#### A future task in good hands





# The European Green Belt: history of the initiative and examples of Green Belt tourism

Dr. Karin Ullrich

Biotope Protection and Biotope Management

Nature Tourism Conference, Riga, 22.03.2011





#### **European Green Belt Initiative**













#### **Content**

- Background predecessor initiatives, historical development
- ➤ Idea/Vision for the European Green Belt
- > Set up of the Initiative
- Actions for implementation
- Nature tourism
- ➤ Outlook



#### **Green Belt of Fennoscandia**

- Background
- Idea/Vision
- Set up
- Actions
- Nature Tourism
- Outlook





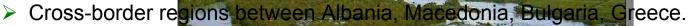


#### **Balkan Green Belt: Core areas**

#### • Background

- Idea/Vision
- Set up
- Actions
- Nature Tourism
- Outlook





- Newly proposed and already existing protected sites
- > 15 sites to form a green corridor stretching from Albania almost to East Rhodope (Bulgaria, Greece).





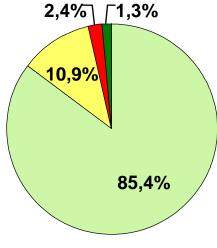
#### **German Green Belt**

#### Background

- Idea/Vision
- Set up
- Actions
- Nature Tourism
- Outlook

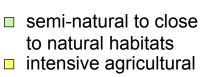
#### Percentages of land-use types in the Green Belt (2001/2002):











- use
- built up areas / roads
  - afforestations





- ➤ 16 % of the area covered by Annex I habitats (Habitats Directive)
- > 48,8 % of the area covered by endangered habitat types



#### 1st International Conference

- Background
- Idea/Vision
- Set up
- Actions
- Nature Tourism
- Outlook







### **European Green Belt I**





### **European Green Belt II**





To create the backbone of an ecological network running from the Barents Sea to the Black Sea that is a global symbol for transboundary cooperation in nature conservation and sustainable development.



#### Chances offered by the European Green Belt:

- > to save part of the pan-European Nature Heritage
- contribution to a pan-European ecological network
- corridor across many landscapes (climate change mitigation)
- > to save a living historic monument
- > to enhance cooperation across borders and sectors
- to help overcoming the historical division of Europe
- > to raise public interest for a nature conservation topic
- region for sustainable regional development (extensive agriculture, nature tourism etc.)









#### 2nd International Conference I

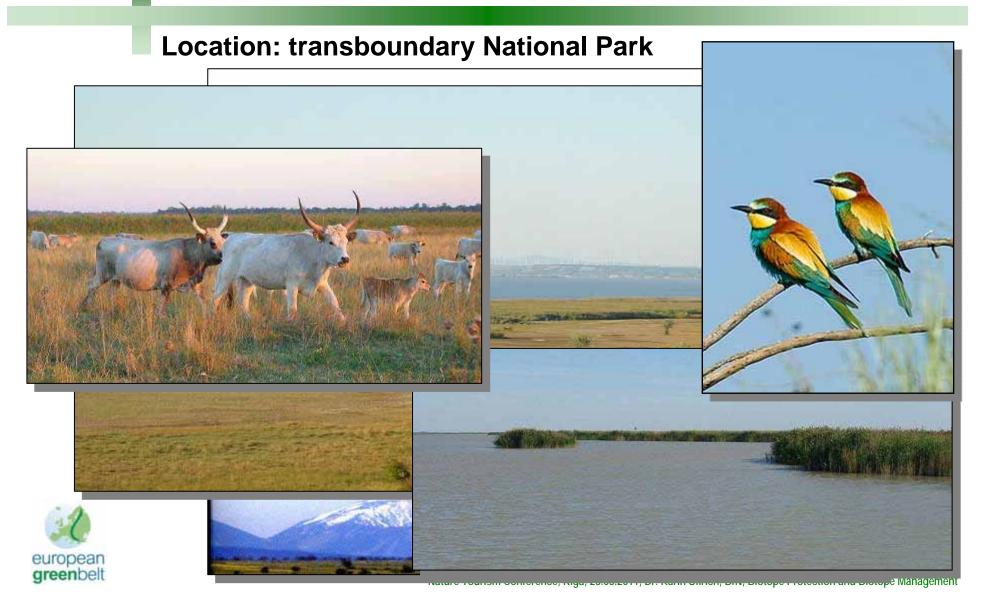
- Background
- Idea/Vision
- Set up
- Actions
- Nature Tourism
- Outlook





