### Experience of Sweden - Trail along the Coast

Välkommen till • Welcome to • Willkommen zu

# Kullaleden





www.kullaleden.se





# Kullaleden: On how to involve villages, companies and organisations along the trail to be

for Baltic Sea Coastal Tourism Conference April 27 2017



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Stadsvandringar i Höganäs



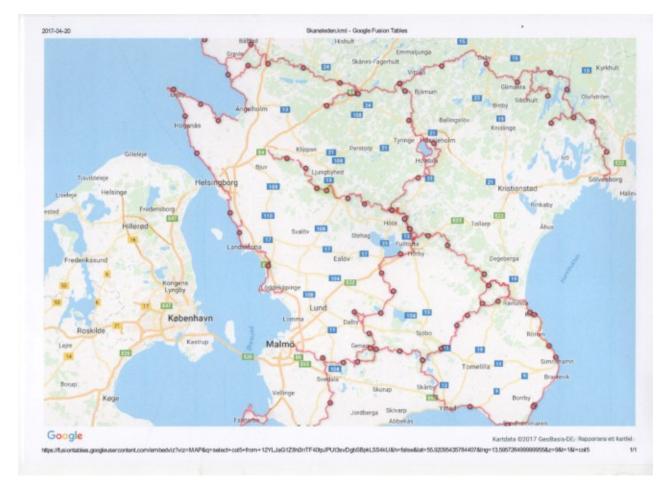


### Teasers from www.kullaleden.se









#### www.en.skaneleden.se

Signed agreements between >1000 landowners and district councils 5 trails, 90 sections, >1000 kilometres

http://www.era-ewv-ferp.com/programs/lqt/kullaleden/

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### Kullaleden





#### Kollektivtrafik

Med undantag från stigarna på Kullaberg, kan du avvika var som helst från leden för en kort promenad till en busshållplats. Sträckan trafikeras av gula regionbussar från Höganäs, Ängelholn och Helsingborgs centralstation (Knutpunkten). Mellan Helsingborg och Sofiero Slott, Hittarp och Domsten går gröna stadsbussa De gula bussarna tar även kreditkort.

Mer information på www.skanetrafiken.s Taxi Höganäs Tel. +46 42 330 000

Reporting errors Helsingborg Tel. + 46 42 10 60 60 Höganäs Tel. +46 42 33 77 40

walk to a bus stop.

**Public Transport** 

With the exception of the trails around Kullaberg (black dashed line

on the map) you can divert from the trail at any point to make a short

The stretch is served by yellow regional buses from Höganäs. Ängelholn

and Helsingborg's central station (Knutpunkten). Green city buses run between Helsingborg and Sofiero Palace, Hittarp and Domsten.

tables, and the application needed to download and buy a mobile ticket. Yellow buses also accept Visa & Mastercard credit cards.

The Skånetrafiken travel planner includes all stops and time-

Helsingborg Tel. +46 42 10 43 50

#### Skåneleden

är en vandringsled genom det vackra skånska natur- och kulturlandskapet. Leden är cirka 100 mil lång och är uppdelad i fem delleder, SL1-SL5. Utmed lederna finns enklar ägerplatser med vindskydd, dricksvatten och toalett. Ofta finns också möjlighet till annat boende, som vandrarhem hotell och B&B, i anslutning till leden. Skåneleden är ma kerad med orange färg eller orange brickor. Mer information finns på www.skaneleden.se

#### Kullaleden

är en del av Skåneledens delled 5 runt Kullahalvön från Helsingborg via Kullaberg till Utvälinge. Kullaleden är 70 km lång och erbjuder många varierade upplevelser längs sträckan. Här finns Helsingborgs medeltida stadskärna, landborgens vackra vyer över Öresund och Danmark, de välkända slottes Sofiero, Kulla Gunnarstorp och Krapperup, stränder och pittoreska kustsamhällen. Kullahergs dramatiska klippfor mationer och Skäldervikens fägelrika sandstränder. Kullale-den är certifierad enligt Europeiska vandrarföreningens (ERA) kriterier för Leading Quality Trail. Det innebär en kvalitetssåkring av ledens fysiska standard liksom upplevelser oc service kring leden.

