# Green Belt in Latvia: Military heritage in nature conservation and sustainable tourism

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Latvian Country Tourism Association

4th Pan European Green Belt Conference 28-30 June 2012, Mavrovo, Macedonia









## **Latvian Country Tourism Association**



**Legal form:** NGO (owns a Ltd. company for commercial

activities)

**Founded:** 1993

**Members:** ~350 (rural tourism providers)

**Staff:** ~14

Office: in Riga



#### **Functions:**

- RT product development
- Quality control and labelling
- Povider training and consultations
- Promotion and marketing (brochures, maps, Internet)
- Lobbying for interests of members
- Project implementation

## Latvian Baltic Green Belt Integration into the European Green Belt Initiative



until 2008

### **Project goals:**

- improvement of the ecological status of the terrestrial and marine Baltic Sea area
- development of an ecological network under the umbrella of the European Green Belt in the Baltic Sea area
- fostering transnational collaboration of stakeholders in sustainable development of the coast
- identification of barriers and success factors of ICZM ( = sustainable coastal development)



since 2009















## **Green Belt activities in Latvia**

Nature and culture heritage tourism: Data base of military heritage and nature sites



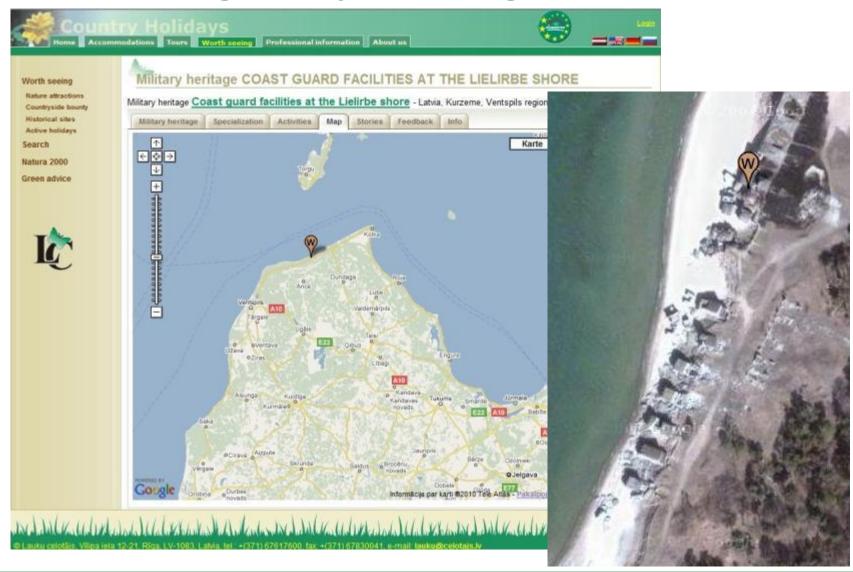








## **Google Map – strategic locations**



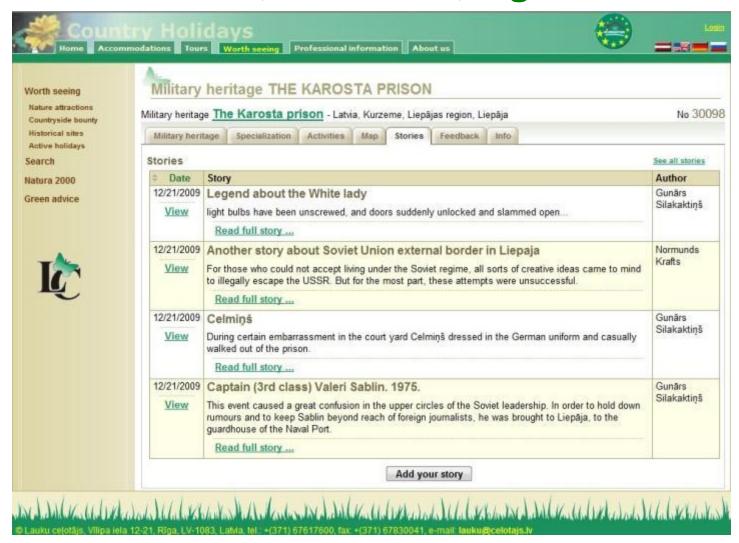








## Stories, memories, legends















## Military heritage and nature tours





Route description/ map



#### Points of interest:



1st day/ Riga- Dobele- Saldus (~130 km)

The Skulte aeroplane - in the village of Skulte is the site of a rare The Beberbeki Nature Park - established primarily to protect! A memorial park to the Christmas Battles - it is worth climbing th The Dobele tank base and Gardene - one of the largest tank bar District in Soviet times

The Ite partisan bunker - anti-Soviet partisan bunker in the forests The Zvarde base - aviation target practice base
The Zvarde Forests Nature Park . - vast forests presenting ric

of former military territory

Accommodation in Saldus



2nd day/ Saldus-Liepāja (- 140 km)

The Skrunda army base - inaccessible and guarded where famor

The Skrunda Ponds - important for migrating water birds which The Embûte Nature Park - the lovely hillocks are there to pro habitats and species. On the way from Embûte eco-tourism cente there is a viewing platform located

The Valpode airfield was one of the largest military airfields of the

Liepāja: The Karesta Prison - we don't want to describe this place -In the evening: Stroll from the Northern breakwater of Liepäi (around 4.5 kilometers in each direction): the No. 3 coastal defer

constal defence battery and the North forts

Lake Liopaja - one of the most important takes for nesting a
the shores of the Battic Sea. Remnants of the unique Liopaja fortil be seen around the lake.