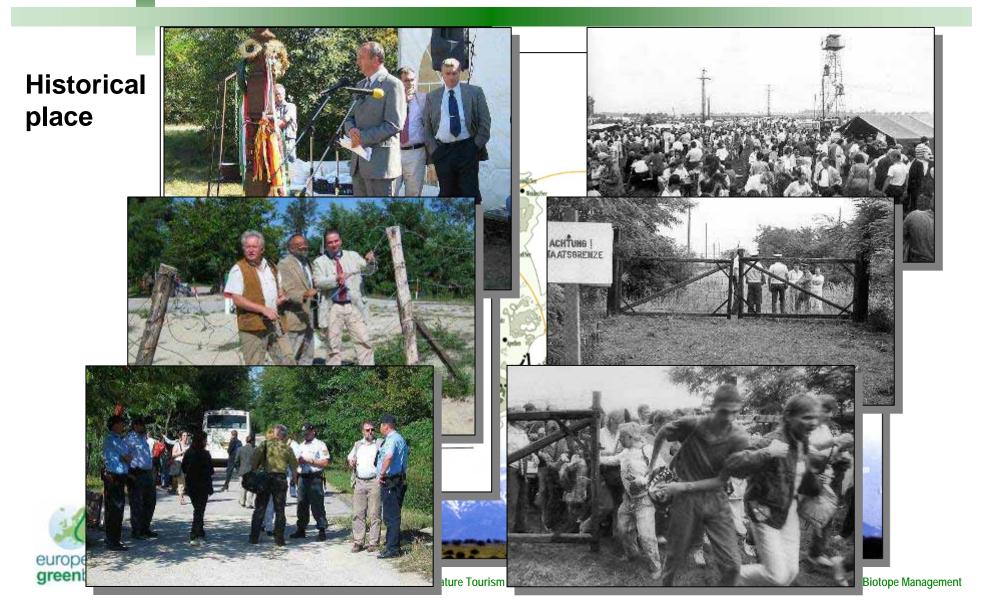


#### 2nd International Conference II





#### 2nd International Conference II





#### **Action plan**

- Background
- Idea/Vision
- Set up
- Actions
- Nature Tourism
- Outlook

#### Programme of work:

programme - element 1: direct action to implement the European Green Belt

programme - element 2:
agreement on cooperations and
organisational structure

programme - element 3: preparations
of common transboundary activites







#### **Organisational structure**

- Background
- Idea/Vision
- Set up
- Actions
- Nature Tourism
- Outlook

#### **Overall coordination:**

- > IUCN
  - Green Belt Secretariat
  - Green Belt Coordinator

#### Regional coordination:

- Northern section: Association of Northwest RussianZapovedniks & National Parks
- Central section: Friends of the Earth (BUND/BN Bayern)
- Southeastern section: EURONATUR

23 states18 national "focal points"







#### **Actions**

#### Meetings of the working group

- ➤ pan-European
- regional (sometimes in the context of other projects)