Naturreservat förekommer längs stora delar av eden. Inom dessa reservat gäller särskilda förhållningsregle för att skydda natur- och rekreationsvärden. Inom natureservatet är det inte tillåtet att tälta. Mer information

#### Medelsvår - Kuperad terräng, branta partie på naturstig förekommer. (+) Jämn terräng med fast underlag, hels är framkomlig med rullstol. (-) Delvis parallellt med huvudlede Level terrain with solid surface, the whole str is accessible for wheelchairs. (-) Runs parallel to parts of the main Skåneleden/Kullaleden trail.

#### Skåneleden

is a hiking trail passing through the beautiful nature and culture of the county of Skäne. The trail is some 1,000 km long and is divided into five separate trails, SL1-SL5. Along the trail, there are simple overnight sites with wind shelter, water and toilets available. It is often possible to find other accommodation in connection to the trail, such as hotels hostels and B&Bs. Skåneleden is marked with orange pair

#### Kullaleden

is one section of the Skåneleden trail SL 5 around the Kulla halvön peninsula from Helsingborg to Utvälinge via Kullaberg. Kullaleden is 70 km long, and offers a great variety of experiences along the way. Here you find everything including the medieval city centre of Helsingborg, beautiful views over the straits from the plateau heights, the well-known Sofiero Palace, Kulla-Gunnarstorp and Krapperup Estates, beaches and icturesque seaside villages, and Kullaberg's dramatic cliff ormations, Kullaleden is certified according to the European Ramblers' Association's (ERA) criteria for being a Leading Quality Trail. This entails a quality assurance of the trail's physical standard as well as the experiences and services along the trail. The certification is renewed every three years

Nature reserves exist along large portions of the trail. Within these reserves, specific codes of conduct exist in order to protect their natural and recreational values - camping is or example prohibited. For more information, read the signs











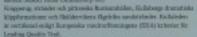
# Välkommen till Kullaleden Welcome to



#### Kullaleden

to see that are Student school of Figure . Kallahalvito Dilo Holningberg via Nobeberg till Utvallage. Kalladedes är 78 km. ling och erhinder många varienske upplevelow Lings stricks a.

His free Helsinghous model six stadektiras, landbergens ruckus vyer över Owned wh Danmark, de vilkinds alotes Sellers, Kells Departury rely



Det inneber en kvalinenskining av ledens fyrisks etendard liksom production sub-preside kinds below. Contilentages, the man raid tende da.





#### Skåneleden

är en vandragsled genem der rucksa skitaska natur- och indischedulaget, Leden in richs 300 mil blog och in uppdelad i Nos delleder, Sch-SCS. Utmed lederas Eura militare Egyptotec med vanisheds, declarates och toaletter. Ofte face exist molighet till same breads, som vandrathen, lasted och BMS, i analottning till loder. Skit wholes it marketed and courge that she courge to close. Me reference from pil www.skundeder.se

#### Vackra naturreservat E3

Natureservat Resicurase large store delay or lesion, large desay measure giller stirskilde Robbliningsregler für sit skydde natur- och rekreatierarelation. Those natures arrested in declarar stilling art tales. Mer information from på skyltarna i respektive reservat, Mer information flavo på www.lacostyrelou.se

#### Välkommen till Utvälinge!

Datta in Helaingburgs meditasete arpost schiber-Signer extransion total Vegelan comming I den into delen av Skilderviken. Här har da en härlig studet deer Bitschafelts ook Kallaberg, De Haggrands stränderen, Sandie, Sübstenen sch Vegela ger on atmicid knaments its samutibes now begges uppkring topeforsket och den improserande topslagnen. Hitchise do doct rest shids they set set sen to do introvered or finks from gods subligheser till det hide i Skildersteen och Vegela.



