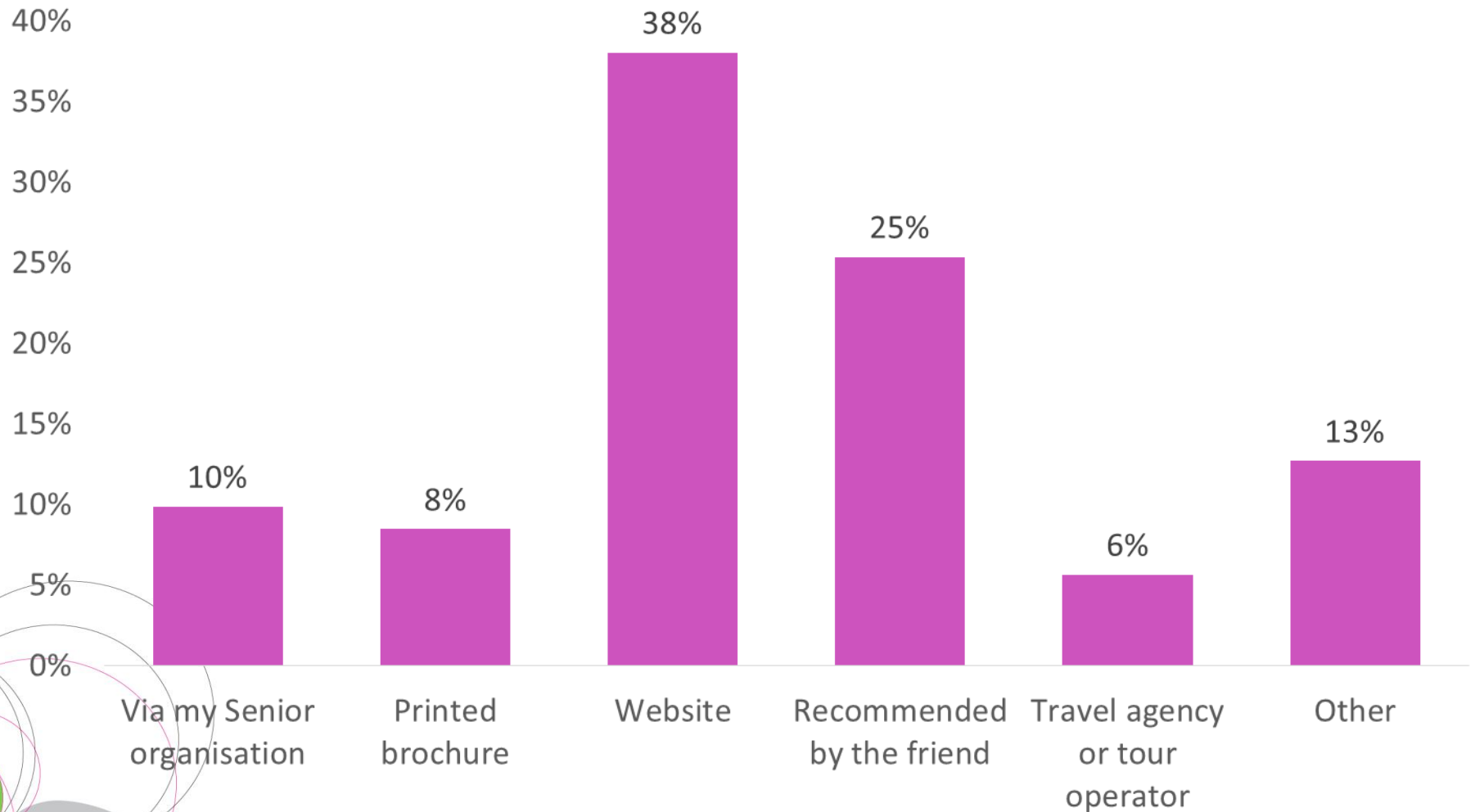


Did you recognize Silver Suitcase logo on accommodations?

