

PARKS & BENEFITS MEETING IN DOVREFJELL-SUNDALSFJELLA NATIONALPARK FROM 17TH - 21ST MAY 2010

Meeting Location: Oppdal, Quality Hotel Oppdal

Meeting Time: 17th May 2010 arrival & steering group meeting at 20:00 at the hotel

18th May 2010 08:00 – 16:00 Charter process & SME involvement

19th May 2010 08:00 – 14:00 excursion

19th May 2010 14:00 – 17:00 Marketing & Investments

20th May 2010 08:00 – 16:00 quality criteria & carrying capacity

20th May 2010 16:00 – 19:00 excursion

21st May 2010 departure

Consultations with financial manager: parallel to the meeting the financial manager will make

appointments with each partner to discuss their budgets and

answer specific budget questions

Programme 17th May 2010:

Arrival of partners

08:00 - 08:30

20:00 – ca. 21:30 Steering group meeting

20:00 parallel presentation of an 'Integrated GPS based information and

management system' by Esbern, Roskilde University (meet in the lobby)

Individual Dinner the resturant "Perrongen" at the hotel has an ala carte menu until 22.30

Programme 18th May 2010: About the Charter Development & SME Cooperation & Quality Criteria

08:30 - 08:45	Baltic Sea Region Strategy - Tourism (Betina Meliß, Uni. Greifswald)
08:45 - 09:15	Status quo of the project: what has been done & what's left to do? (Romy)

09:15 – 10:15 About the Charter Implementation at Dovrefjell: (Carl & Klaas)

- Results of the SWOT analysis, visitor surveys etc.

- About the tourism strategy and action plan

 Cooperation with SME's (assessment criteria for cooperation with SMEs, cooperation agreements / example of the public private partnership model chosen, workshops carried out & results)

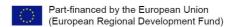
10:15 - 10:45 Coffee break

10:45 – 11:15 Discussion on Charter implementation process at Dovrefjell, feedback by

all partners

Official Welcome







11:15 - 13:00 Partners' feedbacks about their status quo of the Charter process (15 minutes each):

Results of SWOT analysis & strategy development

- Experiences from stakeholder workshops
- Next steps

11:15 – 11:30	Müritz National Park
11:30 - 11:45	Kurtuvenai Regional Park
11:45 – 12:00	Maribosoerne Nature Park
12:00 - 12:15	Kemeri National Park
12:15 – 12:30	Biosphere Reserve South East Rügen
12:30 - 12:45	Zemaitija National Park

12:45 - 13:00 Discussion

13:00 - 14:00 Lunch

14:00 - 16:00 Workshop on:

- Assessment criteria for cooperation with SME's
- PPP models + best-practices

14:00 - 14:30 Input about best-practices of PPPs (Giacomo Benelli, Po Delta National Park) 14:30 - 15:00 Introduction about partner's assessment criteria (Romy & Sandra)

15:00 - 15:30 **Coffee Break**

15:30 – 16:30 Discussion and prioritising criteria & PPP-models (all)

- Expectations on a future cooperation with SMEs: fields of cooperation
- Demands on SMEs / assessment criteria
- Planned type of cooperation

(Homework for preparation: Each partner should send us their assessment criteria or expectations for a future cooperation with SMEs before the meeting. A questionnaire will be sent out.)

16:30 - 17:30 Discussion on how to involve SMEs in the Charter process

17:30 - 19:00Presentation of Quality Criteria/ Discussion of joint eco-label

> Presentation of sustainable tourism standards / status quo in the theoretical debate & practical realisation:

17:30 – 18:00 Input Europarc (Richard Blackman) 18:00 – 18:30 Input University of Greifswald (Prof. Steingrube)

Presentation of existing quality labels for eco-tourism per country:

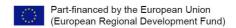
18:30 – 19:00 Quality Labels in Norway & Dovrefjell National Park

>> Presentations and discussion of quality labels will continue on the 20th May

20:00 **Dinner**

Ca. 23:00 End of meeting day









Programme 19th May 2010: Marketing & Investments

08:00 – 14:00 Excursion with picnic at lunch

14:00 – 17:00 Marketing Workshop: (coffee break around 16:00)

- status quo of animation film >> feedback
- evaluation of common event >> short reports of partners
- discussion of brochure layout, texts & language versions
- common exhibition
- advertisements & online marketing
- exchange of journalist contacts
- giveaways
- visit of fairs >> decision & preparations
- status quo of target group research & product development
- etc

17:00 – 18:00 Status of Planning of Investments:

- ICT Visitor Monitoring System
- ICT Visitor Guidance System
- Accessibility for all: investments in barrier-free infrastructure in protected areas

19:00 Dinner

23:00 End of meeting day 2

Parallel opportunity for research partners / strategic partners for day 2: individual field trip to Dovrefjell National Park in the afternoon evaluating the following topics:

- Barrier-free access to the national park
- Sustainable transport at the national park / mobility
- Visitor Management & Guidance

Programme 20th May 2010: Quality Criteria & visitor management

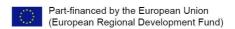
08:00 – 12:00 Presentation of Quality Criteria/ Discussion of joint eco-label

Presentation of existing quality labels for eco-tourism per country:

08:00 – 08:30 Quality Labels in Norway & Dovrefjell National Park 08:30 – 09:00 Quality Labels in Denmark & Maribo Lakes Nature Park

09:00 – 09:30 Quality Labels in Germany, Müritz & Rügen 09:30 – 10:00 Quality Labels in Latvia & Kemeri National Park











10:00 - 10:30	Coffee Break
10.00 - 10.30	Cullee bleak

10:30 – 11:00 Quality Labels in Estonia & Matsalu National Park 11:00 – 11:30 Quality Labels in Lithuania, Zemaitija NP and Kurtvenai RP

(Homework: each partner is asked to bring material / prepared information sheets about their quality labels to the meeting)

11:30 – 12:00 Discussion of a joint eco-label

12:00 – 13:00 Lunch

13:00 – 16:00 Carrying Capacity Discussion & Visitor Management

13:00 – 14:00 Status of the realization of the Benefit Monitor (social dimension, survey & WWF-tool) (Peter Jeschke, University of Greifswald)

14:00 – 15:00 Visitor monitoring in the Dovrefjell Area and it's adaptation to the Nordic-Baltic Manual for Visitor Monitoring in Nature Areas (Odd-Inge Vistad, Norwegian Institute for Nature Research)

15:00 – 16:00 Input on how to measure carrying capacity for certain areas and how to manage visitors in hotspots (Jesper Brandt, University of Roskilde)

16:00 - ca. 19:00 Excursion

19:00 Farewell-Dinner at Kongsvold Fjeldstue (Mountain Lodge, member Historic Hotels of Norway), hosted by Dovrefjellrådet and its member municipalities

23:00 End of meeting



