

Seminar

## LOCAL COOPERATION FOR DEVELOPMENT OF NEW TOURISM PRODUCTS IN KURZEME

11th of May, 2009 at 13.00 - "Laumas" Nature Park

Agenda

Interreg IV B BSR project "Baltic Green Belt" (2009 -2012) Baltic Sea Region Programme 2007-2013		
13.05 – 13.20	Opening of the seminar	Antra Damberga, Lauku celotajs
13.20 – 14.00	Introduction to product development history of "Laumas" Nature Park	Roberts Riekstins, guest house "Laumas"
14.00 – 14.15	Presentation of the project: idea, goals, expected outcomes, activities by "Lauku celotajs", planned benefits to the region from the project	Antra Damberga, Lauku celotajs
14.15 – 14.35	Planned activities by Slitere National Park – goals and expected outcomes	Andra Ratkevica, Administration of SNP
14.35 – 14.55	Development of tourism product and its marketing – cross boundary examples	Antra Damberga, Lauku celotajs
14.55 – 15.30	Initiative to Save Heritage Objects and Sites from Cold War within Baltic Sea Region	Aira Andriksona, Ministry of Economics
15.30 – 15.55	Use of military heritage sites in development of active leisure and nature tourism products in Latvia. Unique value of nature along the boundary of the Iron curtain that was set up by the Soviet Union?	Juris Smalinskis, Lauku celotajs
15.15 – 16.20	Dicussion	
	Coffee	

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