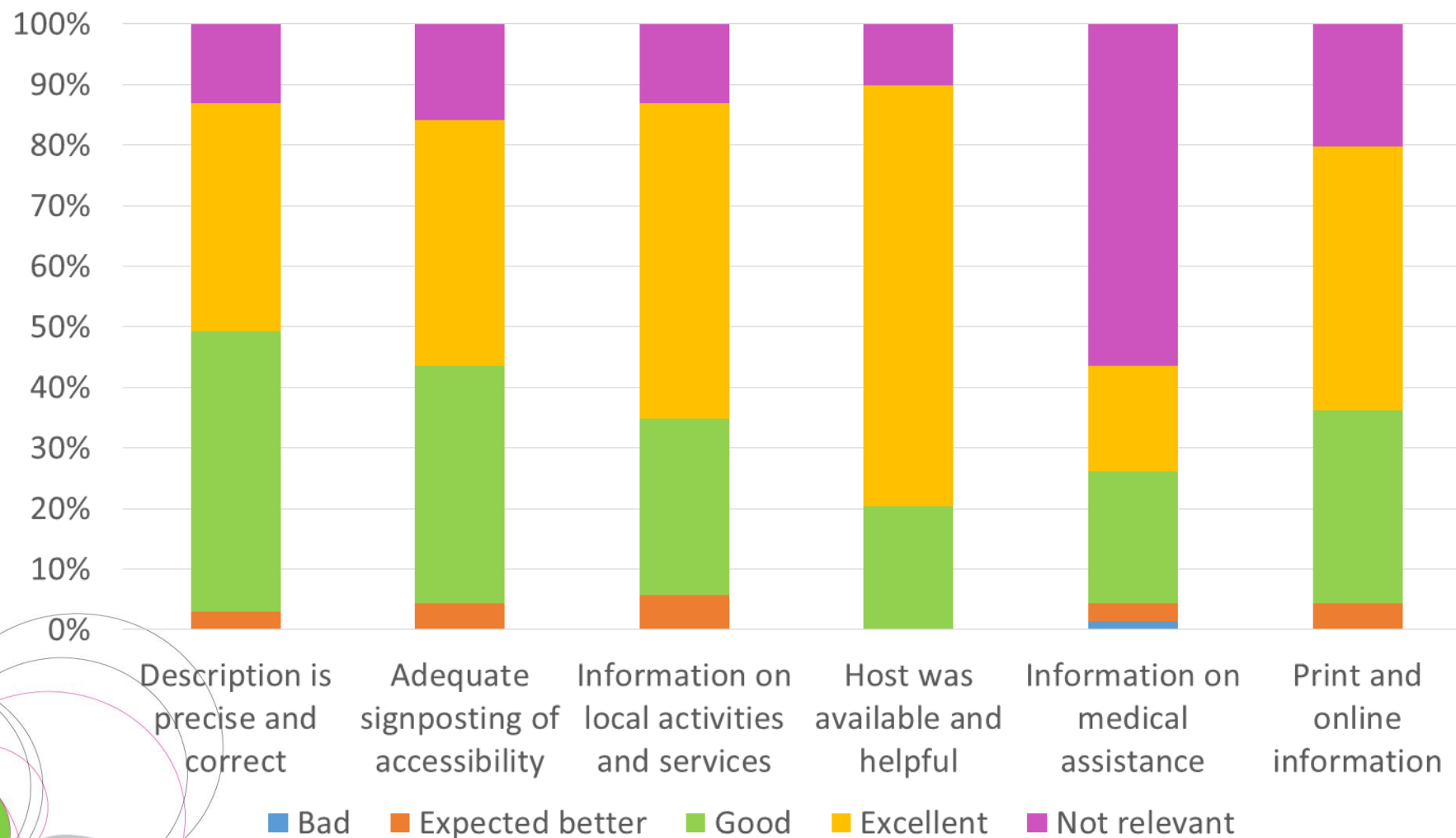
■ Yes ■ No ■ Other



