

Baltic Sea Country Style and Baltic Culinary routes initiative - combined meeting



Riga, Latvia, 15-17 February 2015

Meeting venue:

Radisson Blu Daugava Hotel, Riga

24 Kugu Street

LV-1048, Riga

Latvia

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Programme

**Country-Style project meeting (3rd and Final PROJECT MEETING):
Sunday, 15th February 2015**

20:00 **Individual arrival**
Individual get together at Radisson Blu Daugava Hotel, Riga

Monday, 16th February 2015, hotel Radisson, meeting room "Latvia"

- 10.00 **Opening and Welcome**
Ms Asnate Ziemele, Latvian Country Tourism Association "Lauku Celotajs"
- 10.15 **BSCS - State of play: review, activities and outputs**
Mr Johannes Volkmar, Mecklenburg-Vorpommern Tourist Board
- 11.15 **Funding opportunities – BSR Programme, South Baltic Programme, COSME, HORIZON 2020**
Ms Betina Meliss, Greifswald University, Institute of Geography
- 12.00 **Lunch In Radisson htl**
- 13.00 **Presentation of the BSCS project idea and structure**
Johannes Volkmar, Mecklenburg-Vorpommern Tourist Board
- 13.30 **Discussion on the project idea and structure - Definition of project structure and specifications, strategic orientation and partnership composition**
- 14.30 **Coffee break**
- 15:00 **Open discussion**
Next steps, further cooperation and outlook
- 16:50 **Meeting in the lobby of Radisson hotel to leave for tour.** (ID documents necessary for everyone!)
- Sightseeing walking trip** in old town Riga, starting with visit to new National Library building, where Latvian EU presidency meetings are hold
<http://www.lnb.lv/en/nll-new-building>.
- 17:00
- 19:00 **Joint Country Style Dinner in the old town Riga - "3pavaru restorans: Tam labam bus augt"** <http://www.liveriga.com/en/4594-tam-labam-bus-augt>

Tuesday, 17th February 2015, hotel Radisson, meeting room "Latvia"

- 09:00 **Summary and discussion of the conclusions of the first meeting day**
Johannes Volkmar, Mecklenburg-Vorpommern Tourist Board
- 09:15 **Project implementation: budget and reporting**
Ms Betina Meliss, Greifswald University, Institute of Geography
- 10:30 Coffee break
- Culinary Route Initiative**
- 11:00 **Short introduction from everyone** - involvement into Culinary activities, future plans etc.
- 11:15 **Short statement on the Baltic Sea Country Style Seed Money project** - results and finding for those who are new
Mr Johannes Volkmar, Mecklenburg-Vorpommern Tourist Board
- 11:30 **Information on just submitted BSR culinary project**
Ms Daina Saktina, Agri-Institute of Latvia
- 12:00 **Possible common project application on the Council of the Baltic Sea States**
<http://www.cbss.org/project-support-facility/>
 - Who are interested partners?
 - What do we want to achieve - results, meetings, activities, events...?Ms Ruve Šank, Agri-ministry of Estonia
Ms Asnate Ziemele/Antra Damberga, Latvian Rural tourism association "Lauku celotajs"
- 12:30 **Available Cross-bordering programmes (LAT-EAST, ...) and others for culinary projects**
Ms Raili Mengel-Sünt, Estonian Rural tourism association
Ms Asnate Ziemele/Antra Damberga, Latvian Rural tourism association "Lauku celotajs")
<http://www.matfest.no/>
- 13:00 **Joint lunch in Radisson htl**
- 14:00 **Call for national (Agri-ministries) or EU-national support programmes for activities**
- international roundtables, product development, marketing, brand development etc. (good examples by all)
- Info on "Agorforum Mare Balticum" in Tartu on April 15th
<http://agorforum.emu.ee/agorforum>, Ms Ruve Šank, Agri-ministry of Estonia
Joint discussion

- 14:30 **Discussion on possible common activities / up-coming between the projects - like International Green Week or similar?**
Joint discussion
- 15:00 Coffee break
End of meeting, individual departure

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