

Kullaleden, a Swedish Experience



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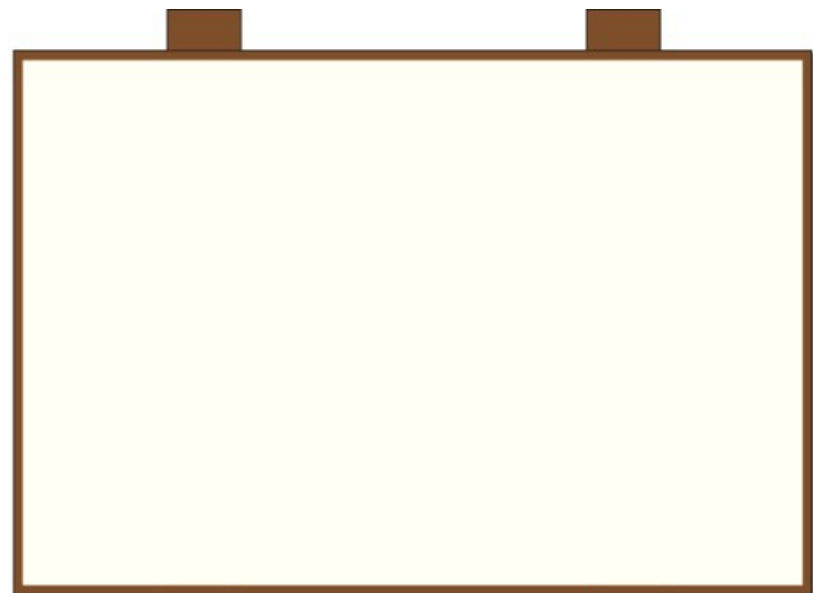
www.wounsich.com

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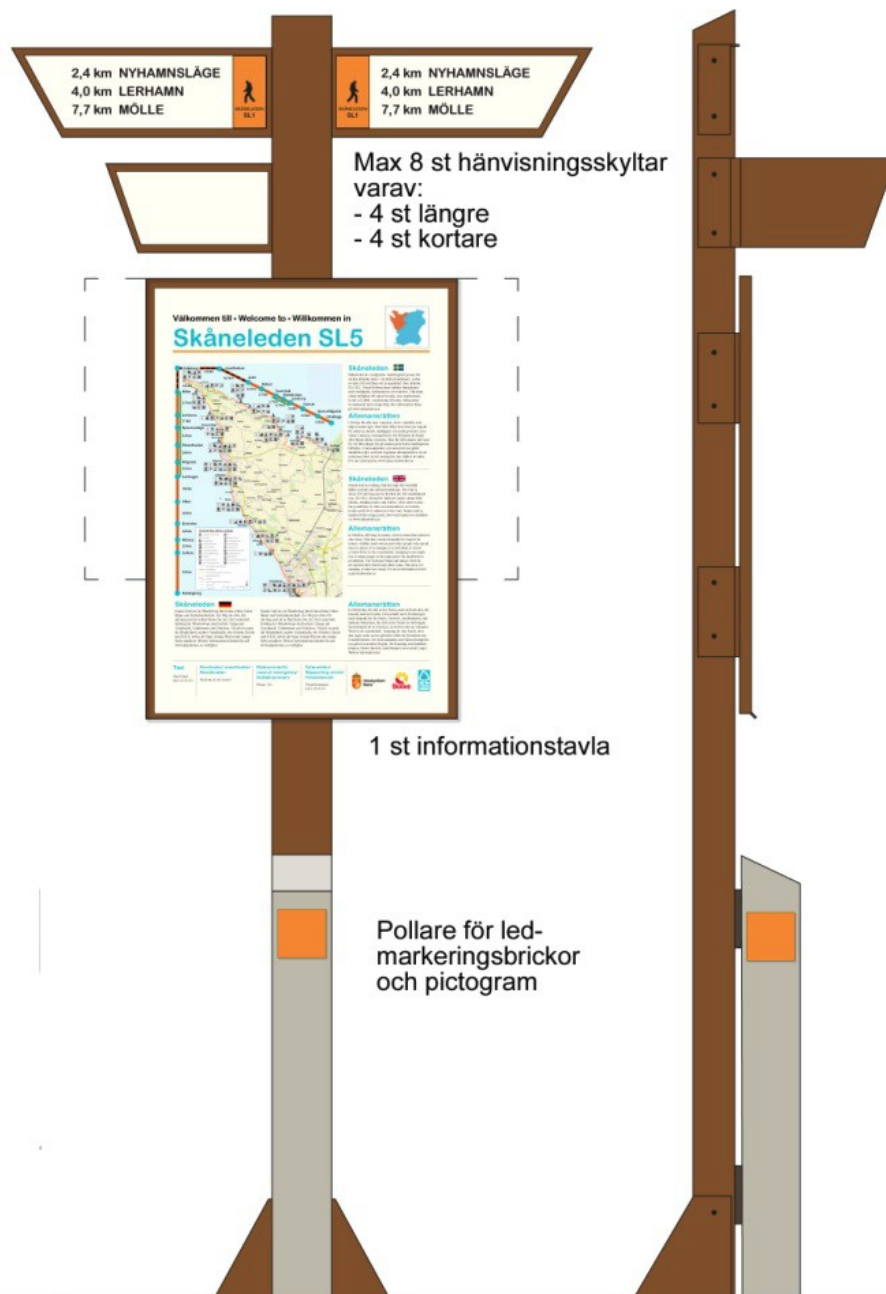
Stadsvandringar i Höganäs