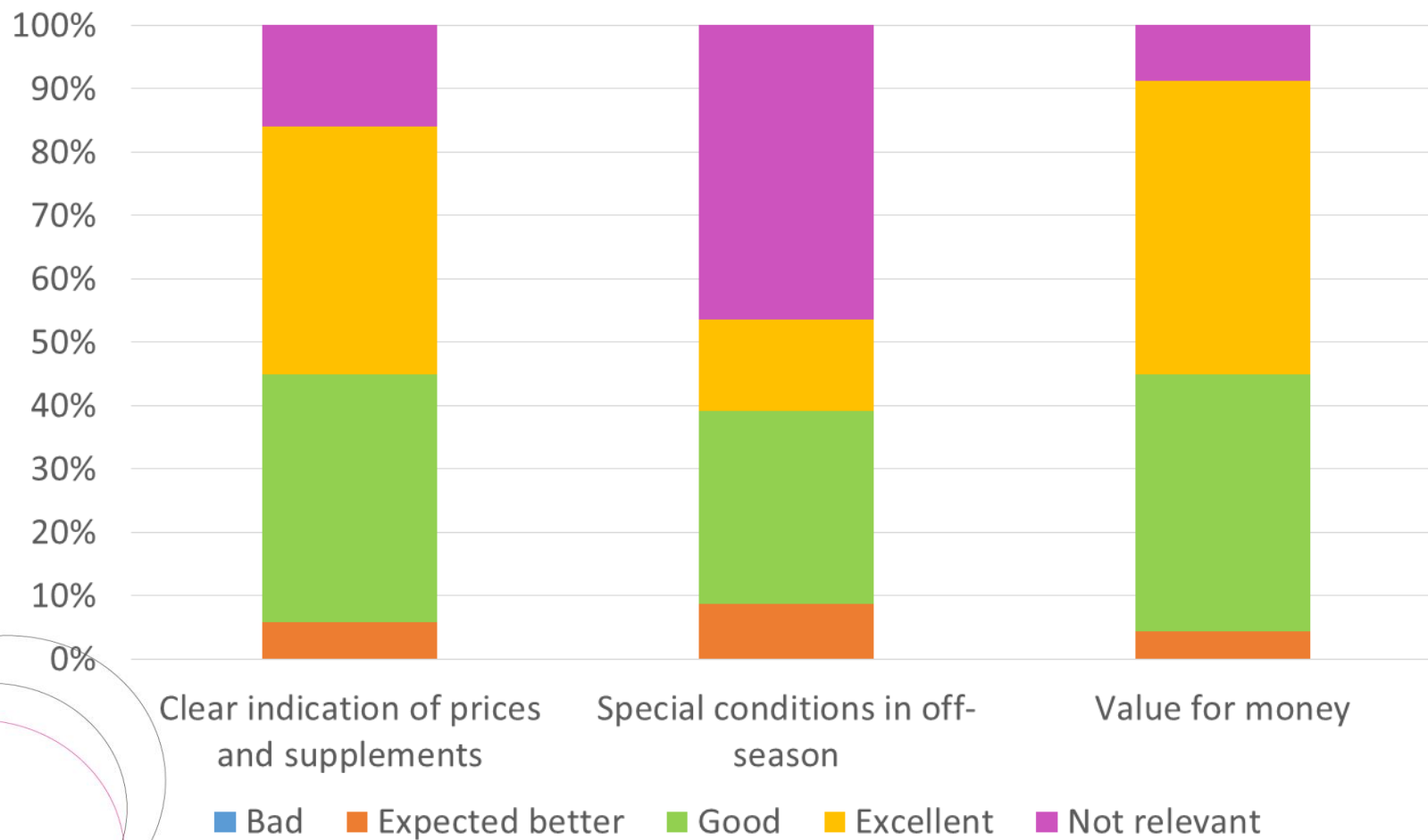
How did you know about the accommodation?