Accommodation in Liepāja



#### THE MILITARY HERITAGE AND ENVIRONMENT OF KURZEME

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other, service enthins, were morely centrice on the store of the fallshift bias, where there was a special forution regime. It was just 20 years ago that people were elizawed to be on the leady only during surright and in very limited eases. Sand on the beach was always ploughed, and gast spodigital it up the documents to seek out broady negative visitation who were return magined than real. There were boster guard lowers at always anagement that mail. There were before goods towers of always for whom, with milliony performers introducing every step Fail local civilians, took. Along the roads in the seasofe ingland, have very signed poors within mer could pass only with special just bergionary) passes.

The interior radio telescope, for instance, has no analogue in a radius of several thousand bilimetries. By contrast, the unique Sinunda rader station, alas, was blown up, and Soviet tercords report estimator, seek, well brown ag, ond Soviet submannes evers cut up into scrap.
This is a noute for active hiders and bicyclists who like to sook of natural and human binderapes, and one interested in the leron and burns of Lables history.

Type of vehicle: No restrictions

Type of validate. No restrictions Segistrates and each Filips, but you can start anywhere. Sections this is a circulate roofs. Length: "The section of circulate roofs. Difficulty: Restriction and the section of t

String maps at a scale of 1,200,000 and 1,100,000. Some of the military facilities have no improvements, some are partly closed. There are after that can be secrits are parely obselved. There are ables that can be disregarded in possible, and of these must be viewed from the outside (the "and appropriate is used to denote these sales). The main purpose of the tour is to bearn about. Ladvish notificity past and festory, not to creat into former toolfocities operated and objects. You are responsible for your cent safety!

• If guides are available, be sure to make use of them

Information:

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he 'Baltic Green Bell'





persona dice places – just go and lake a etic of Lincoln (22°22'27°50°39'17') to both draubles. - See the Year Bross



www.countryholidays.lv



















## Media Tours to Baltic Green Belt sites

- good media coverage achieved in printed media, radio, web portals
- public attention drawn to military heritage management issues
- dialogue between isolated parts of society







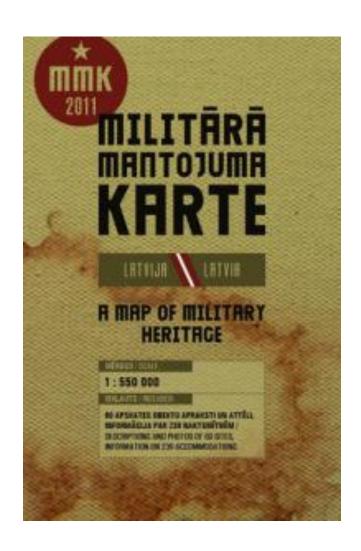




## **Map of Military Heritage**

- Presentation of the Military
   Heritage map on 24.02.2011. at
   the Latvian War Museum
- Presentation attended by 83 participants tourism providers and specialists of the field, representatives of national and local government bodies, media and other stakeholders.













## Baltic Nature Tourism Conference, Baltic Green Belt Workshop, excursion to project area (March 22-24, 2011)



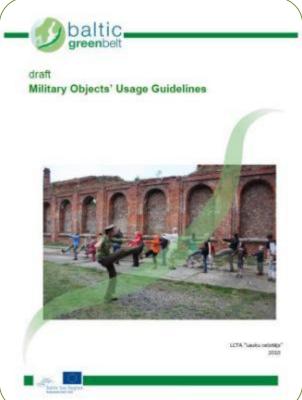








## Military Heritage as a Potential Tourism Resource – Military Objects' Usage Guidelines













## Project impact: military objects in tourism





### Spilve airfield

- Latvian Aviation centre since 1919
- The airfield building erected in 1954
   in the pompous Stalin's classicism style
- In 2009 the State Inspection for Cultural Heritage designates the protected status of cultural and historical heritage
- renovated by a private company and open to public









## Project impact: military objects in tourism











## Guide to the Coast of the Baltic Sea



- •55 attraction sites
- •28 touring routes
- •55 guest accommodations
- •information about Europe
- and Baltic Green Belt
- Languages: EN, DE, RU









## Sustainable tourism model In Slitere National park <a href="www.polprop.celotajs.lv">www.polprop.celotajs.lv</a>:



• Developed under the project "Proposals for environmental policy based on demonstration of environmental, social and economic benefits from tourism in the Slītere National Park", (LIFE07 ENV/LV/000981).

 Implemented in the Slītere National Park, Latvia, in 2009-2012.

 Represents documentation of experience in developing a sustainable tourism destination in a nature protected area.





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