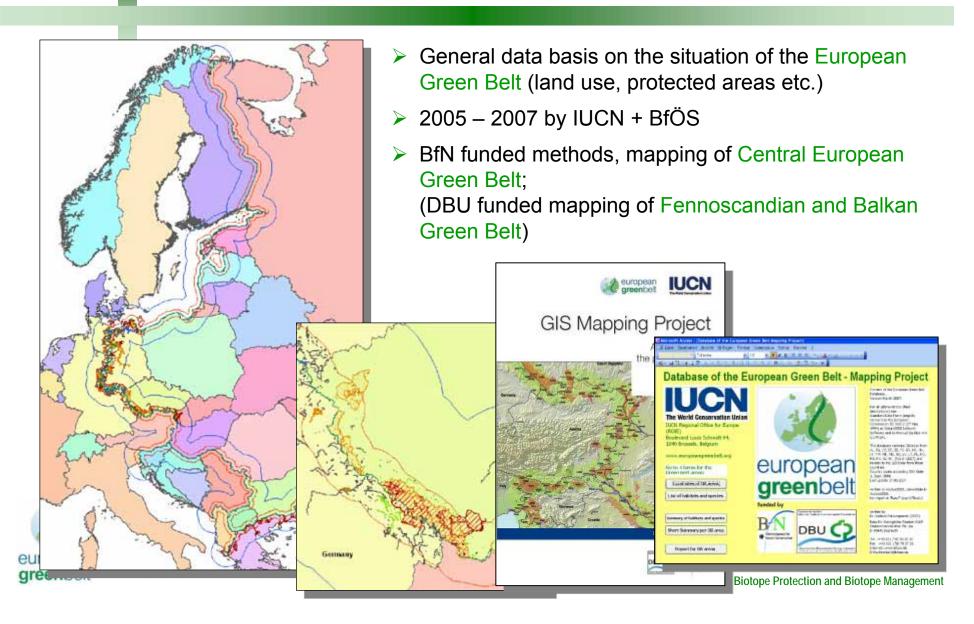




3.2011, Dr. Karin Ullrich, BfN, Biotope Protection and Biotope Management



### **Green Belt Mapping Project**





## National Parks/Zapovedniks along the European Green Belt



- 1 a/b Øvre- Pasvik (NOR) / Zapovednik Pasvik (RUS)
- 2 Urho-Kekkonen (FIN)
- 3 Riisitunturi (FIN)
- 4 a/b Oulanka (FIN) / Paanajärvi (RUS)
- 5 Kalewala (RUS)
- 6 Hiidenportti (FIN)
- 7 Koli (FIN)
- 8 Patvinsuo (FIN)
- 9 Petkeljärvi (FIN)
- 10 Valkmusa (FIN)
- 11 Laheema (EST)
- 12 Matsalu (EST)
- 13 Kemeri (LV)
- 14 Slitere (LV)
- 15a/b Kuřių Nerija (LV) / Kurschkaja Kossa (RUS)
- 16 Slowinski (PL)
- 17 Jasmund (D)
- 18 Vorpommersche Boddenlandschaft (D)
- 19 Harz (D)
- 20a/b Šumava (CZ) / Bayerischer Wald (D)
- 21a/b Thayatal (A) / Podyjí (CZ)
- 22a/b Neusiedler See (A) / Fertő Hanság (H)
- 23 Triglav (SLO)
- 24 Donau-Drau (H)
- 25 Golubac (SRB)
- 26 Skutari (MNE)
- 27 Mavrovo (MK)
- 28 Shebenik-Jablanica (AL)
- 29 a/b/c/d Galicia (MZ)/Prespa (AL)/Pelister (MZ)/Prespa (GR)



#### **Green Belt Mapping Project**







#### Cartographic GIS Mapping and Database Application of results on the local level of the European Green Belt



The European Green Bell initiative. supports transformiliny cooperation in nature conservation and regional direc-Aquiverit, by connecting printed test areas with their samuesting landscapes and communities. The route is a legacy of feetery and in large sections it follows the furner "Iron Curtain", ify sowering some of the most important regions for biological and cultural diversity in Europe, the Green Belt Victories parts of the respectives equipm of first species and conservaments expresses rustes.

The Green Bult appears to have the swe. face to every enurgy and abstract, given to the great diversity of political, biological and socio-economic canditions in each area. A shared vision for the conservation of intellversity and the pronotion of sustainable regional deveopenent remains as the contoxing that,

The Green Beld as a helpful network is is bridging obsessed that lists over group. and contrions, which can be proviously as beobuses contitors, stopping stone provide and seeff, and multiplicable type advant Nevertheless, the substanting intalogical value of the foropean Green Sell. carent be delived simply by lotalling up its careervepon sites. The habitan eetwork is orderedded in a matrix of impular landstage, i.e. a landstage, whith is

more on either state of the Green Seit: a Nicolanal Parks and Signary Reservoir . Not of the Indition Streetive. + Shap of the Bird Directive

For Joint project development on a boost as well as on a regional breef, the contributions of the initiation conservat the development of a total produtation containing information on the physical Instance of the Grown Both router, Hs. land cover, land use, habitat status as well as status of protections, With Nnuncial support from Bits and SBU, Exp. cools) by conducted in 2006 and 2007.

#### The project resulted in:

- a scientific distables to identify polirity areas for further organization in seture conservation.
- the display of the Girms Belt in more whose send in sketast, the building than protection status, local cover and
- a manual and CD for all partners
- . a series of 15 postery with obsoring Name all Garner Best arrives.

flee results are a basis for further lawtyses. In order to show the applicability in a local tramboundary area, an estate must of the project was gramed by title.

A received sharely beauted on the electronic that is an energies of the status use. entral European Green Butt areas

nertification of percentals in nature programme and translation dark nepotestion to have beened.

ont regional development.