#### Kulinberg Josefinelust Svanshall Rekelernionn Jonstonp 2.7 km X # P Farhuit Norra Hillarod Utválinge 2.4 km Strandbaden APMS X 3.Bkm (SOGOSO) Höganäs D 1 B X L B K 2.5 km 型PJEA5 X Lerberget 4.8km d Viter Viken. College. SXABR **三** P 回 K X 35km TECHTHORICABING/LEGIND Hittarp 22km Sofiero IXEX 5.9 km

#### Kullaleden

is one section of the Skineleden und SL 5 assuad the Sulfabelons pentionin from Helsingburg to Originage via Wallaberg, Kullsfeder in 10 km long, and offers a great veneral of experiences along the way. Here you find everything including the medianal day could all belongberg beautiful views over the stands from the platest beights, the and Brown Solies Polece, Kella-Commentory and Empourag Batana. beaches and picturesque seasile villages, and Richberg's desease staff-Scriptions, Kichieles is certified annealing to the Kempson Resident Association's (ESA) criteria for being a Loading Quality Trail. This extends a quality assumance of the trails physical standard as well as the experiences and services along the trad. The certification is removed.





#### Skäneleden

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More information available at www.axamainden.to.

#### Nature reserves E3

Nature reserves exist along large portions of the trail. Within these seasons, specific codes of conduct exist in order to protect their systems. and reversal issual values - nampling in for example probibited. For most information, resd the signs for each individual source. Mary information in probable at www.lametyrelees.or

#### Welcome to Utvälinge!

The village is Helsinghorg's most sastlarly outport, and is located to a salesally beautiful area by the mouth of the Vegelic steer in the lands part of Subdervices. Hum had you sajoy lovely views over. 1924-balvia periools and Kellsberg. The studios beaches, Sandón, Sillringers and the row Vegels bring unique character in the community, which was developed around the brickworks and the



- Improved brick over first year. can spot birds and yeal all year recent, and if you are a been Salarmen, then the chances of making a cough are bight or both Skildervilen and Yepsilo.

#### Public Transport



# Villagers

Walk and talk

Meetings Local knowledge

Brain storming sessions Discussions Feedback

















# Using ideas





# Exchange of ideas









# Companies

Restaurants

Local producers

Hotels/youth hostels/ B&B Planters and farmers

Vineyards

**Potters** 



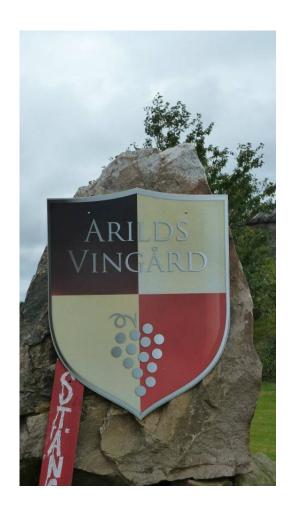










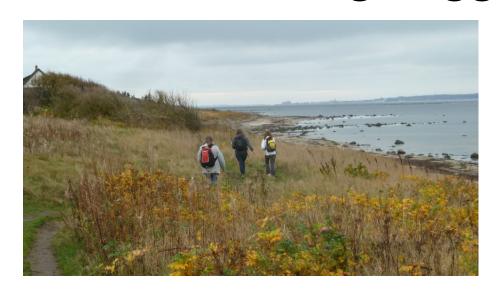








# Using suggestions and ideas









### Skåne is full of Walking Possibilities

E.g. around Hovdala Castle and Hässleholm where there will be a festival in September. See facebook: Vandra på Hovdala! <a href="https://www.hovdala.se">www.hovdala.se</a>





