



**Lauku Ceļotājs**

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## **TOURIST SURVEY**

«What is your expectations on Rural Tourism»

Norheimsund, 27.04.2015

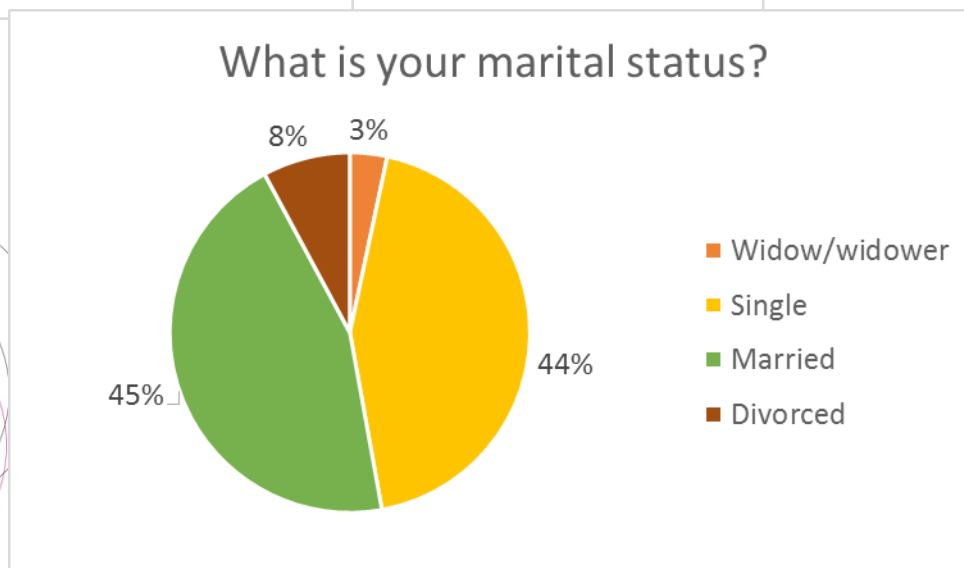
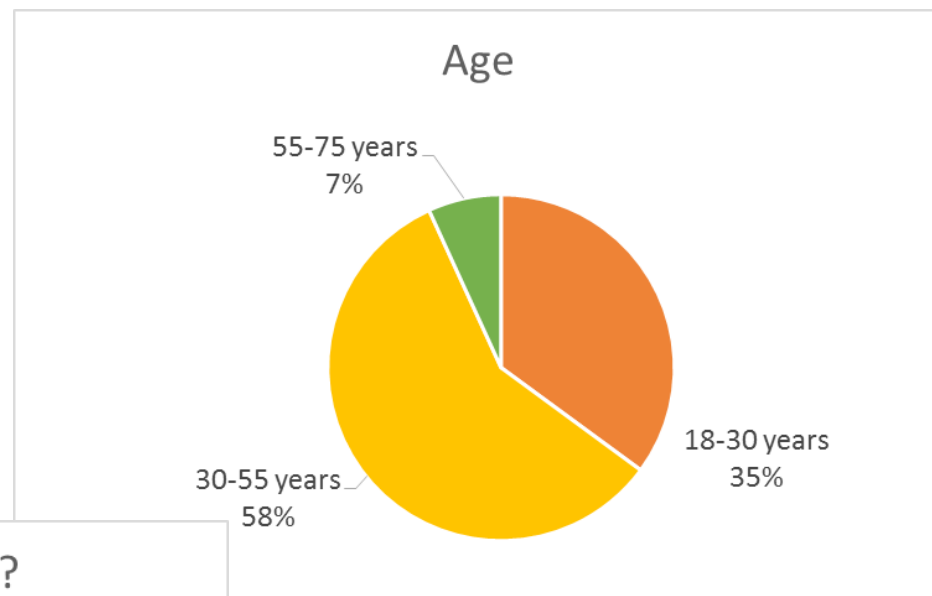
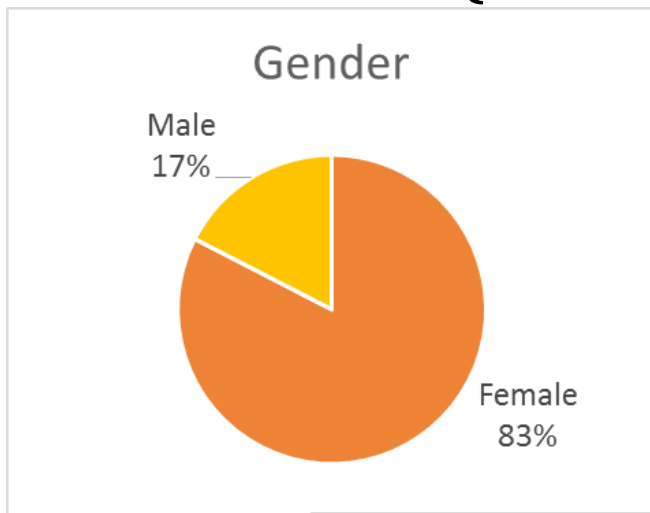