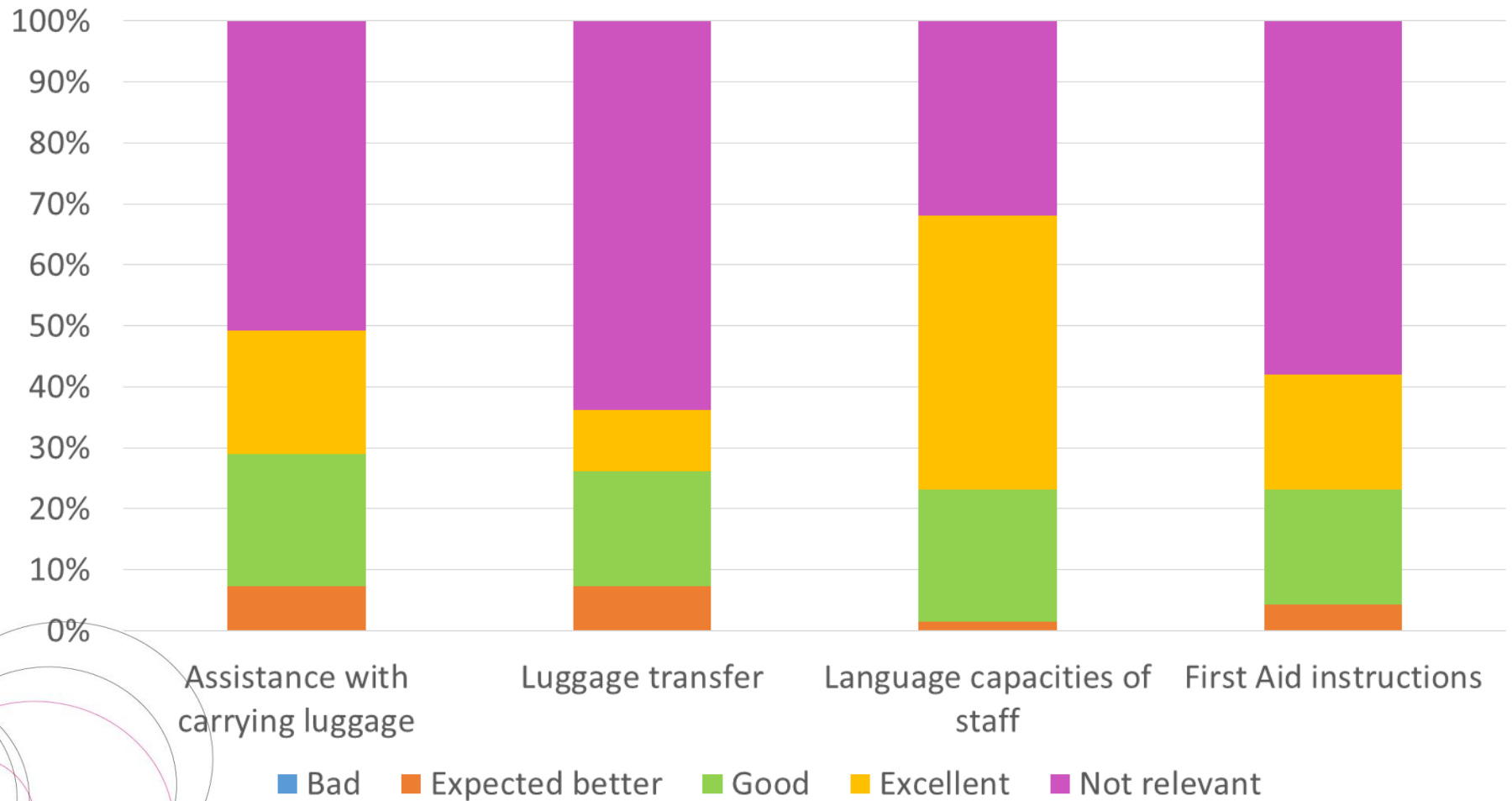
Information and reservation



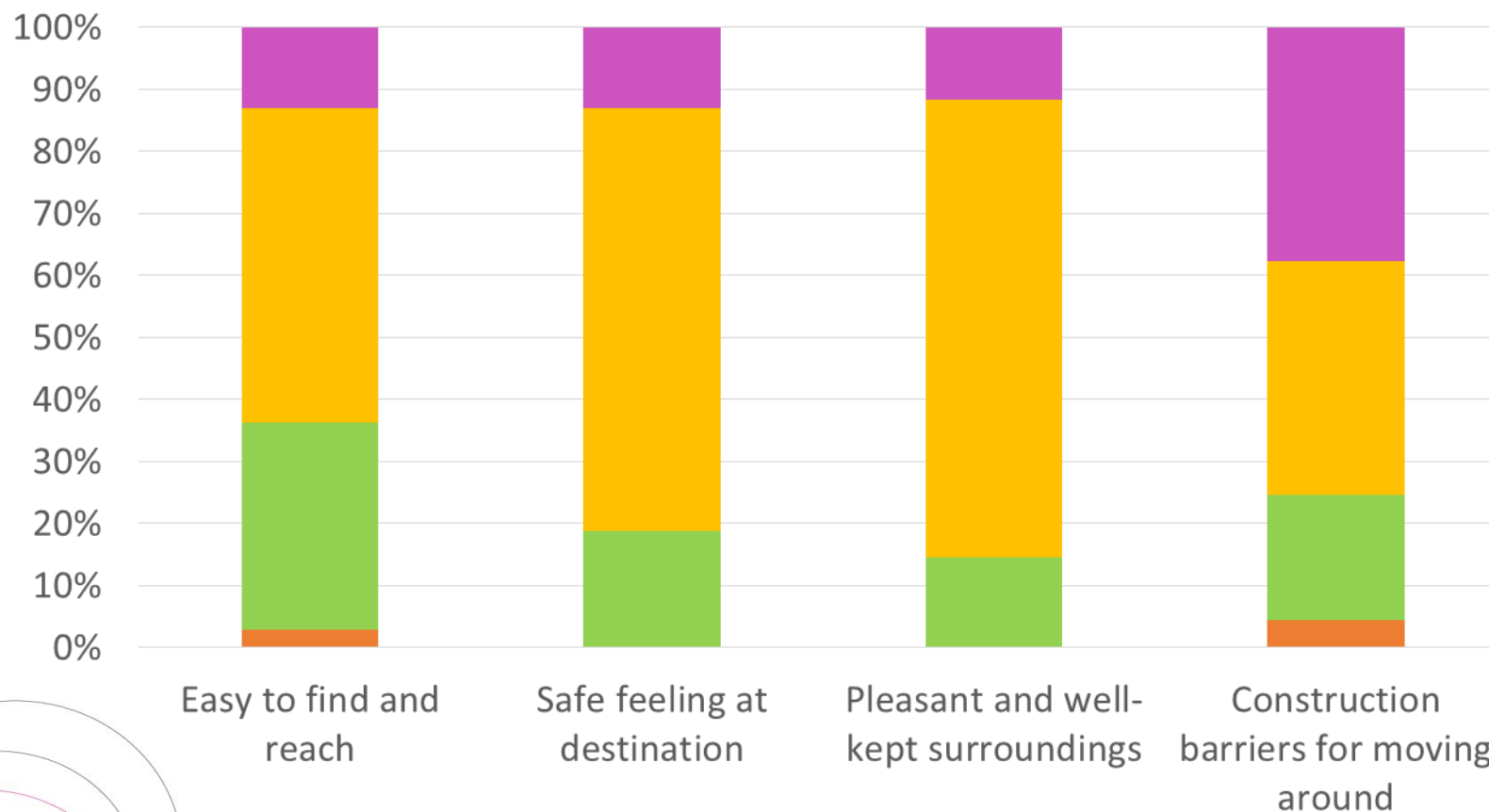
