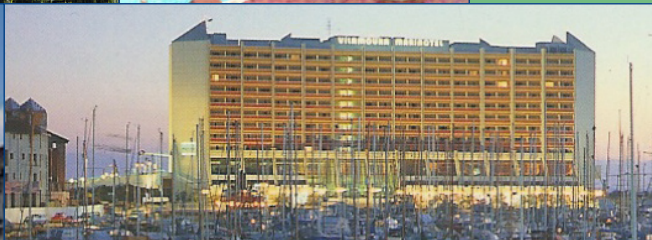


# ***Royal Accommodation Award 2006***

*for sustainable tourism in Europe*



**TourBench**

 **Royal Awards<sup>®</sup>**  
FOR SUSTAINABILITY

*Deadline:*  
**30th June 2006**

# Royal Accommodation Award for Sustainable Tourism 2006

## **The „Royal Awards for Sustainability“**

– under the patronage of the Prince of Denmark and the Prince of Spain – have been established to recognise excellence and to promote examples of best practice within sustainable development. In partnership with the European “TourBench” project the Royal Award will be granted to tourist accommodation services in Europe in 2006, which:

- have carried out innovative and successful measures in order to reduce their environmental consumption
- monitor their environmental consumption regularly, in particular of energy and water
- are already recipients by an environmental certificate for their management and outstanding performance
- make a significant contribution to social and economic sustainability.

## **Timetable 2006**

- May: Announcement and invitation
- June/July: Application and nomination
- August/September: Selection
- October/November: Prize ceremony
- November/December: Dissemination of results

## **Invitation**

More than 30 certificates and awards for environmentally-friendly and sustainable tourism in Europe are invited to take active part in the “Royal Accommodation Award 2006” and to recommend it to their certified businesses.

## **Application**

The participating recipients of certificates and awards in Europe will send the invitation and application pack to their accommodation businesses and recommend their participation.

The applicant should:

- fill in the application form with business data, successful environmental measures in terms of environmental consumption and their success in terms of ecological, social and economic sustainability)
- return the registration documents to “Royal Awards for sustainability” by email or by post



**TourBench**

 **Royal Awards**<sup>®</sup>  
FOR SUSTAINABILITY

# Royal Accommodation Award for Sustainable Tourism 2006

## Nomination

After the closing date for applications, the participating certificates and awards will receive a list and the application documents from those businesses they have certified.

Each certificate/award can nominate up to 3 applicants per category and a maximum of 8 businesses for the final selection. The categories are: hotel, group accommodation, bed and breakfast, camping site, holiday houses.

## Selection

Selection and final decision of the winners will be made by an independent jury, chaired by "Royal Awards ", and comprising international experts in tourism, environment and sustainable development. They will select one winner per category. There can be no recourse to litigation.

## Prize ceremony

The nominated businesses and the winners of the Royal Accommodation Award 2006 will be presented within the framework of a European event concerning tourism and sustainable development in Europe.

## Dissemination of results

All applications will be listed in a European publication and on the Internet. The nominations and winners will be presented, along with their certificates and awards, in a publication including a photograph and short description of each. This publication will also be disseminated in all European countries, and as a download from the Internet. Moreover, the nominations and winners will be published as examples of good practice on „DestiNet“, the Internet portal for information on "sustainable tourism", as well as on other online information and marketing services..Professional media and magazines will also be informed about the "Royal Accommodation Award 2006". In addition, the participating organisations will report about the results at their own events.



**TourBench**



TourBench is financially supported by the EU-LIFE Environment Programme.



Further information Royal Awards 2006:

[royalawards@r98.dk](mailto:royalawards@r98.dk)

[eva.haas@ecotrans.de](mailto:eva.haas@ecotrans.de)

### Postal address:

Royal Awards for Sustainability (co. R98)  
Kraftværksvej 25  
DK - 2300 Copenhagen S  
Denmark