This project has been funded with support from the European Commission

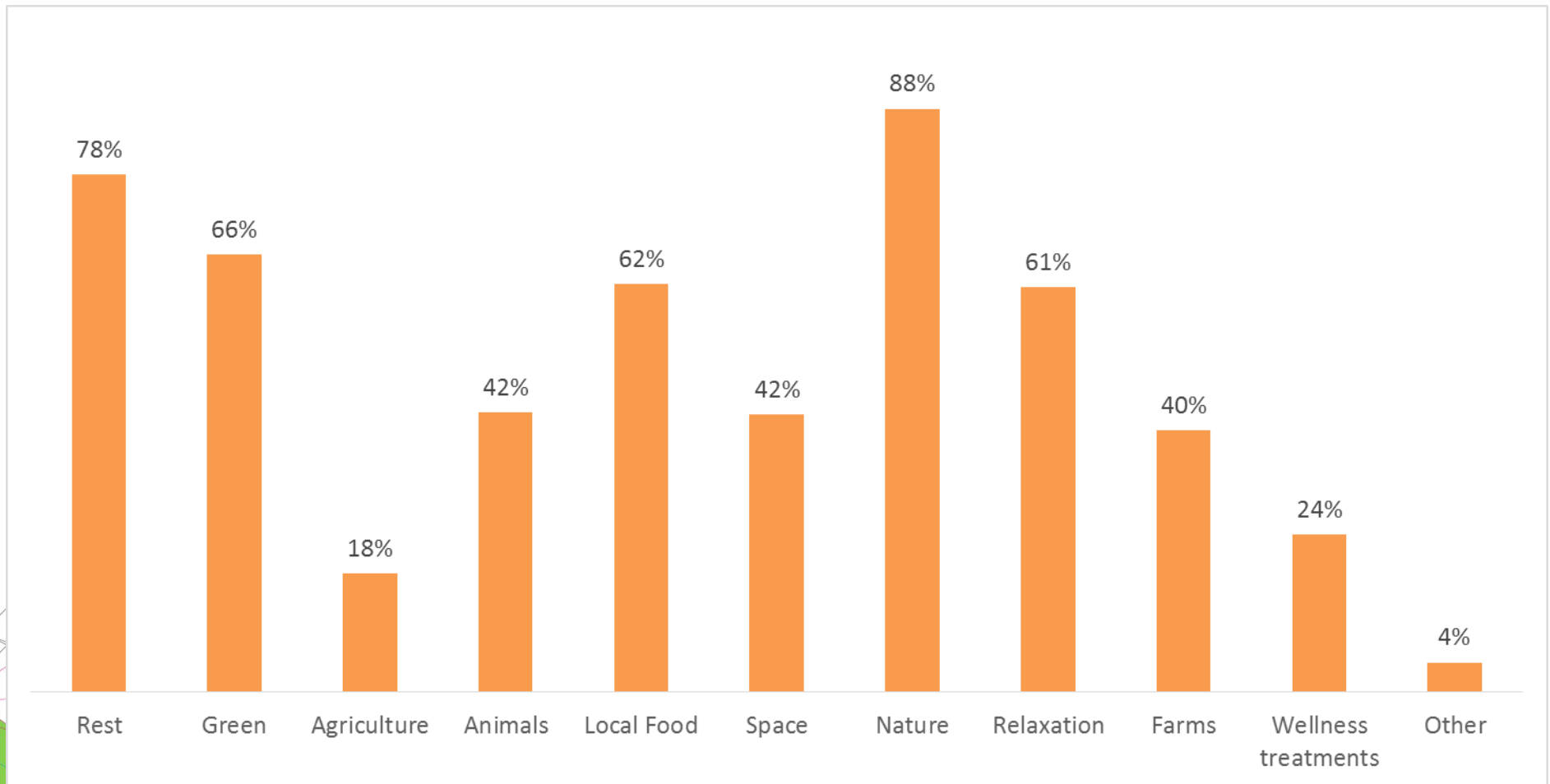
# On-line survey Jan2015 – Apr2015