Price and Value



Helpful Services

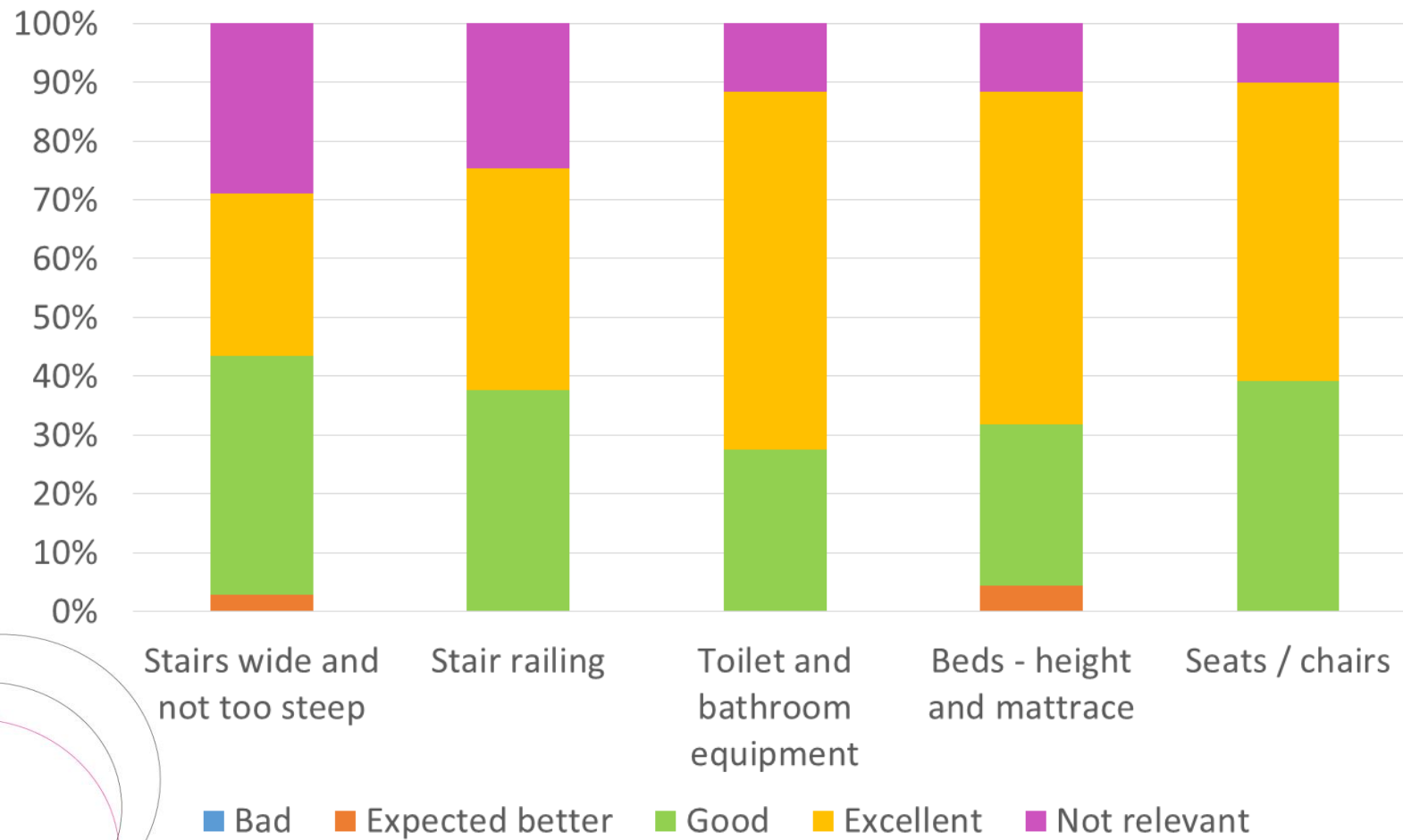


