

## PROJECT PARTNERS



Lauku Ceļotājs  
Baltic Country Holidays

Latvian Country Tourism  
Association "Lauku ceļotājs"  
[www.celotajs.lv](http://www.celotajs.lv)



Norwegian Rural tourism  
and local food "HANEN"  
[www.hanen.no](http://www.hanen.no)



Bulgarian association for  
alternative tourism BAAT  
[www.baatbg.org](http://www.baatbg.org)



European Federation of  
Rural Tourism - EuroGites  
[www.eurogites.org](http://www.eurogites.org)



Red Andaluza de  
Alojmientos Rurales  
[www.raar.es](http://www.raar.es)



Lithuanian Countryside  
Tourism Association of Lithuania  
[www.atostogskaieme.lt](http://www.atostogskaieme.lt)



Farm Stay UK Limited  
[www.farmstay.co.uk](http://www.farmstay.co.uk)

[www.safety.eurogites.org](http://www.safety.eurogites.org)



### PROJECT RESULTS:

#### 1. Handbook "Your rural tourism business – run it smart":

- covers all aspects of Safety & Security in rural tourism;
- based on experiences and case studies of Eurogites and national rural tourism organizations in Europe;
- available as a pdf download in Latvian, Lithuanian, German, Spanish, Norwegian, English and Bulgarian.

#### 2. Web based Safety and Security training tool for rural tourism businesses:

- virtual training;
- Safety&Security inspection manual;
- self-check.

[www.safety.eurogites.org](http://www.safety.eurogites.org)

Project SAFETUR "Practise based training tool for  
safety and security in European rural tourism"  
2012-1-LV1-LEO05-03389

# PROJECT "SAFETUR"

## SAFETY AND SECURITY IN EUROPEAN RURAL TOURISM – PRACTICE BASED TRAINING APPROACH



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## PROJECT INFO

### Who can use the project results?

RT businesses, RRT organizations, training sector.

### What are the project results about?

We have looked at Safety&Security (S&S) requirements for rural tourism in BG, DE, ES, LT, LV, NO, UK and other Eurogites member countries to produce a common handbook and online tool that provides a quick reference to the essentials in rural tourism Safety&Security.

### Topics covered:

- General requirements
- Business and taxes
- Insurance
- Statistics
- Marketing and publicity
- Clients
- Accommodation
- Indoor activities
- Outdoor activities
- Food and drink



## ACTIVITIES

Check the web site [www.safety.eurogites.org](http://www.safety.eurogites.org) and try the S&S training tools:



### VIRTUAL TRAINING:

Learn about the topics with slide show illustrations.

### S&S INSPECTION MANUAL:

Read online or download the manual and reference documents.

### SELF-CHECK:

Check compliance of your rural tourism accommodation against rural tourism S&S requirements.

To create these tools, we gathered best practice cases and the S&S requirements, both legal and market-driven, in our six project partner countries. We made a review of customer feedback in web portals, and ran an online survey.

Based on all the information, we set up a transnational list of criteria on Safety and Security in Rural Tourism, and developed the above training and reference tool.

Customer survey summary:

[http://www.celotajs.lv/cont/prof/proj/SAFETUR/documents/Safetur\\_atsaukmju\\_apkopojums\\_NOR.pdf](http://www.celotajs.lv/cont/prof/proj/SAFETUR/documents/Safetur_atsaukmju_apkopojums_NOR.pdf)

Total respondents: 1200 (LV, LT, BG, UK, NO, RU, DE, ES).

*“During your previous Rural Tourism experiences, did you have any of the following SPECIFIC safety concerns?” (number of people answered)?*