# Organisations

Walkers

Museums/National Heritage

Societies for the Conservation of Nature

Disabled people

Divers/surfers

Birdwatchers











### A Trail for All Seasons







### ... and all people



### Problems and benefits

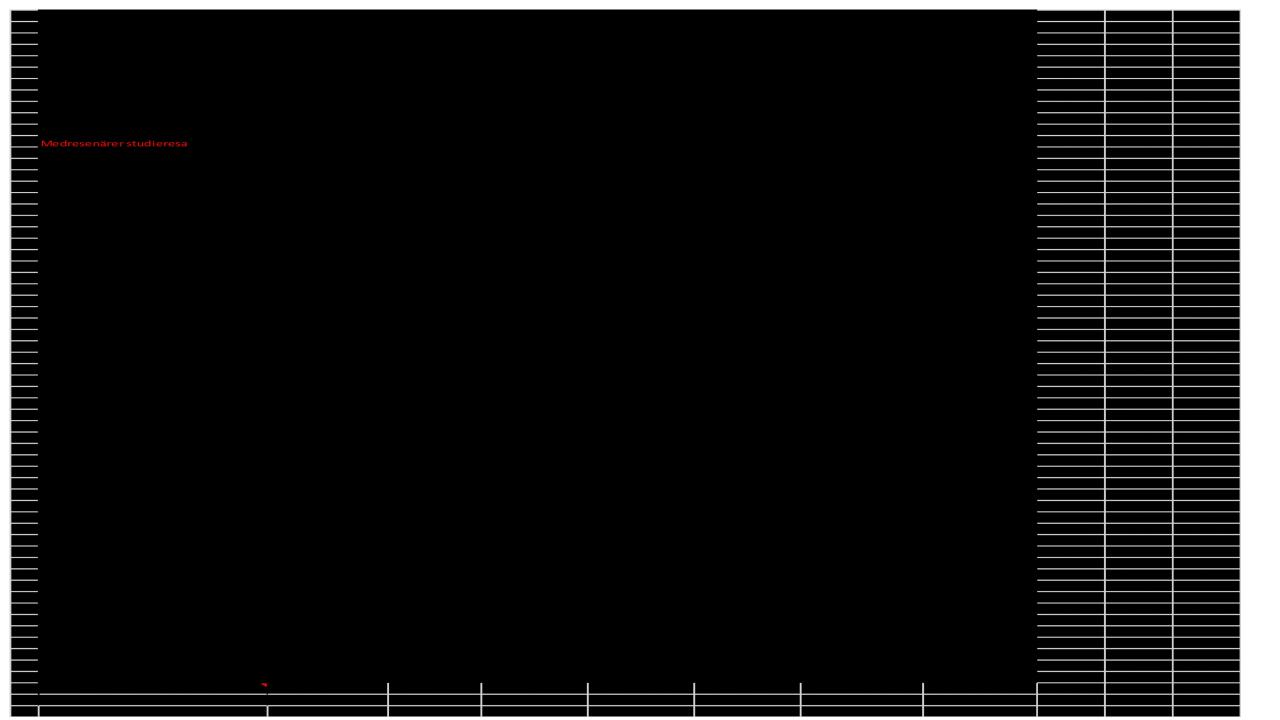
- Storms, some landowners, maintenance (5000 SEK/kilometer a year), QR, damage to signs
- Mapping
- Immaterial rights
- Engage companies early in the process
- SWOT (strengths, weaknesses, opportunities, threats) analysis
- Foreign travel agents need specific descriptions (See next picture)
- Environment award from Event in Skåne
- More overnight tourists: increase by 6,7%.
- Organised walking tours, professionally and voluntarily
- Welcoming attitudes towards hikers
- Eurorando 2016



## Distance from the Start (Km) Grid Ref Action Brief Description

From Mac's Adventure

- 204 323 Start From the clock tower in the centre of Moreton (by the White Hart Inn) head along the main A429 road in direction of Cirencester.
- 0.2 204 321 Turn Right Turn into a lane (Parkers Lane), easily identifiable by a pond at its start.
- 0.38 212 322 Turn Left At the end of Parker's Lane another lane leads L and then turns into a footpath running behind houses.
- 1.1 199 315 Turn Right Marked as the Monarch's Way. Continue on a path following the field margins.
- 1.9 191 314 Turn Left In the corner of a field and then after 25m go through a gate (marked Monarch's Way) on R.
- 2.2 189 311 Straight on At a crossroads marked by a stump with waymarks in the middle of a field. Continue through a gate in the corner of the field and bear L towards LHS of Field.
- 2.7 186 307 Cross Bridge and Bear Right The bridge is marked for the Monarch's Way. Continue along the line of the fence.





Reach for heaven

It was hard work but we knew we could





A Happy Ending to a Neverending Story
June 1, 2013