Location, rooms, surroundings

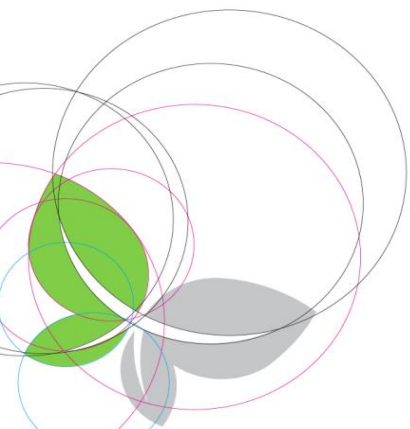
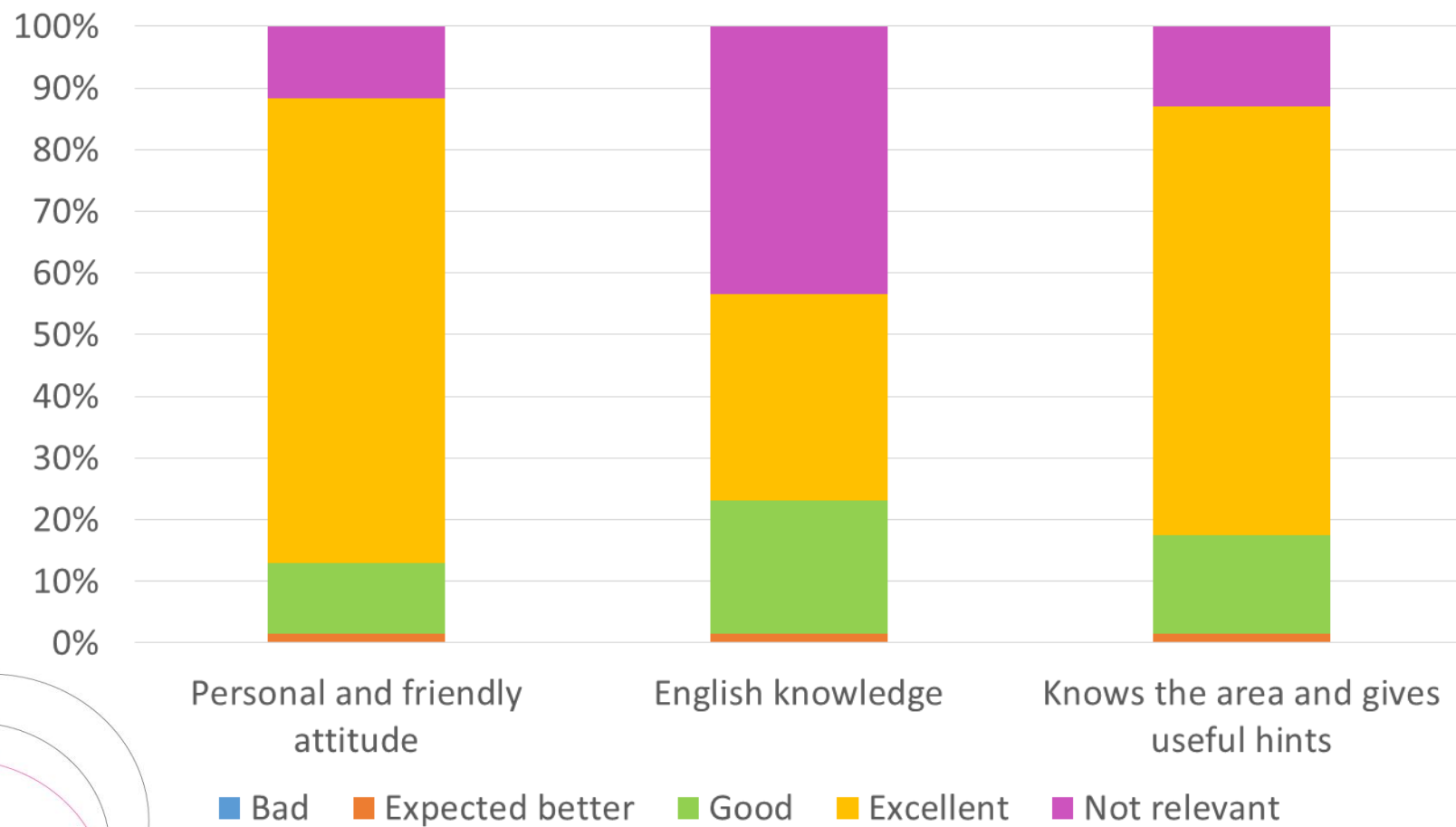