<https://docs.google.com/forms/d/1U9y0eUgLiWrvNQNSfjourpw1ZLu3CNNuu4dTaqHPn4/viewform?c=0&w=1>

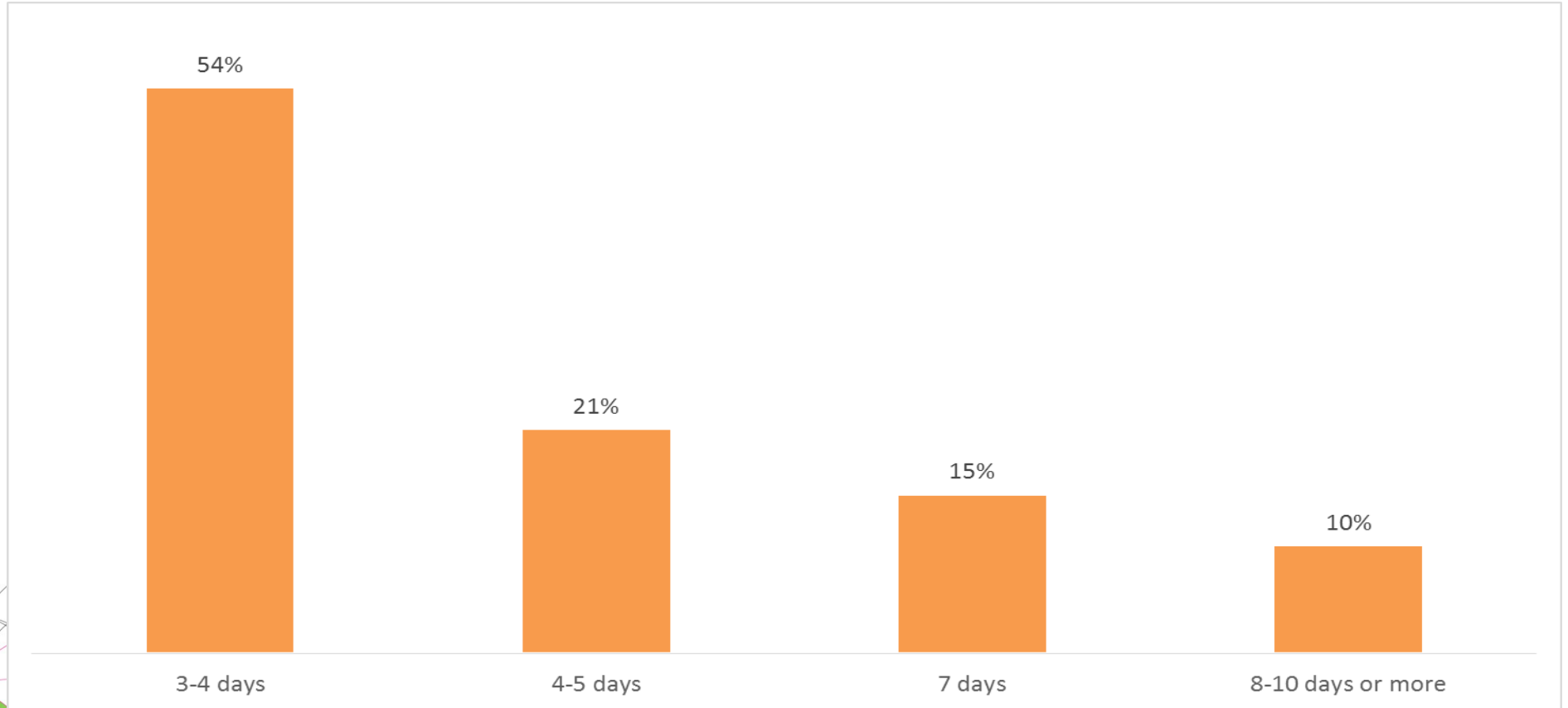
## 513 answers (469 from Latvia)



