



Baltic Green Belt

Project partner: Latvian Country
 Tourism Association
 Lauku Celotajs



Latvian Country Tourism Association



Legal form: NGO (owns a Ltd. company for commercial activities)

Founded: 1993

Members: ~350 (rural tourism providers)

Staff: ~14

Office: in Riga



Functions:

- RT product development
- Quality control and labelling
- Provider training and consultations
- Promotion and marketing (brochures, maps, Internet)
- Lobbying for interests of members
- Project activities

Project activities

1. Visit and register nature areas with high ecological value in the Green Belt corridor in Latvia and the military heritage sites/objects there.

2. Visit military heritage objects, record local information about them, describe their influence on the local nature.



Project activities

3. Analyse military objects as a tourism resource
4. Make recommendations for sustainable use of military heritage sites/objects in the Natura2000



Project activities

5. To involve the local municipalities, land owners, owners of the former military objects in discussion on using the military heritage in tourism and in cooperation



Project activities

6. Introduce competitive sustainable tourism products and services.



Project activities

7. Organize international workshop on project results in Latvia



Key results

- Database of military heritage objects in nature protected areas in the Natura2000 sites;
- Recommendations for sustainable use of military heritage sites/objects in the Natura2000 and other protected nature areas in tourism;
- Database of touring routes based on military heritage sites and nature values.



Thank you for your attention!



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