Bad Expected better Good Excellent Not relevant

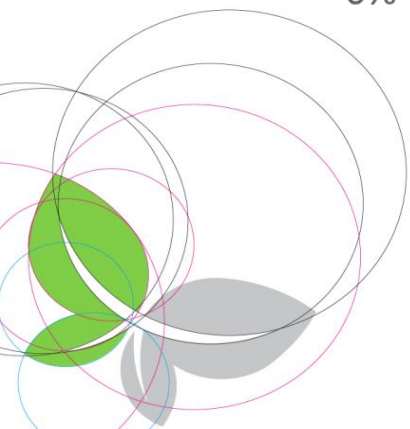
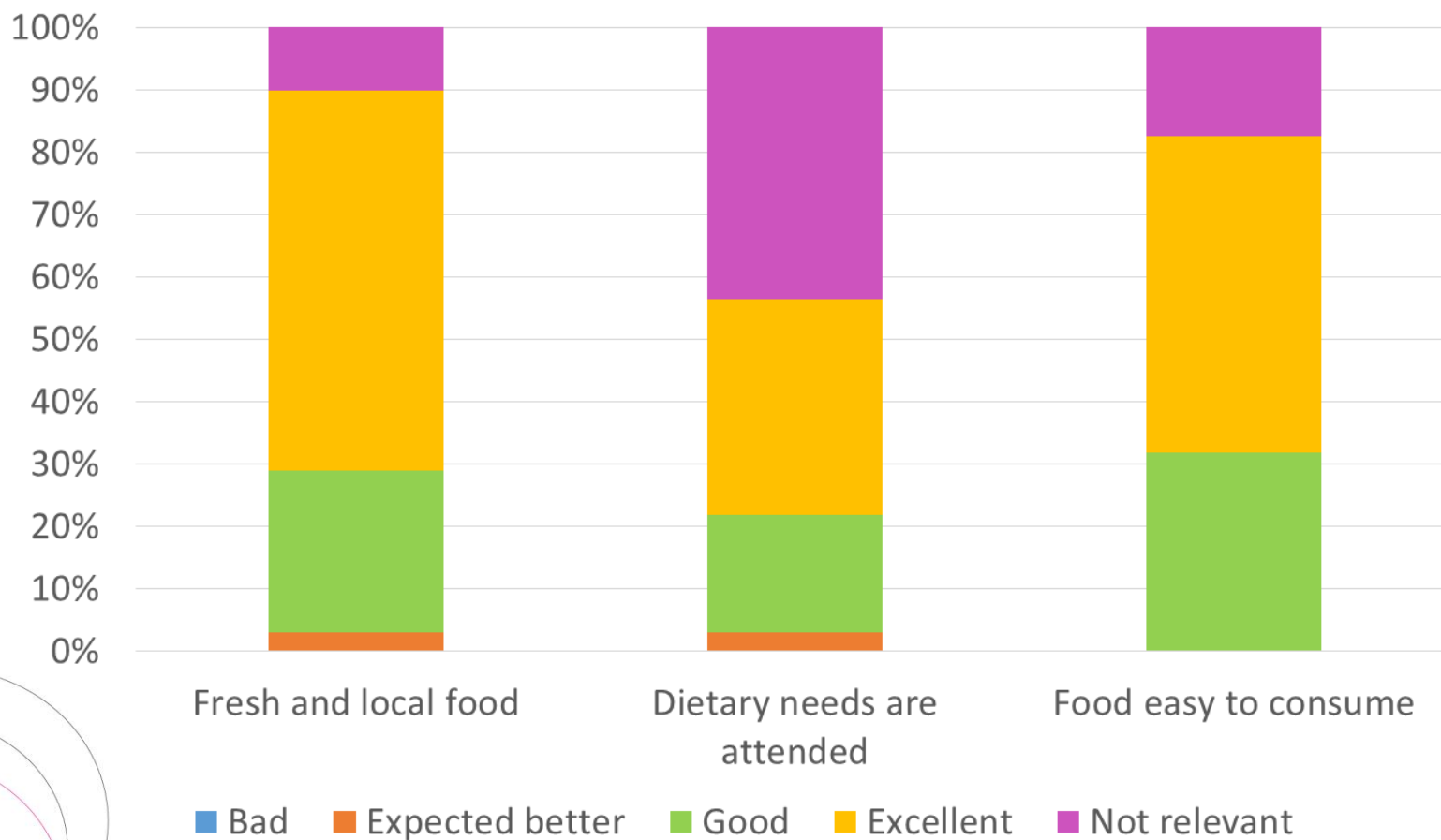
Equipment