Baltic Sea Coastal Tourism Conference April 28 2017

On Waymarking



Weathering steel

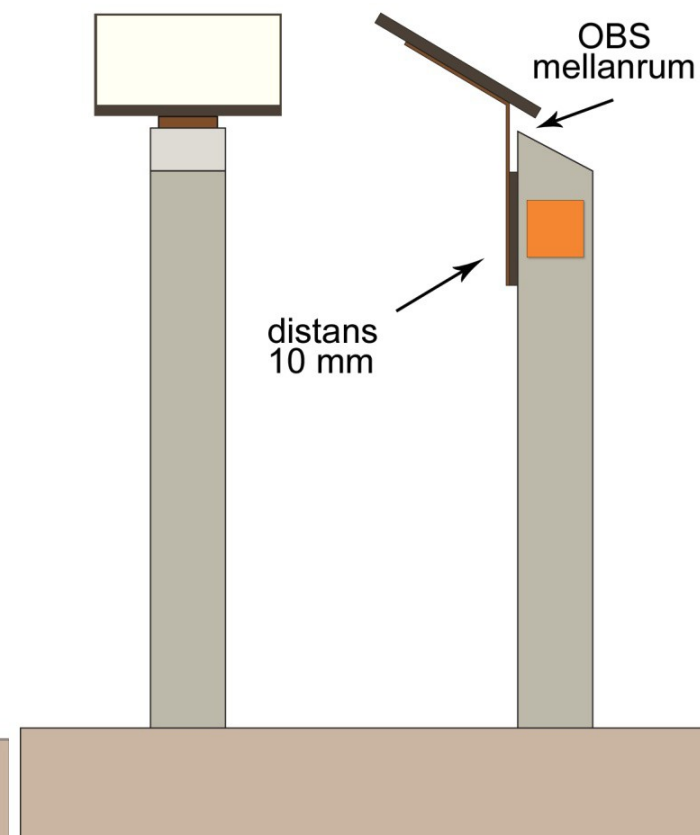


Max 8 st hänvisningsskyltar
varav:
- 4 st längre
- 4 st kortare

1 st informationstavla

Pollare för led-
markeringsbrickor
och pictogram

This is now the
norm for all
Skåneleden trails



distans
10 mm

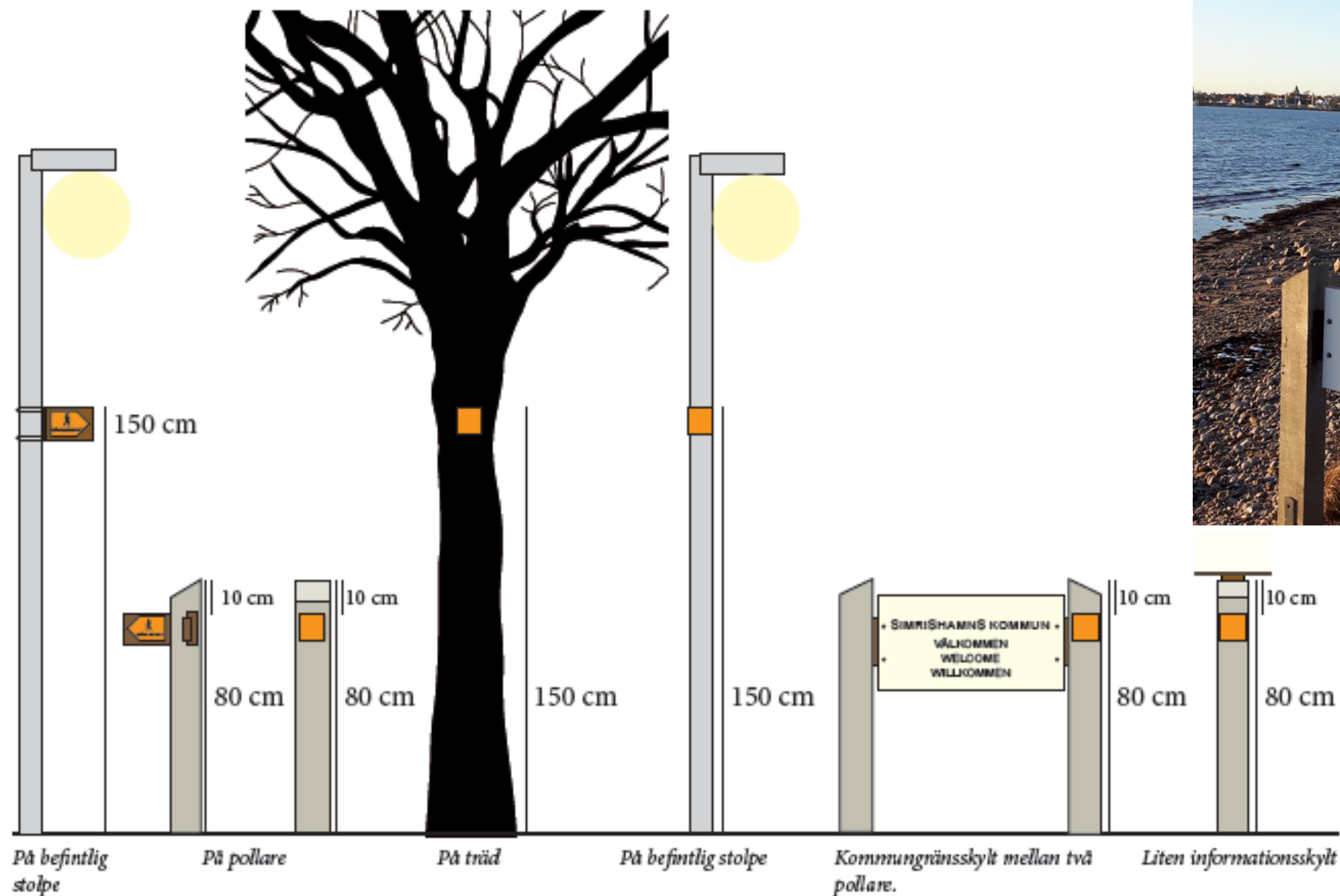
OBS
mellanrum



- Villagers suggested contents
- We researched
- We checked with villagers
- We/I wrote the final text









Bus stop
Cafe
Info point in nature reserve
Information about nature reserve/ tourist information
Suspension bridge (40 meters):
2000 people passed during June
the first summer.



Shelters and toilet



International students having a barbecue



Daycare children using the class/conference hut.
Free charcoal from machine to the right. Fire wood is not allowed.



Shelter and furniture
Boxes with material for schools nearby



Problems and benefits

- Storms, some landowners, maintenance (5000 SEK/kilometer a year), QR, damage to signs
- Mapping
- Immaterial rights
- Engage companies early in the process
- SWOT (strengths, weaknesses, opportunities, threats) analysis
- Foreign travel agents need specific descriptions (See next picture)
- Environment award from Event in Skåne
- More overnight tourists: increase by 6,7%.
- Organised walking tours, professionally and voluntarily
- Welcoming attitudes towards hikers
- Eurorando 2016

