

Baltic Sea Coastal Conference

Jūrmala, Saulkrasti, Carnikava

27. - 28.04.2017

conferences.countryholidays.lv

Dear all,

On **April 27-28, 2017** you are invited to participate in the **international Baltic Sea Coastal Tourism Conference in Jūrmala, Latvia** to discuss the development of the Baltic Sea coastline and come up with proposals for sustainable tourism development.

At the conference themes such as coastal planning, strategic vision of Latvian and Estonian coastline tourism development, trends of hiking trail planning in Europe as well as experience of Sweden and Estonia implementing long-distance hiking trails will be touched upon. Additionally, participants of the conference will be introduced with the vision of the project *Hiking Route along the Baltic Sea Coastline in Latvia - Estonia* within the *Estonia - Latvia Programme of European Regional Development Fund*. It is planned that the hiking trail will be more than 1000 kilometres long and will be part of the long distance hiking trail *E9*. On the second day practical experience will be gained by visiting *Saulkrasti White Dune* and coastline accompanied by tourism and environmental experts.

Among lecturers there will be tourism field professionals from Latvia, Sweden, Denmark and Estonia, as well as representatives from Latvian and Estonian state and local government institutions to discuss development of the coastline area and search for win-win solutions for tourists and coastline inhabitants.

The conference will take place in **Jūrmala** and **Carnikava**. Participation in the conference is free of charge. Transportation to Saulkrasti and Carnikava will be provided by the organizers. For those participants attending both conference days, special room rates in Jūrmala hotels will be available.

Coastal municipality representatives, entrepreneurs and inhabitants; state and local government representatives, tourism professionals and enthusiasts are welcome. The diversity of the audience will create an excellent opportunity for a valuable exchange of opinions and best practices.

Apply until April 10, 2017 by filling in the application form: <http://ej.uz/c23r>

More detailed information and programme of the conference can be found here: <http://ej.uz/pbuw> If you have any further inquiries, please do not hesitate to contact *Latvian Country Tourism Association Lauku Ceļotājs*: veronika@celotajs.lv or +371 28888760; +371 67617600.

Best regards,

Asnāte Ziemele
Latvian Country Tourism Association



Interreg
Estonia-Latvia



EUROPEAN UNION



LIAA
Investment and Development Agency of Latvia



Vides aizsardzības un
reģionālās attīstības
ministrija



Jūrmala



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LATVIJAS
PAŠVALDĪBU
SAVIENĪBA



Lauku Ceļotājs
www.celotajs.lv

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