**IUCN Green Belt Coordination Office** 



- Local application tested in two model regions
- Guidelines on the application of the database developed – goals / options for local use:
  - Synthesis of site descriptions and processing of material
  - Identification of potentials in transboundary cooperation for nature conservation (e.g. management and development)
  - Site specific recommendations for joint regional development
  - Analysis of biodiversity, species and habitats along the Green Belt
  - Studies on landscape ecology, analyses of connectivity and surroundings.
  - Suggestions for a foresighted adaption to climate change





## INTERREG III B-project "Green Belt" (CADSES-Region)

June 2006 – May 2008

EU-financed: approx. 750.000 €



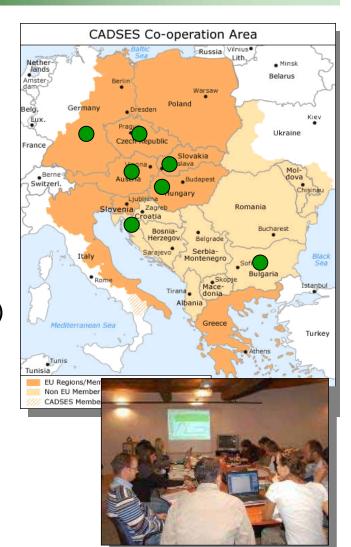


#### **Objectives:**

Preservation and development of transboundary ecological corridor "Green Belt" through ...

- gap-analysis
- > sustainable regional development
- careful infrastructural development of the (former) border areas
- public relations, touristic marketing, educational projects
- establishment of long lasting transboundary networks in the CADSES-Area and beyond

#### www.greenbelteurope.eu







### INTERREG IV B-project "baltic green belt"



January 2009 – January 2012

Total budget: 2.45 Mio €

22 Partner Organisations

Lead: University Kiel

#### **Objectives:**

Improve the implementation of integrated Coastal Zone Management, capacity building

Improve Baltic Sea biodiversity and reduce eutrophication

Communicate consequences of global climate change on coastal areas

➤ Integrate human activities with the natural environment in protected as well as non-protected areas



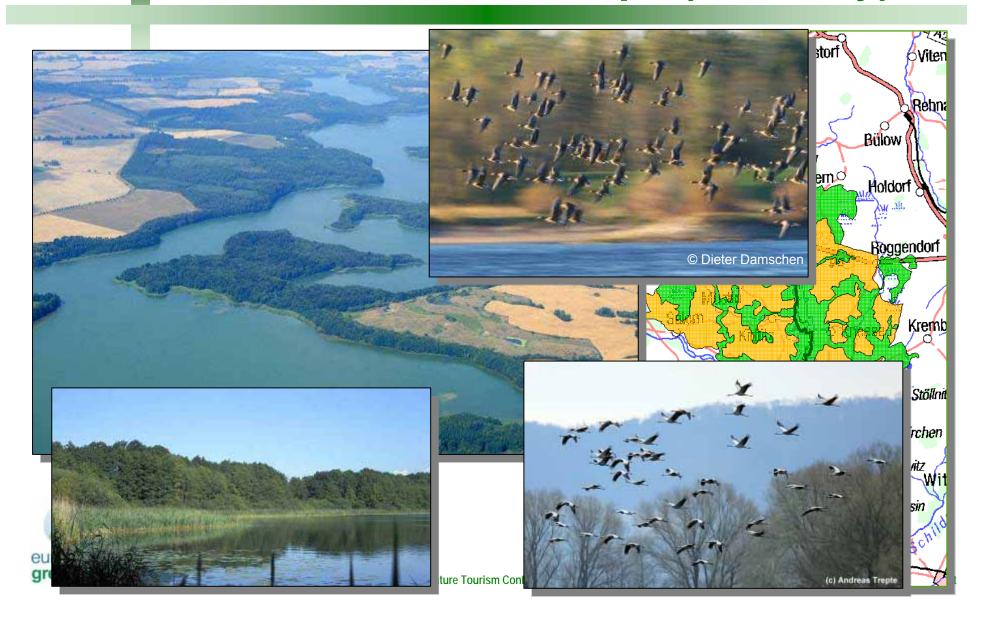


baltic greenbelt

http://www.balticgreenbelt.uni-kiel.de/



## Large scale nature conservation project Schaalsee-Landscape (Germany)





#### **Project Jablanica-Shebenik**

## Border area between Albania and Macedonia

- > 34 km of the Green Belt
- important habitat for bear, wolf and lynx (Balkan subspecies)
- preparation of National Parks
- > capacity building
- → Follow up projects on Balkan lynx









#### euronatur 🚥











#### **European Green Belt – Information**





### Information – public relations work

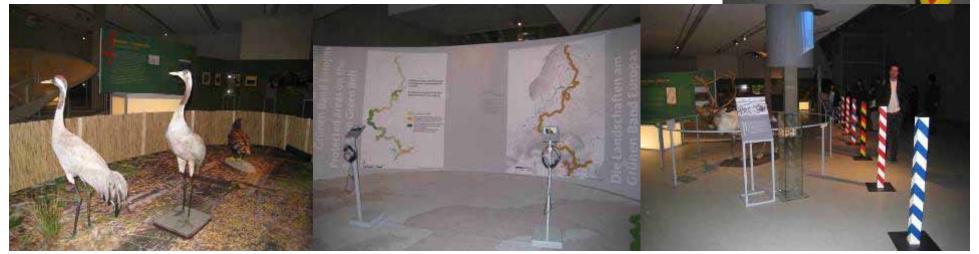


European Green Belt Exhibition at Linz (European Culture Capital 2009)

Now turned into travelling exhibition

Die Anfänge des Grünen Bandes...

