

CONFERENCE

“Europe: the best destination for seniors”

Thursday 4 February 2016

Confindustria Firenze
Via Valfonda, 9 FIRENZE (IT)

=====



14:45 – 15:00 Arrival and registration of participants

15:00 – 15:10 Welcome remarks by

- Confindustria Firenze, Andrea Giannetti, President Regional Commission Tourism & Wellness Confindustria Tuscany
- PromoFirenze, Claudio Bianchi, President
- Toscana Promozione, Alberto Peruzzini, Director



15:10 – 15:40 Keynote speech by Oscar ALMENDROS-BONIS,
DG Internal Market, Industry, Entrepreneurship & SMEs
European Commission



15:40 – 15:55 Demetra Palaonda, ESCAPE project coordinator

15:55 – 16:10 Asnate Ziemele, SenGoR project coordinator

16:10 – 16:25 Barbara Cernic Mali, senTOUR project coordinator

16:25 – 16:40 Gisela Moser, Project Manager of the Senior Rail Travel Project

16:40 – 17:00 Coffee Break

17:00 – 18:00 Roundtable discussion – “How to move forward?”

- Tim Fairhurst – ETOA
- Ilenia Gheno – AGE Platform
- Luc Gobin – ISTO
- Karin Gydemo Grahnlöf – Jämtland Tourism, EULSTIB

