Project

SAFETUR

"Practice based training tool for safety and security in European rural tourism"

1st partner meeting
November 19 – 20
Rīga, Latvia

Project goal

- practical, efficient, continuosly updated life-long learning opportunity for tourism micro-SMEs in Europe;

- improved training accessibility in the field of Safety and Security at workplace and for clients;

- compliance with cross-european standards;

- increased professionalism and competitiveness, sustainability of rural tourism initiatives in Europe.

Project results

1. Handbook "Your rural tourism business – run it smart"

The handbook will be downloadable as a pdf and printable as necessary by users. Printed copies will be made by project national partners for testing and dissemination needs. 10 copies per language + 30 copies for dissemination in final event.

Availablity: 31.08.2013

1. Web tool – online self evaluation

The project result will be accessible for users via website.

Availablity: 01.06.2014

Project results (2)

3. Web tool – inspection manual

Inspection manual will be accessible in printable pdf version from the web site. Software will make the manual accessible as explaining comments in self-evaluation form.

Availablity: 01.06.2014

4. Web tool – Virtual training in Safety and Security

The tool will be accessible via web site to add deminstartion aspects and maximise internationalization potential.

Availablity: 15.09.2014

Project results (3)

5. European Rural Tourism Workshop on Safety

Project final event, at least 30 participants from 20 countries expected.

When: 15.09.2014

Project partners

P0 - Latvian country tourism association "Lauku ceļotājs"

P1 - Norwegian Rural tourism and local food "HANEN"

P2 - Bulgarian association for alternative tourism BAAT

P3 - European Federation of Rural Tourism – EuroGites

P4 - Red Andaluza de Alojmientos Rurales

P5 - Lithuanian Countryside Tourism Association of Lithuania

P6 - Farm Stay UK Limited

Transfered material

- LLP project SECTOUR material "Use of Security Aspects in Tourism Service";

- LLP project "Qualitool";

- "Pink Booklet" - standard in UK for regulation and legislation applied to tourism services;

- Hakkespettboka – project in Norway connected to safety for rural companies who offer outdoor activities to tourists.

Target groups

- RT providers in Europe

- Consumers/ clients

Project meetings

1. Kick-off meeting in Latvia 19.- 20.11.2012

2. Meeting in Spain – 2013, April

3. Meeting in Norway – 2013, November

4. Meeting in UK – 2014, May/ June

5. European RT safety Workshop in Austria

WP1 – Define beneficiary training needs

- Time: 10.2012 – 02.2013

- Package leader- RAAR

- **Activities:**

- Project leader: prepare structured inquiry form to collect information in Security and Safety for RT, Summarized information available in www.celotajs.lv

- Project partners: fill inquiry form according to situation in their countries

- EuroGites: ask the members to provide information according to enquiry form, summary available in document database and diseminated electronically

- **Output:** Handbook "Your rural tourism business – run it smart"

WP2 – Develop Handbook "Your rural tourism business – run it smart"

- Time: 01.2013 – 31.08.2013

- Package leader – "Lauku ceļotājs"

- **Activities:**

- <u>Project leader</u>: develop customer survey and programming its web application. Summerize survey and integrate in handbook. Create and update the handbook according to WP1 and survey

- <u>Partners</u>: translate questionaire and organise customer survey in their countries, provide survey results to project leader. Translation of the handbook.

- **Outputs:** Handbook "Your rural tourism business – run it smart"

WP3 – Web based Safety and Security training tool

- Time: 03.2013 – 01.06.2014

- Package leader - "Lauku ceļotājs"

- **Activities:**

- Project leader: programming and web design, organisation of the RT Safety and Security workshop, development of costumer servey questionaire, summary of customer review results;

- Partners: translate the tool contents, interface and questionaire in national languages, participate in organization of RT quality workshop.

- **Outputs:** Web tools – online self evaluation, Inspection manual, Virtual training in Safety and Security

WP4 - Testing

- Time: 10.2013 – 01.06.2014

- Package leader – "Lauku ceļotājs"

- **Activities:**

- partners test the handbook and tool in their national situations on RT and give feedback for finalization;

- project leader – responsible for refinement of the results based on partner testing feedback (document and web design – interface and functionality of the tool)

- **Outputs:** Web tools – online self evaluation, Inspection manual, Virtual training in Safety and Security

WP5 – Project management

- Time: 10.2012 – 09.2014

- Package leader - "Lauku ceļotājs"

- **Activities:**

- project leader – project implementation according to shedule, preparation and submitting of the interim and final report.

- **Outputs:** Handbook "Your rural tourism business – run it smart", web tool – online self evaluation, inspection manual, virtual training in Safety and Security, European Rural Tourism Workshop on Safety.

WP6 – Dissemination and Valorization

- Time: 10.2012 - 09.2014

- Package leader – EuroGites

- **Activities:**

- <u>Each partner</u>: 2 press releases, publication at website and link to project webpage, 2 workshops (minimum);

- <u>Project leader</u>: project leaflet, project website, working documents in WP1 and WP2 available for public access.

