



## The Wadden Sea

Joint Responsibility – Joint Opportunity

Integrated Management between Governments and Stakeholders





















## The Wadden Sea Forum from Nature Protection to Sustainable Management

- □ EU ICZM Pilot Project on Sustainable Tourism (1997-2000)
- ☐ In 2001 the ministers decided to establish a Wadden Sea Forum (WSF) to advice on sustainable development
- ☐ To day the WSF is an independent organisation of stakeholders from the Wadden Sea Region (agriculture, energy, fishery, industry and harbour, nature protection, tourism, and local and regional governments)





# The 11th Governmental Conference 2010 Stakeholder Involvement and Co-Responsibility

The Ministers take into account the recommendations by the Wadden Sea Forum:

- ☐ The development of a sustainability indicator tool
- □ The further development of ICZM and marine spatial planning
- Future energy developments along the Wadden Sea
- ☐ Trilateral goose management
- Invite to the development of the Wadden Sea as a World Heritage Site







#### 11th Governmental Conference 2010

#### The Ministers:

"to initiate and organize the development of an overall Sustainable Tourism Development Strategy for the Wadden Sea World Heritage Site, in order to meet the request of the World Heritage Committee"

#### **Tourism Strategy Group:**

Representatives from GOs nature agencies, tourism organizations green NGOs and the Wadden Sea Forum.

Being adopted in 2013.





### **Tourism Development Strategy**

#### **Challenges**

- □ Lack of experiences in transboundary cooperation on tourism (different culture and language)
- ☐ Competition between regions

#### **Opportunities**

- ☐ World Heritage as the Unique Selling Point
- □ Common responsibility by all stakeholders
- Enhance awareness of visitors
- Quality instead of quantity





#### **Conclusions**

#### The Trilateral Wadden Sea Cooperation:

Role model for linking tourism and conservation across borders

- Tourism organizations support nature conservation and have included it in their marketing strategy
- Good visitor management system (visitor guidance info centers)

#### World Heritage Wadden Sea:

New opportunities for tourism and conservation

- Increase support for nature conservation on all political levels
- Involvement of all stakeholders (awareness, commitment)
- Enhancement of international cooperation





#### **More Information?**

☐ Put questions to me now	(or during the Conference
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□ Visit the websites:

www.waddensea-secretariat.org

www.waddensea-forum.org



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