



This project is co-funded by the European Union



SENGOR 2nd MEETING IN NETHERLANDS 15-17.03.2015

Nationaal Ouderenfonds | Regulierenring 2D | 3981 LB Bunnik

www.ouderenfonds.nl

SUNDAY, 15TH MARCH	
Accommodation: Lange Jan Hotel in Amersfoort (http://www.hotel-amersfoort.com/en) Krankeledenstraat 22, 3811 BN Amersfoort	
19:00	Meet in the lobby of the hotel for get-together dinner (at own expense/paid by participant).
MONDAY, 16TH MARCH	
8.30	Pick up at hotel
9.00-11:00	Nationaal Ouderenfonds Office: Welcome Updates from <i>all partners</i> . Discussion of WP1 results: <ul style="list-style-type: none"> Market research results by NL and IT partners, results from on-line survey from <i>LV and Eurogites</i> Feedback on proposed Products for senior testing in Baltics, NO and BE (<i>involved partners</i>)
11:00-11:30	Coffee Break
11.30-13.00	<ul style="list-style-type: none"> Feasibility analysis regarding requirements for services and equipment in order to be attractive for senior travelers Definition of the Core criteria to be included in the accreditation guidelines Presentation of the existing Operative Systems, decisions which to include for testing, Legal framework agreement necessary for each of these systems. Proposal for Guideline for the senior-friendly product "Seniors Go Rural" (including criteria list, checklist for evaluation, and best practice cases)
13:00-14:00	Lunch
14.00-15.30	Discussion of WP 2, 3 and 4 tasks: <ul style="list-style-type: none"> How and when to proceed for testing the Rural tourism product for seniors (Baltic countries >30 senior tourists and in Norway and Belgium/Flanders - >20 seniors each)



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	<ul style="list-style-type: none"> Operative Systems – formulate, apply, and testing (time schedule for draft rules and procedures) Envisage: testing reports 70+ testing surveys, final testing report (for third period of project) Specific website presenting the pilot products (in IT, NL, EN, FR, DE) - Website with public access Integration in STEEP platform, partner's websites, and third-party Promotional product leaflet "SenGoR - Rural Tourism for Seniors in Europe" (seven languages, Electronic versions for download, Printed leaflet, 1000 items per language)
15:30	Coffee break
16:00 – 18:00	continuation of above WP 2, 3, and 4 tasks
20:00	Dinner (paid by host organization)
TUESDAY, 17TH MARCH	
8.30 9.00-11:00	Pick up at hotel Nationaal Ouderenfonds Office: Administrative issues: <ul style="list-style-type: none"> Budget changes approved by EC First mid term Reporting - financial summary and activity report
11:00-11:15	Coffee Break (welcome to guests EuroRail)
11:15-12:00	Presentation and discussion research EuroRail
12:00-12:45	<ul style="list-style-type: none"> Next events: <ul style="list-style-type: none"> Five national technical workshops during Jan-April 2015 (all partner organizations) International EuroGites workshop in Cyprus, June 2015 BE workshop on Senior tourism in Nov 2015 3rd project meeting date and place
12:45-13:30	Lunch
	Individual departures