# Words that enter your mind when thinking of rural tourism

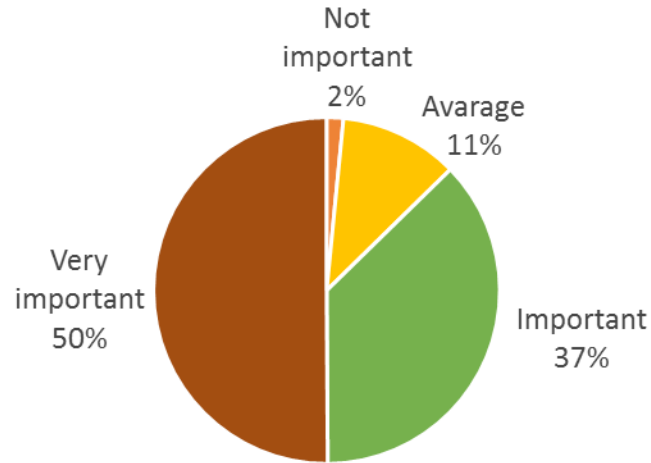


# What's the desired duration of your holiday?

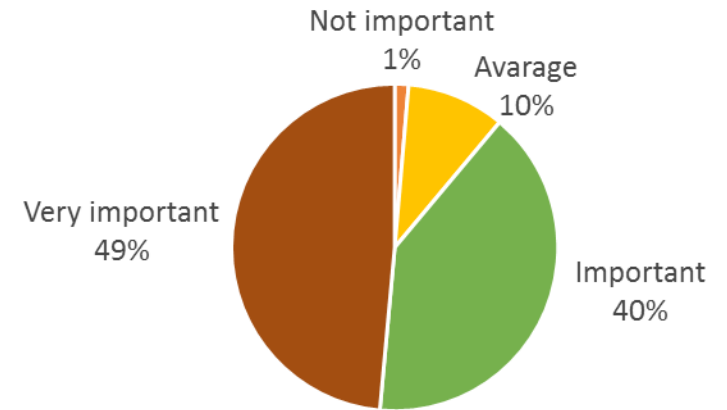


# What is important during the holidays

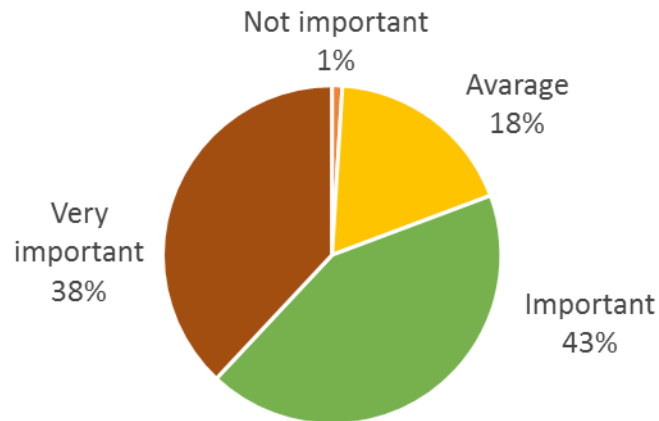
## Importance of tasting local food



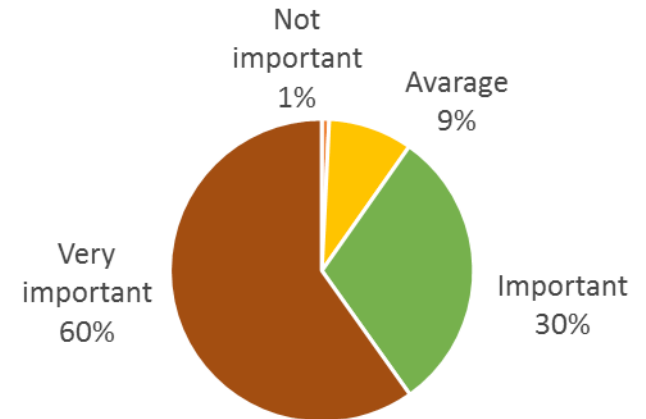
## Importance of exploring another culture traditions