- <u>EuroGites</u>: presentation of the project results at the 5th European Congress on Rural Tourism, General assembly of EuroGites and mailing list of European RT organizations.

- **Outputs:** European Rural Tourism Workshop in Safety

Visual identity

(see project handbook, page 23)

Project <u>publications and results that are distributed</u> must make reference to the co-financing that the Commission has provided and present the LLP logo. Failure to acknowledge the Community funding may lead to the costs related to a particular activity being declared ineligible.

Lifelong Learning Programme

This project has been funded with support from the European Commission.
This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Disclaimer text in national languages:
http://ec.europa.eu/dgs/education_culture/publ/graphics/agencies/use-t

Dissemination - ADAM database
http://www.adam-europe.eu

partners send updates to LC about their activities for publication in the ADAM database:

- files

- products

- events

subtitle style

Access:
E-mail: antra@celotajs
Password: safetur

GANTT chart
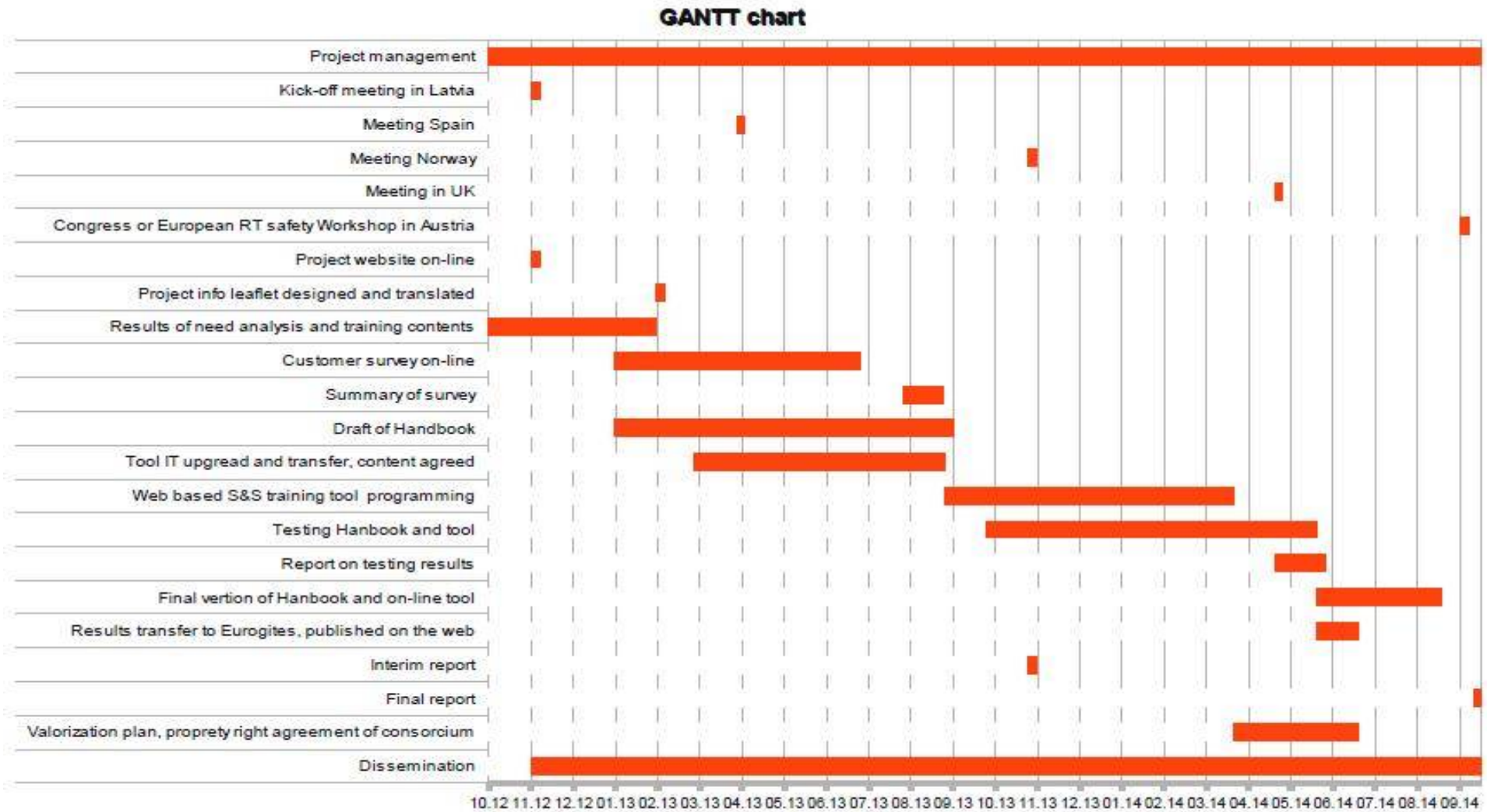
Project documents on GoogleDocs

https://docs.google.com/folder/d/0B9FqfSUXLt1PNEZNV25WRVduWWc/edit?invite=CK6u1sMG