Latvijas Lauku tūrisma asociācija   Latvian Country Tourism Association

L A U K U   C E Ļ O T Ā J S

Public discussion – Environmental Policy Proposals Demonstrating Environmental, Social and Economic Benefits from Tourism Development in the Slītere National Park.

December 8, 2011, Ministry of Regional Development and Environmental Protection

PROGRAM

9:30 Registration

10:00 Tourism in Especially Protected Nature Terrritories – balancing interests of nature conservation and business for regional development.
A representative from the Ministry of Regional Development and Environmental Protection (N/A)
Jānis Strautnieks, general director of Nature Conservation Agency

10:30 Sustainable tourism in protected areas - a starter's guide. Experience of success stories in Europe.
Naut Kusters, ECEAT, project partner, the Netherlands

11:00 Sustainable tourism model and environmental policy proposals for tourism development: tourism development vision of the territory, product development, outdoor interpretation and signposts, route marking, botanical guide, the Slītere national park guide, event organisation, nature tourism marketing, coastal architecture guidelines.
Asnāte Ziemele, LCTA „Lauku ceļotājs"

11:30 Visitor monitoring – electronical counters, installation and use, surveys, interviews, visual observations.
Juris Smaļinskis, LCTA „Lauku ceļotājs"

12:00 What the project has brought to the community, businesses, municipality and administration of the Slītere national park.
Jānis Dambītis, SIA „Kolkasrags", Alanda Pūliņa, Dundaga municipality, Dace Sāmīte, Nature Conservation Agency, Kurzeme regional administration, Signe Dišlere, guest house owner, Jānis Mednis, the Liv foundation.

12:30 Coffe and snacks

13:00 Presentation of the Latvian National Parks' guide. The Baltic National Park's guide.
Juris Smaļinskis, LCTA „Lauku ceļotājs"

Discussions.

~14.00 Conclusions.