Exhibition catalogue German/English





#### Joint public relations work I

Du rideau de fer au rideau de vert

Vom Todesstreifen zur Lebensag

Das Grüne Ba

corvusFilm

➤ TV-Documentaries (e.g. BBC, ARD, ZDF, ORF, 3 SAT, Arte, France 5)





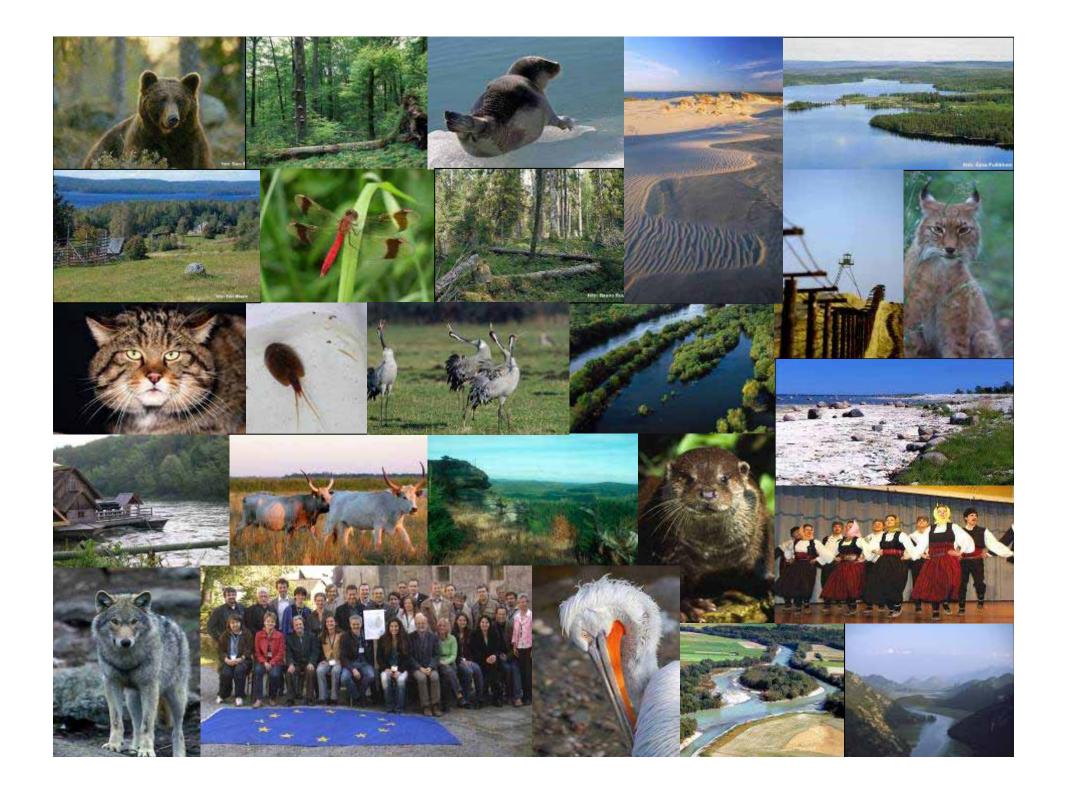
### Joint public relations work II

- ➤ Alternative **travel fair** "Reisepavillion" in Munich 26.02.-01.03.2009 – main topic "Green Belt"
- ➤ **Press journeys** organized, e.g. April 27.-30.2009 focusing on the project regions "Experience Green Belt"
- ➤ Naturathlon (August 2009) **Nature sports event**











## Nature tourism – Green Belt of Fennocandia





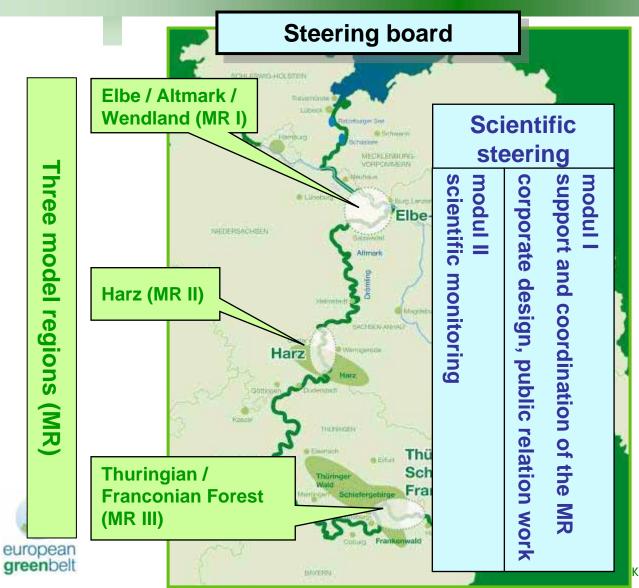
## Nature tourism – Green Belt of Fennocandia





