

PROJECT PARTNERS



Lauku Ceļotājs
Baltic Country Holidays

Latvian Country Tourism
Association "Lauku ceļotājs"
www.celotajs.lv



Norwegian Rural tourism
and local food "HANEN"
www.hanen.no



Bulgarian association for
alternative tourism BAAT
www.baatbg.org



European Federation of
Rural Tourism - EuroGites
www.eurogites.org



Red Andaluza de
Alojmientos Rurales
www.raar.es



Lithuanian Countryside
Tourism Association of Lithuania
www.atostogskai.lt



Farm Stay UK Limited
www.farmstay.co.uk

www.safety.eurogites.org



PROJECT RESULTS:

1. Handbook "Your rural tourism business – run it smart":

- covers all aspects of Safety & Security in rural tourism;
- based on experiences and case studies of Eurogites and national rural tourism organizations in Europe;
- available as a pdf download in Latvian, Lithuanian, German, Spanish, Norwegian, English and Bulgarian.

2. Web based Safety and Security training tool for rural tourism businesses:

- virtual training;
- Safety&Security inspection manual;
- self-check.

www.safety.eurogites.org

Project SAFETUR "Practise based training tool for
safety and security in European rural tourism"
2012-1-LV1-LEO05-03389

PROJECT "SAFETUR"

SAFETY AND SECURITY IN EUROPEAN RURAL TOURISM – PRACTICE BASED TRAINING APPROACH



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PROJECT INFO

Who can use the project results?

RT businesses, RRT organizations, training sector.

What are the project results about?

We have looked at Safety&Security (S&S) requirements for rural tourism in BG, DE, ES, LT, LV, NO, UK and other Eurogites member countries to produce a common handbook and online tool that provides a quick reference to the essentials in rural tourism Safety&Security.

Topics covered:

- General requirements
- Business and taxes
- Insurance
- Statistics
- Marketing and publicity
- Clients
- Accommodation
- Indoor activities
- Outdoor activities
- Food and drink



ACTIVITIES

Check the web site www.safety.eurogites.org and try the S&S training tools:



VIRTUAL TRAINING:

Learn about the topics with slide show illustrations.

S&S INSPECTION MANUAL:

Read online or download the manual and reference documents.

SELF-CHECK:

Check compliance of your rural tourism accommodation against rural tourism S&S requirements.

To create these tools, we gathered best practice cases and the S&S requirements, both legal and market-driven, in our six project partner countries. We made a review of customer feedback in web portals, and ran an online survey.

Based on all the information, we set up a transnational list of criteria on Safety and Security in Rural Tourism, and developed the above training and reference tool.

Customer survey summary:

http://www.celotajs.lv/cont/prof/proj/SAFETUR/documents/Safetur_atsauksmju_apkopojums_NOR.pdf

Total respondents: 1200 (LV, LT, BG, UK, NO, RU, DE, ES).

“During your previous Rural Tourism experiences, did you have any of the following SPECIFIC safety concerns?” (number of people answered)?

