

**“Nature invites you” – on a way to become an annual get – together of nature lovers and tourism stakeholders in Ķemeri National Park**

The first Saturday of May was very special in Ķemeri National Park and for its managing institution - Nature Conservation Agency Pierīga Regional administration as it was time again for the common event of the „Parks and Benefits” project under the slogan „Nature invites you!”. Being the second one in Latvia in the project lifetime, it was the first one following the concept of „Travelers’ Day” invented by the other Latvian Project Partner – Country Tourism Association „Lauku Ceļotājs”. The aim of this year’s event was to „open the door of Ķemeri National Park” and show through variety of activities the amazing many-sidedness and abundance of surprises of this territory. It would have been impossible without the support of local tourism businesses and municipalities.

18 different activities in different parts of Ķemeri National Park took place during the day, attended by about 200 people. People could try out outdoor nature education classes; excursions with guides „off the beaten track”; bicycle, canoeing and Nordic walking tours organized by tourism entrepreneurs; exciting programs in museums and many more. It all ended with a cheerful outdoor party and picnic together with local folk – group. For the first time, Ķemeri National Park bus was running along a set route, taking people to and from the points of activities and providing the chance to travel more sustainably.

The large amount of positive responses of visitors and activity of local tourism stakeholders are laying good grounds for this event to become an annual tradition, bringing together nature lovers and tourism stakeholders of Ķemeri National Park at the beginning of the peak season to remind everyone of the many treasures and secrets to be discovered here in Ķemeri National Park. Come and enjoy slowly!