## Experience Green Belt' (Germany)





#### **Complex structure:**

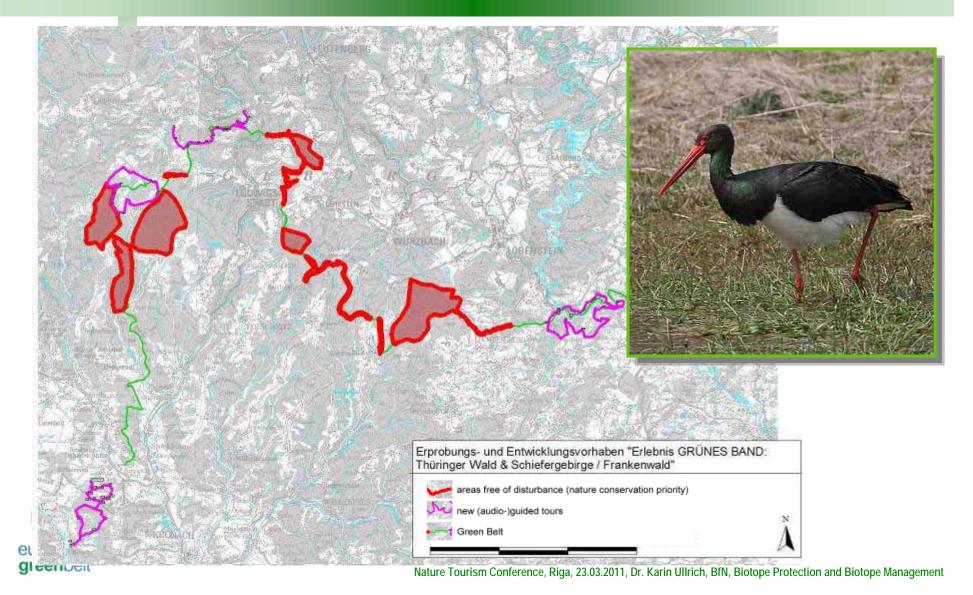
- three model regions (MR)
- in each region numerous partners from:
  - nature conservation, tourism and administration
  - > several federal states (Bundesländer)
- lots of coordination, public relation work etc.

Karin Ullrich, BfN, Biotope Protection and Biotope Management



## Mapping – Planning







### **Planning – Management**







### **Nature experience**



- hiking paths
- canoeing
- biking courses
- > audio guided tours
- guided tours
   (specific education programmes
   for nature guides)
- work camps
- > special touristic offers





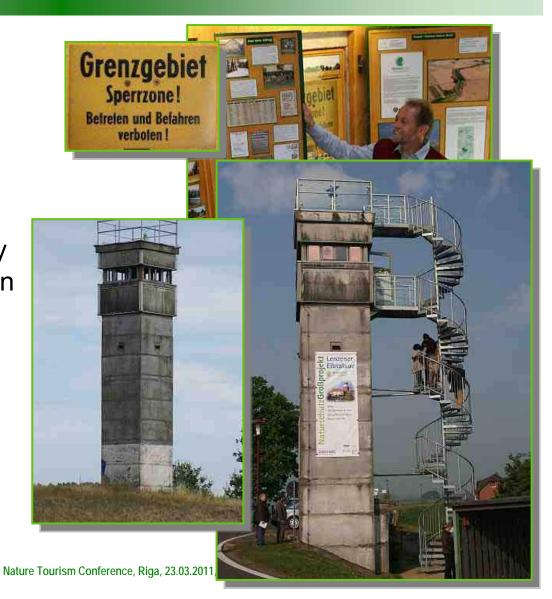


### **Younger German history**



- historic workshops
- cooperation with border museums
- ➤ interviews with contemporary witnesses (recordings used in audio guided tours)
- development and reconstruction of border relicts







#### **Culture**



➤ literature dealing with aspects of nature or history of the border area (exhibition, catalogue)

> art projects with schools

> land art projects







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#### Offer of information

Nationalpark

Harz



#### **Green Belt Exhibitions:**

New national park visitor center TorfHaus

Probstzella – former border crossing point (railway)