## Importance of visiting historical sites

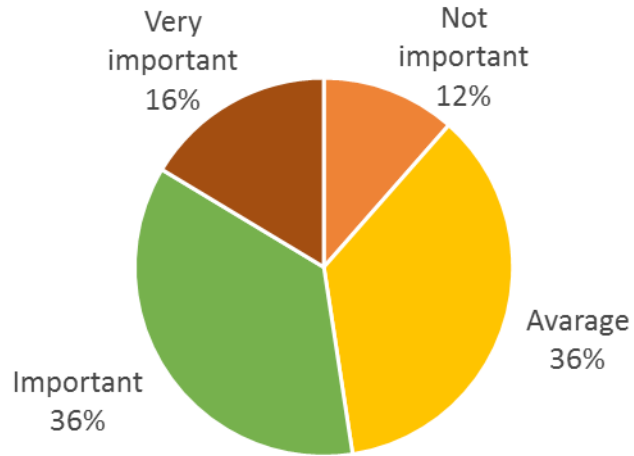


## Importance of relaxation

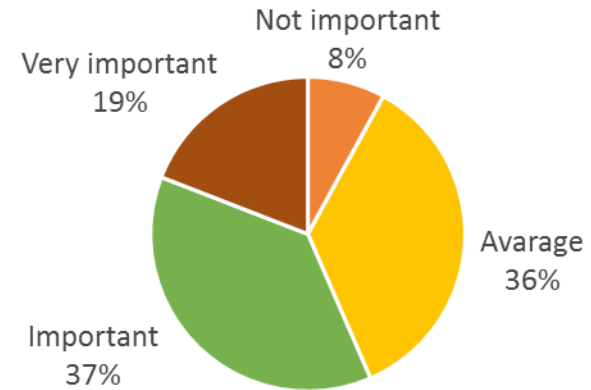


# What is important during the holidays

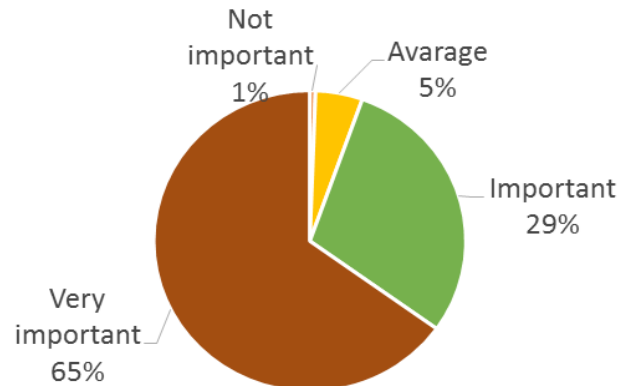
## Importance of meeting new people



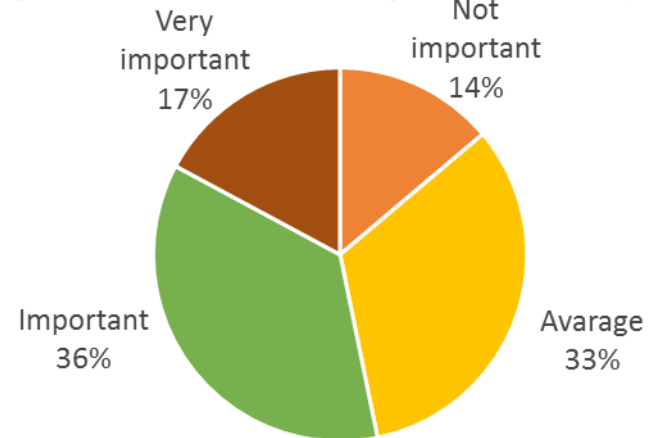
## Importance of being active / doing sports



