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Criteria for evaluation of military heritage objects suitability for tourism brochure

Criteria	Description
Safety	The main criterion of the potential tourism object is its safety for
	tourists. This is very relative criterion and it is hard to evaluate as
	it depends on interests, attitude and behavior of visitor. As
	insecure objects will be counted open and easy accessible missile
	shafts, partly destroyed buildings, rusty metal structure (towers)
	and other objects, places which used (or still in use) for storage
	danger human health hazardous chemicals, objects located far
	from locality and difficult to access for emergency services.
	Insecure objects and territories if the danger has not been
	eliminated are not usable for tourism product development.
Location	Location of the object is also very important criterion. The
	"location" criterion is about how easy or difficult it is to find and
	recognize the particular object. Many of military heritage objects
	are hard to find as they are located in larger forest massifs, away
	from municipalities and major roads. Often the objects are not
	indicated in regular tourism maps. The best way to indicate the
	location of the objects would be road signs on the road junctions.
Accessibility	This criterion describes accessibility of the object by different
	vehicles (existence of roads, they are not blocked, no road signs of
	private property, which would be prohibited to access or object is
	located in the commercial area, which makes it hard or impossible
	to access. Contamination by various chemical compounds in some
	areas still have not been prevented what makes these territories
	closed for visitors and warning signs have been put out. These
	kind of objects are not useable for tourism offer.
Infrastructure	Infrastructure of the military heritage object (sings, walking paths,
	cut grass, information stands, guided tours etc.). Infrastructure of
	the object depends on its management, owner, form and interests.
Local guides	Local guides who can offer guided tour on the sights and provide
	information about it – history, former use, interesting events.
	Local guide also is the person who within its capabilities and
	competencies could ensure safety of visitors, prevent visits of
	potential dangerous places and objects.
Uniqueness	Uniqueness of the object – the only of that's kind, size, peculiar
	shape, used for unusual activity – within the region, country,
	geographical area or world. An example – radio telescope
	"Irbene". There are only about 8 analogue radio telescopes on the
	world, which is why it is counted as important and unique within
Historical	Europe.
Historical	History of the object is connected with historical events of the
value	region or country. That could be - shore-based electric batteries,
Landacana	former military fortification etc.
Landscape	Object has landscape value, it is well managed by its owner, and it



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	fits to the surrounding landscape. Most of military heritage objects
	are degrading surrounding landscape, although there is also some
	attraction of this kind of industrial landscape.
Access to	There is publicly available information about the object or site –
information	history, former use, and actual situation. Military objects and sites
	were top secret places therefore there are only few about which we
	have relatively enough information.





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