➤ Mödlareuth – divided village

Mobile exhibition





#### Offer of information







> internet access and special information on the Green Belt

opportunity to hire audio guides (MP3-, SatNav-audio guides)

Mobile phone guides

**Information boards** 

**Printed information** 

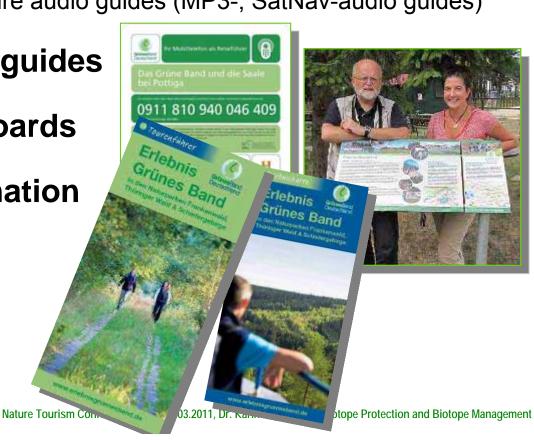
maps

> tour books

> flyers

> etc.







#### **Touristic offers**



- > Elbe-Altmark-Wendland
- > Harz
- Thuringian / Franconian Forest



#### Auf den Spuren von Luchs & Co.

Im wildromantischen Harzer Bergwald wird jede Wanderung zum Naturerlebnis. Bei einem Ausflug in den Nationalpark erfahren Sie von den Nationalpark-Mitarbeitern Spannendes über den Luchs und seinen außergewöhnlichen Lebensraum. Höhepunkt ist die Fütterung an den Rabenklippen. In gemütlichen Landhauszim-mern können Sie Kraft schöpfen und wohlige Entspannung finden Sie in den Harzburger Sole-Thermen.

- Demachtunger and Frühestuck (Bulbet mit Bio-Edue)
   Begrüßung und Einführung in die Erlebstässusstatung TurfHaus
   Luchefüllerung an den Raberklippen: Vom 01. April bis 15.

BR-€ p.P.im DZ EZ-Zinchles 20-€

Buchbare Termine: buchar bis 23.12.2010

Scienoteis Tannenhof und

#### Wo sich Fuchs und Hase gute Nacht sagen

Den Zivilisationsstress hinter sich lassen, sich auf die Naturkonzentrieren und zur Ruhe kommen - erleben Sie eine spannonde Natur im Funkloch am Grünen Band.

- + 2 Überrachtungen in Zeiten, Saumhwa, solbst angefertigten. Linterschlüpfen oder im Matrettenlager
- + Vollverpflegung während der gesamten Resedauer
- + "Granzerussen" mki. Softdrinks, anschließend Laternen-/ Abertauerwenderung mit einem ehemaligen Grenzpolizisten
- Leben von dem, was die Natur bistelt Kannervernen der Umgebung, Erühstück aus der Natur, Herstellen von Workzeugen
- + gelütirte Winderung zum Grünen Band (ca. 10 kmi mit Erfauterungen zu Geschichte und Natur
   + Sammelo von essbaren Wildgewächsen und Zubereitung
- leckerer Menús am Lagerteuer

150 - € p.P. Nr Covertowne 90 - € für das 1. Kind, judes weltere Kind 89 - € tempfohlen ub 8 Jehrent 10 % Publish at 10 Personen Sewen: Sedender Wasser assi den Bach, "Waldtolette"; eltterungssedantige Kleidung, Rockseck. Schlaftenk, etc. and mitrobringen, Windoshalmermerzahl: 8 Personen Buchbare Termine: 21.05. - 23.05., 02.07. - 04.07.2010

13.06 - 15.06 , 15.10 - 17.10.2010 Weitere Termine ouf Anfrage

Mike Lenzner Essbers Wikigeesichse Bahnhohite, 14 07386 Blankenberg Tel.: 030642/27968 info@essbare-wildgewaechse.de mww.essbare-wildgewaeches.de





### www.experiencegreenbelt.de



- general information
- > regions
- touristic offers
- outdoor navigator

naturtouristischen Angeboten.

Erlebnisse am Grünen Band"

Neue Broschüre "Reise-

erschienen!





Regionen

Kultur und Geschichte.