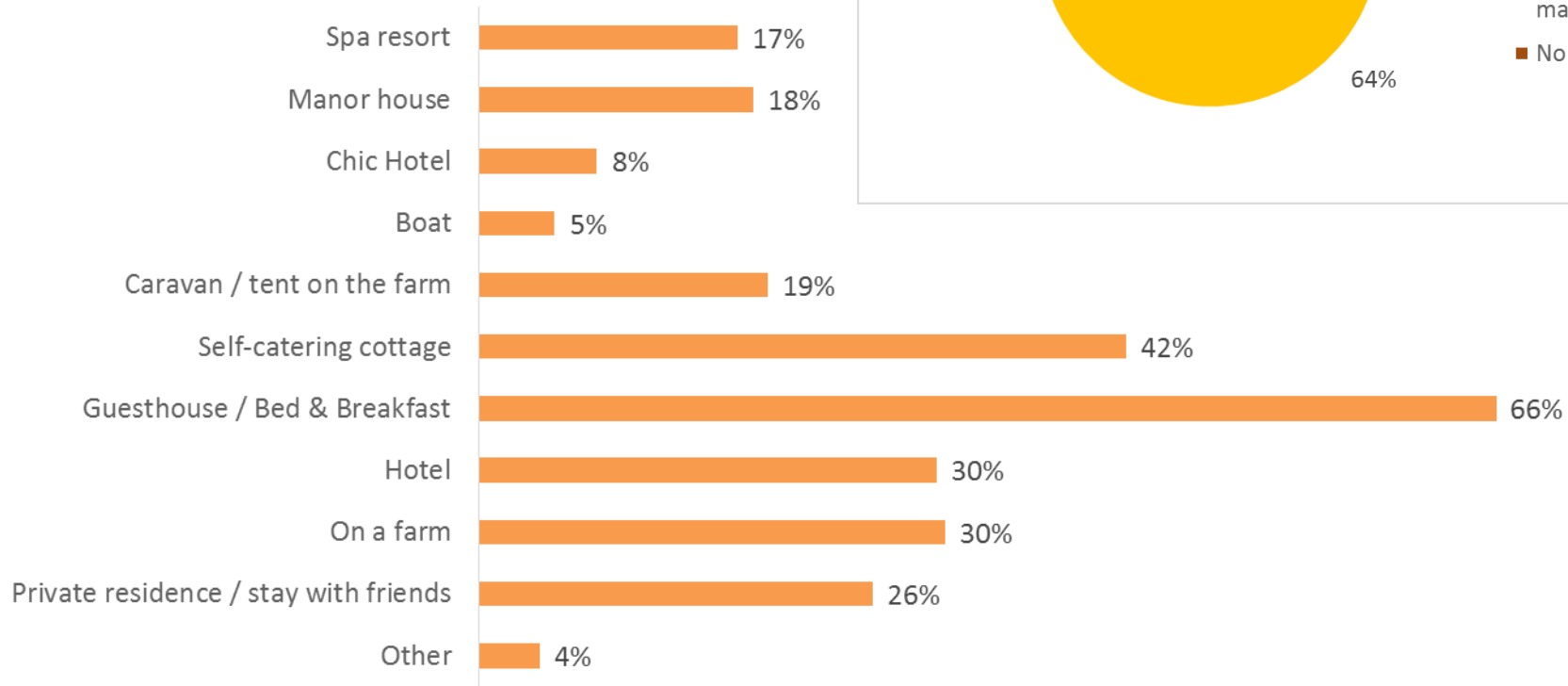
## Importance of the natural environment and peace



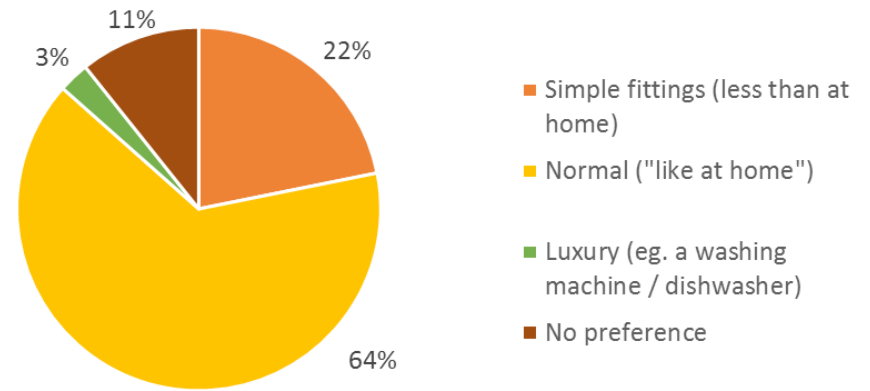
## Importance of health procedures (spa)