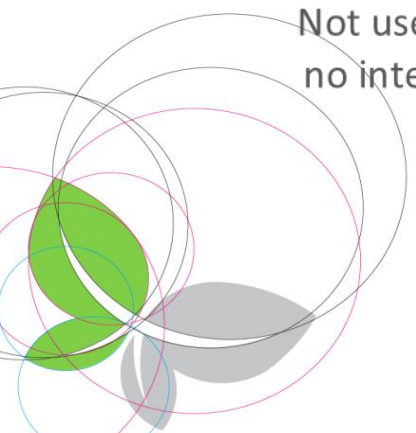
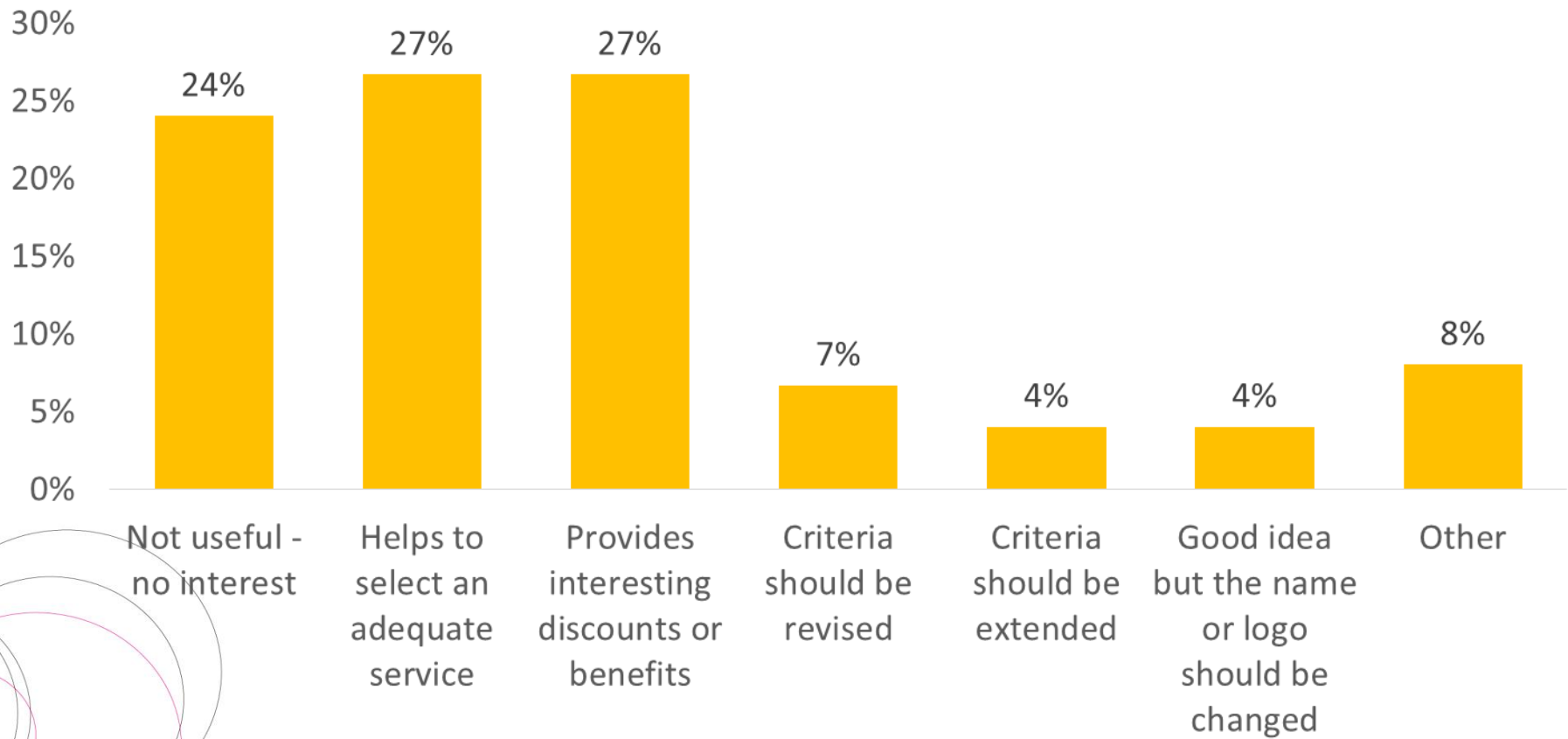
Staff



Food and meals

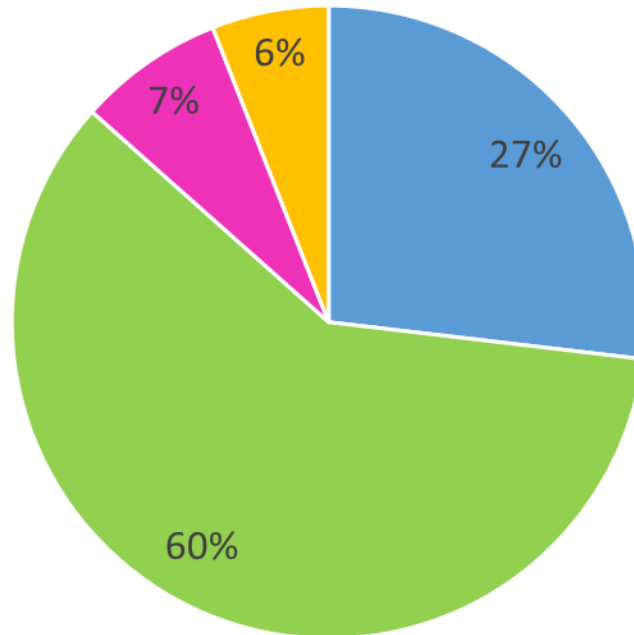


What do you think about the "Silver Suitcase" logo to indicate age-friendly services



Is a "Silver Suitcase" guest ID card of interest?

- Not useful - no interest
- If it gives discounts or other benefits
- If it can be used for payment
- Other



What did you like?

- **Hosts, staff, people, hosts' recommendations, services;**
- **Have already made reservations for this year as well; will definitely go back; We will remember the stay for a long time! New experience;**
- **Enjoyed the stay, cozy feeling, aura, peace and quiet, feels like a home, atmosphere;**
- **Location, nature, the surroundings, area, environment, horses;**
- **Accommodation, rooms, restaurant, place, food, catering, library, cleanliness;**
- **Walking tours around the hotel, city tours nearby the hotel, interesting excursions, good guide;**
- **Everything.**

What did you not like?

- **There was nothing that I disliked, everything was fine;**
- **Rain, noises;**
- **Restaurants, expensive prices in the restaurant, few restaurants in the surroundings, breakfast;**
- **Neighbors next door, too many tourists, dogs;**
- **Would like some music in the evening, they should put latest photos in their webpage;**
- **Difficult access in some areas;**
- **Labeling, information;**
- **Tap water;**
- **Holiday was too short;**





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Latvijas lauku tūrisma asociācija "Lauku ceļotājs"

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