Distance from the Start (Km) Grid Ref Action

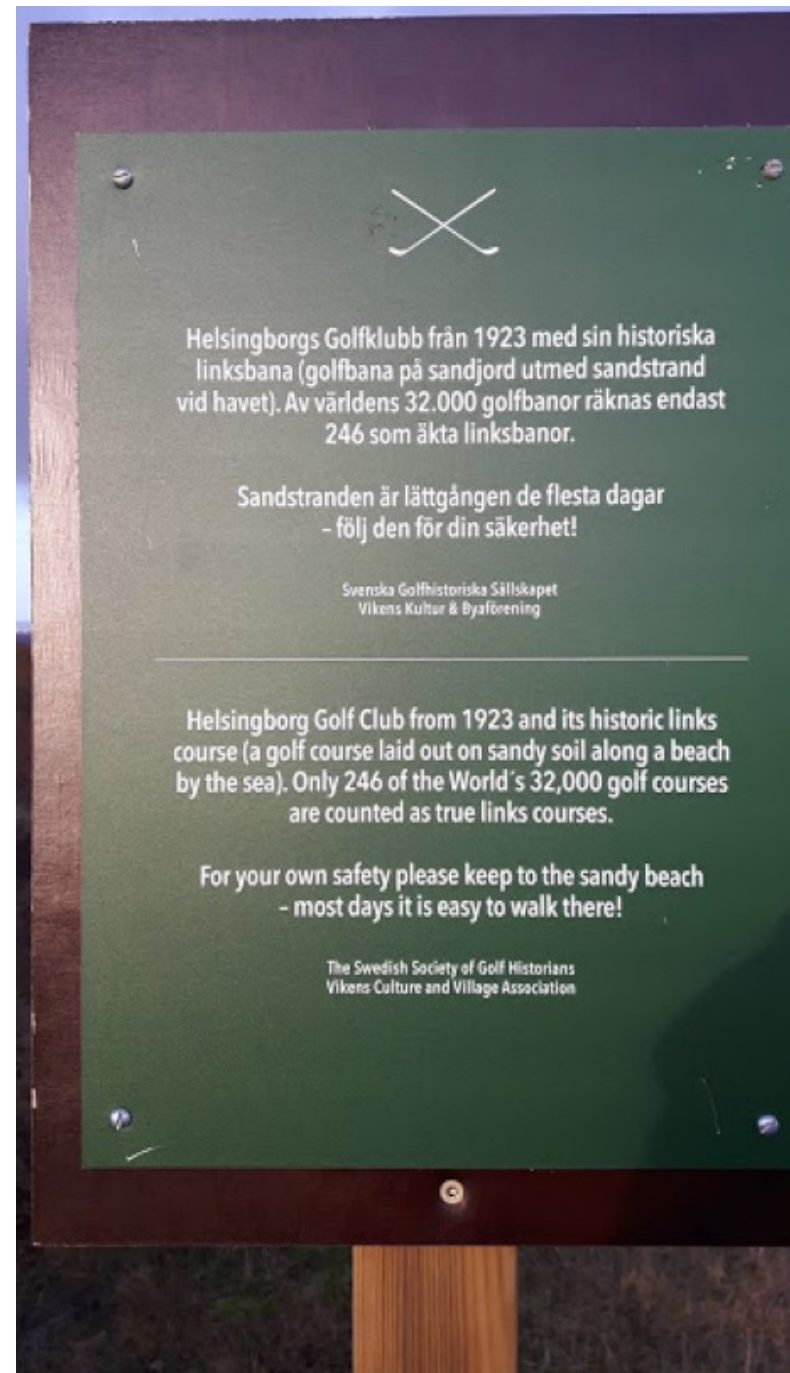
Brief Description

From Mac's Adventure

- 204 323 Start From the clock tower in the centre of Moreton (by the White Hart Inn) head along the main A429 road in direction of Cirencester.
- 0.2 204 321 Turn Right Turn into a lane (Parkers Lane), easily identifiable by a pond at its start.
- 0.38 212 322 Turn Left At the end of Parker's Lane another lane leads L and then turns into a footpath running behind houses.
- 1.1 199 315 Turn Right Marked as the Monarch's Way. Continue on a path following the field margins.
- 1.9 191 314 Turn Left In the corner of a field and then after 25m go through a gate (marked Monarch's Way) on R.
- 2.2 189 311 Straight on At a crossroads marked by a stump with waymarks in the middle of a field. Continue through a gate in the corner of the field and bear L towards LHS of Field.
- 2.7 186 307 Cross Bridge and Bear Right The bridge is marked for the Monarch's Way. Continue along the line of the fence.







Helsingborgs Golfklubb från 1923 med sin historiska
linksbana (golfbana på sandjord utmed sandstrand
vid havet). Av världens 32.000 golfbanor räknas endast
246 som äkta linksbanor.

