




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## **TSC Accreditation: European Workshop with Certification Programmes**

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**Place:** WWF Berlin, Reinhardtstraße 14, 10117 Berlin, GERMANY

**Contact:** Martina Kohl, ☎ 040-53 02 00 -114, E-mail: Kohl@wwf.de

### **DAY ONE (Thursday, 25<sup>th</sup> March 2010, 10:00 – 18:00)**

**10:00**

#### **Opening and welcome**

- Martina Kohl (WWF) – organiser, facilitator
- Herbert Hamele (ECOTRANS) – co-organiser, facilitator
- Sandra Sazzini (VISIT)
- Erika Harms (TSC)

**Purpose and program for the workshop** – Richard Denman (Consultant)

**10:30**

#### **Sustainable Tourism Certification in Europe**

- Introduction and overview – Herbert Hamele
- Presentations of participating certification programs - by delegates

**12:00**

#### **Tourism Sustainability Council**

- Tourism Sustainability Council: fostering the increased knowledge and understanding of sustainable tourism practices and the adoption of universal sustainable tourism principals – Erika Harms (TSC)
- Discussion

#### ***Lunch break***

**14:00**

#### **Accreditation context**

- Accreditation and certification: the global context and approaches - Richard Denman
- Discussion

**14.30**

#### **Sustainability criteria and standards**

- Global Sustainable Tourism Criteria and standard setting – Richard Denman/Herbert Hamele/Erika Harms
- Discussion
- **Workshop session** – Application of criteria/ standards in Europe (working groups)
- Workshop results

### **DAY TWO (Friday, 26<sup>th</sup> March 2010, 09:00 – 14:00)**

**09:00**

#### **Certification procedures and accreditation requirements**

- Accreditation process and the requirements of certification programmes - Richard Denman
- **Workshop session** – Facilitated plenary discussion

**11:15**

#### **Market access**

- How TSC can support market access – Erika Harms
- From FSC and MSC to TSC: efficient market tool to mainstream sustainability in tourism – Martina Kohl
- Other relevant initiatives – Herbert Hamele
- **Workshop session** - Discussion on market access: needs and opportunities

**13:30**

#### **Conclusions and final wrap-up**