Sonderheft "Nationalpark"



#### **Corporate Design**



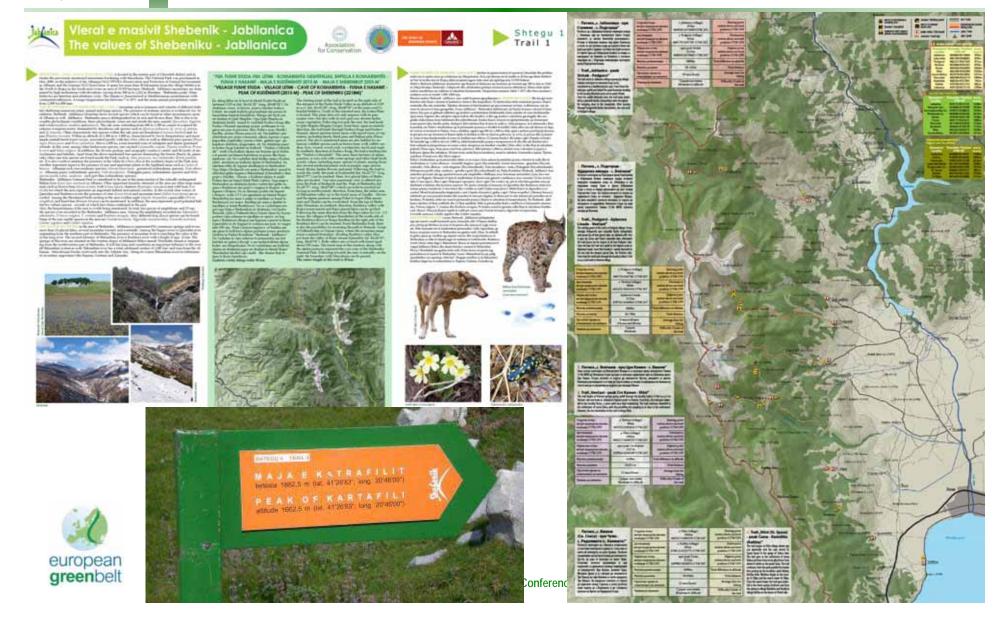


### Nature tourism – Shebenik-Jablanica/ Macedonia-Albania





### Nature tourism – Shebenik-Jablanica/ Macedonia-Albania



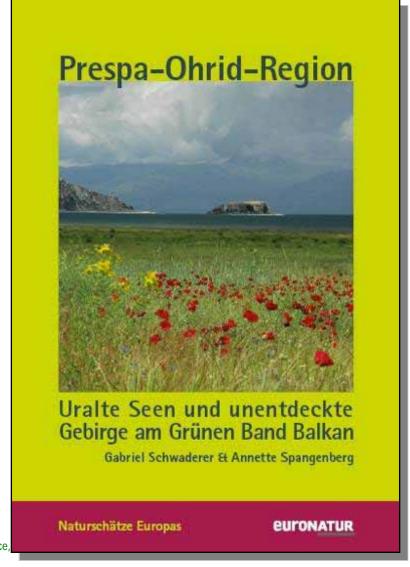


## Nature tourism – Prespa-Ohrid-Region Macedonia-Albania-Greece

Balkan Green Belt

Albania – FYR Macedonia – Greece







#### **Outlook I**













#### **Coordination work:**

- > IUCN has no capacities and funding for European Green Belt coordinator and secretariat
- ➤ A coordination board will be formed and take over the work (Regional Coordinators + selected National Focal Points and NGOs from each region)
- ➤ A project funded by BfN is in preparation to develop an improved working structure including a sustainable funding mechanism

#### **Programme of work:**

- Update/Follow up-version necessary
- > Filling of gaps in implementation, e.g.:
  - Establishment and use of European Green Belt as Label
  - Improve establishment of approach on the ground, better integration of national parks and protected areas



#### **Outlook II**













#### **Meetings:**

Some future meetings that are needed to discuss and establish the working structure and the update of the PoW can hopefully be integrated in the project mentioned

#### **Public relations work:**

➤ A lot of material available → long term use of products

#### Political lobbying e.g. towards EU:

→ increased efforts necessary

#### **Tourism - nature conservation:**

- ➤ Intact nature + history + cultural identity that can be experienced form the touristic potential of the European Green Belt
- → use chance for soft touristic development taking care to preserve these values!



#### **Outlook III**













## INTERREG IV B Central project "Greennet" in Central Europe:

- Start: April 1st (end May 2014)
- Objectives (within the Central European Green Belt):
  - safeguarding an interlinked ecological network (focus on legally non- or low protected ecologically valuable areas)
  - lobbying at EU level
  - enhance nature protection in 5 Greennet pilot areas
  - enhance civic participation and public awareness (focus on pilot areas)
  - joint transnational strategy for management and securing non- or low protected areas (volunteer approach)
- ➤ Kick-off meeting planned for end of June → some partners of the Baltic Green Belt project will be invited





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## Thank you for your attention!