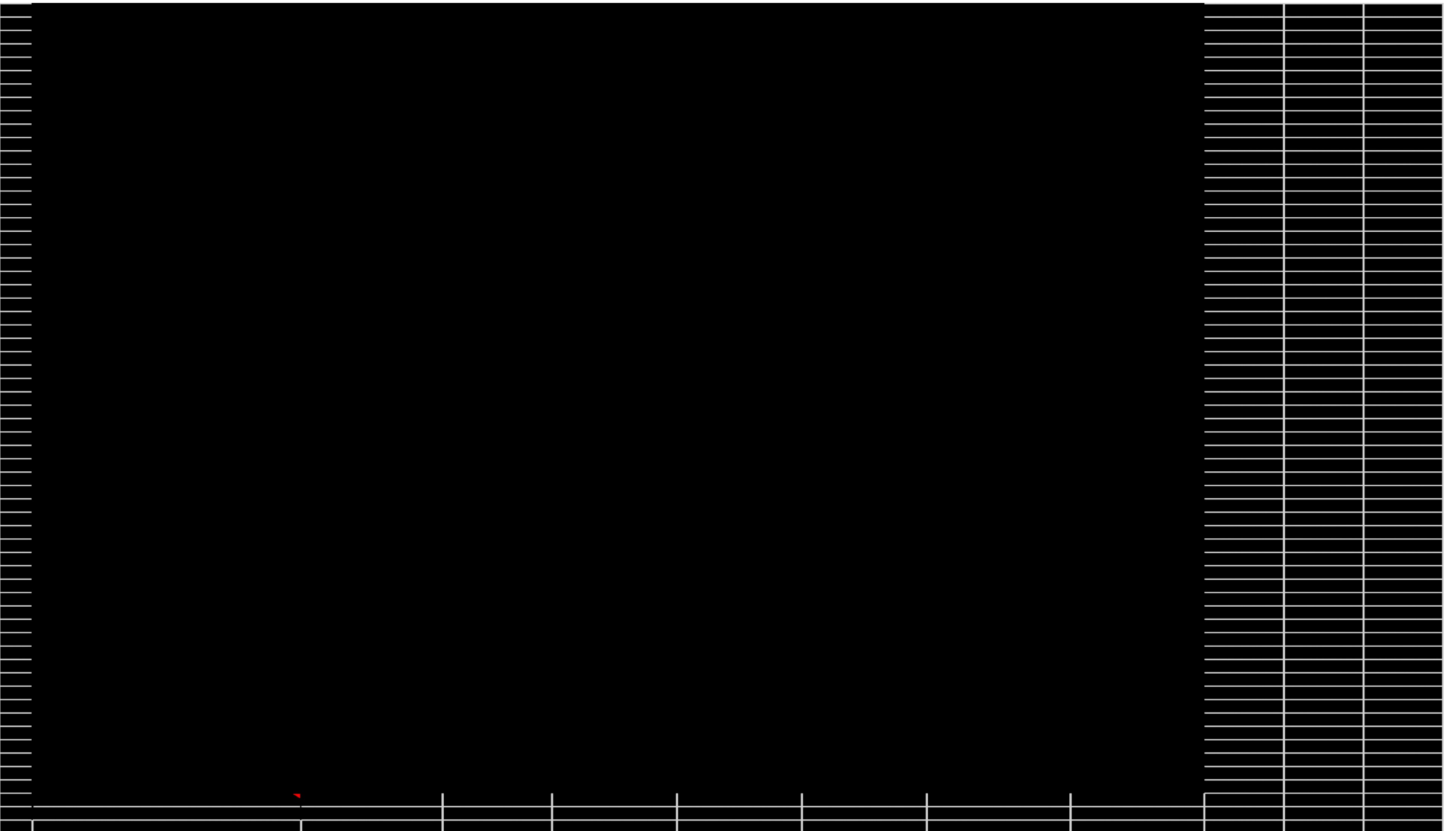
Sandstranden är lättgången de flesta dagar
- följ den för din säkerhet!

Svenska Golfhistoriska Sällskapet
Vikens Kultur & Byaförening

Helsingborg Golf Club from 1923 and its historic links
course (a golf course laid out on sandy soil along a beach
by the sea). Only 246 of the World's 32,000 golf courses
are counted as true links courses.

For your own safety please keep to the sandy beach
- most days it is easy to walk there!

The Swedish Society of Golf Historians
Vikens Culture and Village Association



Companies

Restaurants

Potters

Local producers

Hotels

Planters and farmers

Vineyards

Youth Hostels

B&B