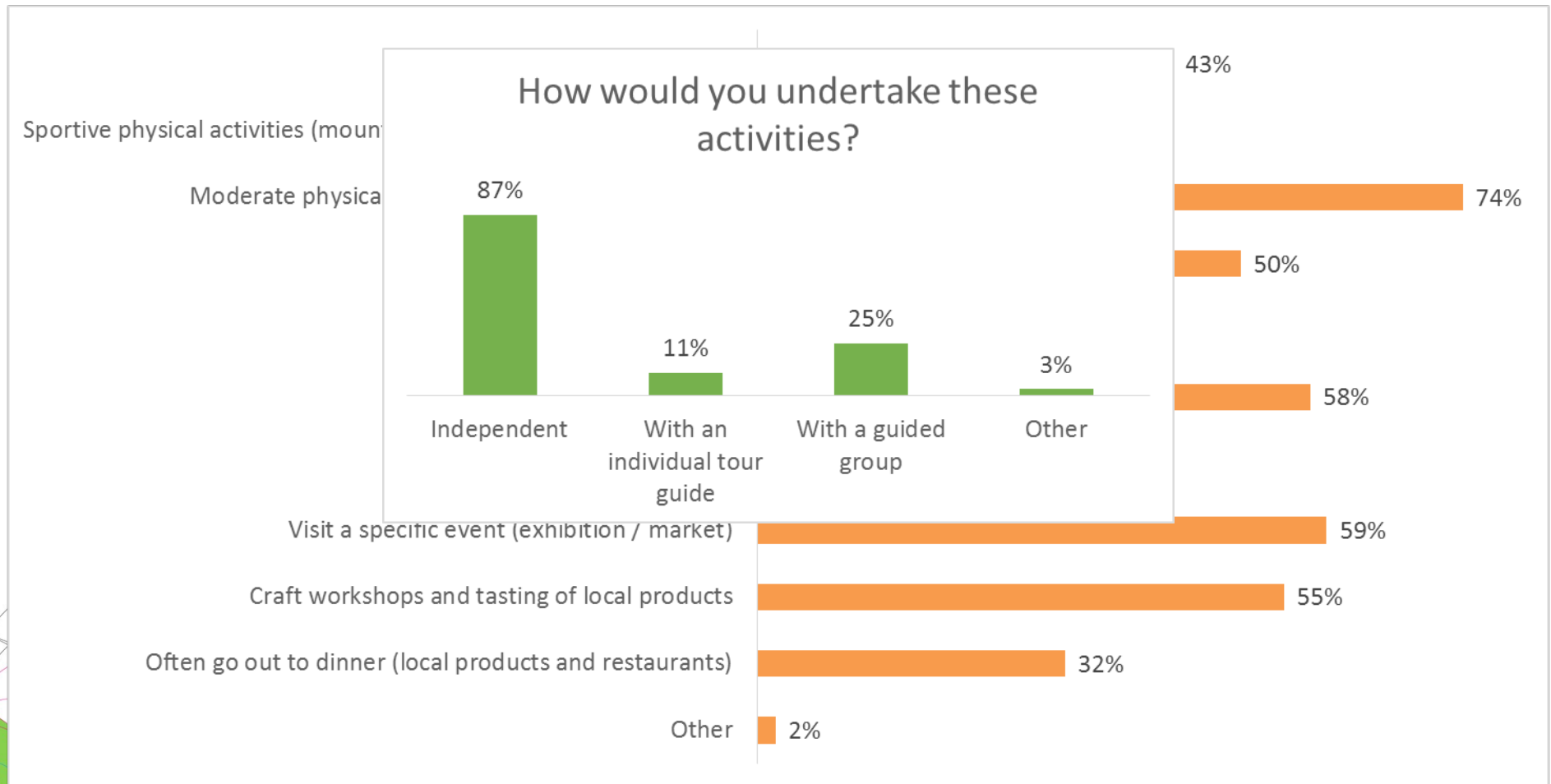
# What types of accommodation appeals most to you?



Which level of facilities do you prefer?



# What activities would you like to do during a holiday?







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