

Project “Practise based training tool for safety and security in European rural tourism”

SAFETUR 2012-1-LV1-LEO05-03389



HANEN



Lifelong
Learning
Programme



Hakkespettboka

- The project is finished and will be continued in a significant research project
- Science-based quality assurance system for outdoor adventure tourism in Norway
- HANEN is taking part in the reference group of the project
- The aim of the project is to make a quality system for outdoor activities



www.hanen.no

- New design and database
- Active use of pictures and quality brands
- Google maps
- Cooperation with VisitNorway.com



Gjensidige



- Gjensidige is an insurance company
- HANEN cooperates with Gjensidige, and all our members get 10% discount on insurance
- Focus on security each year – paid by Gjensidige



Matmerk



- Agricultural Quality System for almost all types of production in rural areas
- We are trying to finance a project between HANEN and Farmers Market to establish a quality system for these productions



Dissimination

- Study trip in Austria combined with the European Rural Tourism Congress
- Use our 12 regions to test the handbook
- Use HANEN Informes, press releases and newsletter to inform our members



